LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H234

ORDER NO. 50243

DATE 2-20-1941

12½ M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MARIMBA BAND "MEXICALI" BEER HALL, TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR INSTRUCTIONS & COLORS SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

_____ Subjects on order for this customer. Please see to it that all tone or negatives are uniform and colors in harmony with each other to make an attractive set.

1941

Cust. Copy Checked By

FEB 26 1941

			DEPT.	DATE COMPLETED
			FEB 1941	FEB 1941
RETOUCHING	13	6		2/26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		2-26	
ENGRAVING				
HAND COLOR PROOF	27	1¾		3-4-41
ARTIST DEPT.	203	9¾	3-27-41	3-31-41

DATE BLUEPRINT O.K.'D

By

DATE HAND COLOR PROOF

By

4-5-41

By Lly

Make Ret
as approved

17

96

B

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H235

ORDER NO. 50243

DATE 2-20-1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 23 R. M. NO

TITLE (IN FULL) BULL FIGHT ARENA, TIJUANA, MEXICO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE [illegible] OVERLAY PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

9 [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

Pgh to

Ret photo to office

[illegible]

FEB 2? 1941 FEB 2? 1941

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	10	8		3/14 Gr
[illegible]				
[illegible]	78			
[illegible]				
HAND C[illegible]	226	1½		3-25-41
ARTIST [illegible]	203	8¾	4-3-41	4-4-41

DATE [illegible] 4-8-41
By OB

DATE [illegible]
By

DATE HAND COLOR [illegible]
By

[illegible] Returned to Customer

15

97

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO1B-H226

ORDER NO. 50243

DATE 2-20-1941

12½ M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) STREET OF MEXICAN BAZAARS, TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Rephoto

ATTENTION

9

ESTIMATE
WORK SCHEDULE

FEB 24 1941

By 3

Date FEB 24 1941

OPERATION	CUT TIME Lot No.	CUT TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			FEB 24 1941	
CAPTIONS, TITLES				
SKETCH				3/3 jr
RETOUCHING	1°	4½		
PHOTOGRAPHED			3-4	
[illegible] STRIPPING	74			
[illegible]				3-10-41
HAND COLOR PROOF	226	1¾	3/28/41	4/2/41
ARTIST	2h	18½		

DATE [illegible] REC'D

By

DATE HAND COLOR [illegible] D

By

DATE [illegible] 4-8-41

By Lg

DATE [illegible] Returned to Customer

10

99

8 [illegible]

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H237

ORDER NO. 50243

DATE 2-20-1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE IN FULL: BURRO CARTS, POPULAR ON THE STREETS OF TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
SEE TISSUE OVERLAY PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 subjects on order with this number. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
[illegible] SCHEDULE

By BG
Date FEB 20 1941

Cost Dept. Checked
By [illegible]
Date

[illegible]				DATE COMPLETED
[illegible]			FEB [illegible] 1941	
SKETCH				
RETOUCHING	15	5		2/26 G
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	21		2-27	
[illegible]				
HAND COLOR PROOF	49	1 3/2		3-4
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE [illegible] 3-27-41
By

DATE PROOF RETURNED TO CUSTOMER

Make Red unprominent

15

8

11

96

[illegible]

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H238

ORDER NO. 50243

DATE 2-20-1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) HOSPITAL CIVIL, TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. N

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
SEE TISSUE OVERLAY PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

FEB 24 1941 WORK [illegible] FEB 24 [illegible]

3

				DATE COMPLETED
[illegible]			FEB [illegible] 1941	FEB [illegible] 1941
[illegible]				
[illegible]	15	3		3/3 Gr
PHOTO (NEG)				
[illegible]	78			
[illegible]				
HAND COLOR PROOF	27	1½		3-7-41
[illegible]	21½	8¾	3/16/41	3/21/41

DATE [illegible] O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

[illegible] 3-27-41

By RN

DATE Photo Returned to Customer

15

99

[illegible]

Rephoto

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H239
ORDER NO. 50243
DATE 2-20-1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) RODRIGUEZ DAM, TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 23 R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
SEE TISSUE OVERLAY PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION
9
[illegible]

FEB 26 1941 [illegible] SCHEDULE [illegible] FEB 25 1941

			DEPT.	DATE COMPLETED.
SKETCH				3/5 Gr
RETOUCHING	1	3		
PHOTO-LITHO				
[illegible] OPAQUING	78			
ENGRAVING				3-7-41
HAND COLOR PROOF	27	1½		
ART DEPT.	206	9½	3-27-41	

DATE BLUEPRINT OK'D
By

DATE [illegible] 4-4-41
By DZ

DATE HAND COLOR PROOF [illegible]

By

Date Photo Returned to Customer

16

99

[illegible]

LOWER CALIFORNIA COMMERCIAL CO.
TIJUANA, LOWER CALIFORNIA, MEXICO

NO. 1B-H210

ORDER NO. 50243

DATE 2-20-1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF TIJUANA, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] on order for [illegible] see to it [illegible] tives are [illegible] in harmony with each other to make an attractive set.

Rephoto

16

'41 [illegible] POSTCARDS [illegible]

				COMPLETED
[illegible]	13	5		2/28
[illegible]	72			
HAND [illegible]	49	22		3-6
[illegible]	207	12	3-28 41	

DATE [illegible] D

By

[illegible] 4.8.41

By [illegible]

DATE HAND COLOR [illegible]

By

DATE Photo Returned to Customer

17

97

Reprints

R. A. KISHPAUGH, FREDERICKSBURG, VA.

NO. 1B-H241

ORDER NO. 49909

DATE 2/20/41

12½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) THE HUGH MERCER APOTHECARY SHOP, FREDERICKSBURG, VA.

in [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DULL LIGHT BUFF DARK SLATE ROOF. DULL BUFF SASH& WINDOW FRAMES & CORNICE & FENCE DARK STEEL GRAY DOORS. WHITE SIGN BLACK LETT RS. DARK GRAY BASE & STEPS. & WALL ON RIGHT. SHOW GARDEN IN REAR RIGHT WITH GREEN SHRUBERY AND PINK FLOWERS. SHOW WHITE FENCE IN REAR RIGHT GARDEN. ON LEFT DULL RED BRICK. ON REAR RIGHT LIGHT GRAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

FEB 24 1941 WORK SCHEDULE 3

			DATE	DATE COMPLETED
			FEB .. 1941	
	10	3		2/5
PHOTO LITHO				
LOCATION STRIPPING OPAQUING	71		2-26	
ENGRAVING				
HAND COLOR PROOF	27	1½		3-3-41
ART DEPT.	2/5	9	4/11/41	4/12/41

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

By

Date Filed 4.28.41

By

Date Photo Returned to Customer

[illegible]

NO. 1B-H242

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER NO. J49911

DATE 2/20/41

12½ M POST CARDS C. T. ART COLORTONE ~~WHITE BORDER~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MORONI (VERSE)

PUT IN LOWER LEFT BORDER IN SMALL TYPE
(c) Curt Teich & Co., Inc.
PRIVATE NO. UPPER RIGHT — 989

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ROUGH PENCIL SKETCH FOR LAYOUT
THE FIGURE IS GOLD. WE LEAVE THE BALANCE OF THE COLORS
TO YOUR OWN DECISION

THE SMALL CUT IS CORRECT AS FAR AS THE ARM AND TRUMPET IS CONCERNED, BECAUSE THE TRUMPET IS IN THE RIGHT HAND OF THE FIGURE. BUT THE LARGER PRINT WILL GIVE YOU MORE DETAIL TO WORK ON.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. XXX

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE

FEB 20 1941 [illegible] FEB 20 1941

				DATE COMPLETED
[illegible]			FEB 1941	
[illegible]				
[illegible]	7-4½ 14-1½	6		2/26
PHOTO [illegible]				
[illegible]	78			
SKETCHING				
HAND COLOR PROOF	49	3/1		3-5
ARTIST [illegible]		3/2		3/20/41

DATE BLUEPRINT OK'D ____

By ____

DATE HAND COLOR PROOF OK'D

____

By ____

Date Sent 3-27-41

By ____

Date Photo Returned to Customer ____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H243 ORDER NO. 49931 DATE 3/6/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GROUND GRIPPER SHOE SHOP
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full GROUND GRIPPER THE SCOUT
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

To [illegible]

FOLLOW INSTRUCTIONS IN HOUSE TELEGRAM

COLOR DESCRIPTION

[illegible] shoes by Sl.

FOLLOW INSTRUCTIONS IN HOUSE TELEGRAM

RUSH

4-8-41
[illegible]

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red impression
" DK. Blue "

Rephoto 5 x 7
[illegible] 4
Ret 3½
Neg 2½
Tint 12½

49 3-19
#52 3-28

Charge to ALLEMAN

RETOUCHING
PHOTO LITHO
8-6 ½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H244 ORDER NO. 49932 DATE 2/20/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full KEEP COOL AND ENJOY STREAMLINED COMFORT IN SUMMER WHITE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN

Card C

COLOR DESCRIPTION

FOLLOW SKETCH FOR BACKGROUND MAKING THE FOLLOWING CORRECTION
THE BLUE AND YELLOW IS OK BUT REMOVE THE SALMON COLOR FROM THE LOWER HALF OF THE CARD AND SUBSTITUE THE GREEN BACKGROUND FROM CARD 1B-H19 ATTACHED.
FOLLOW INSTRUCTIONS ~~FOR~~ ATTACHED FOR DETAIL & COLORING OF SHOES

3-19-41

RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H245 ✓ ORDER NO. 49932 DATE 2/20/41

CUSTOMER ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SCOUT WORN BY THOUSANDS OF ACTIVE WOMEN. COMFORT HAS MADE THE SCOUT AMERICA*S FAVORITE DAYTIME SHOE

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR ~~DESIGN AND BACKGROUND~~ background design and coloring and position of shoes
Follow Nekrengton's letter of Feb 6th for coloring and details of shoe trims

COLOR DESCRIPTION

FOLLOW SKETBH FOR ~~EEE~~ BACKGROUND COLORING. FOLLOW INSTRUCTIONS ATTACHED FOR DETAIL & COLORING OF SHOES.

RUSH

Shoe drawings
1BH243

3-4-41
LS

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 2-28

#28

FEB [illegible] 1941

make [illegible]

3-
4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H246 ORDER NO. 49932 DATE 2/20/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ORTHOPEDIC SHOE CO.
PORTSMOUTH, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHANGE TO WHITES TAKE A VACATION FROM FOOT WORRIES

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN AND BACKGROUND

use 3 shoes for 2B H1523

COLOR DESCRIPTION

FOLLOW SKETCH FOR BACKGROUND COLORING. FOLLOW INSTRUCTIONS ATTACHED FOR DETAIL AND COLORING OF SHOES

RUSH

3 '19 '41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 [illegible]
Lo 3½
Ret 8
He 2½
Lait 10½

[illegible]

[illegible] — 3½ [illegible]
2 — [illegible] 2 —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H247 ORDER NO. 49933 DATE 2/20/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CITY OF MUSKEGON HEIGHTS.
MUSKEGON HEIGHTS, MICHIGAN

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CT MONA VIEW CEMETERY MUSKEGON HEIGHTS, MICHIGAN

TOP POOL OF MEMORIES

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

L.G.
4-5-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1-2-40

FEB 21 1941

Red 4½
24 @ 1½
~~#27~~ 2 a 9
#28

3

99

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H248 ORDER NO. 49933 DATE 2/19/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CITY OF MUSKEGON HEIGHTS.
MUSKEGON HEIGHTS, MICHIGAN

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes [✓ No] Copyright in Plate Yes No
Title in full VIEW FROM CHAPEL
BOT - MONA VIEW CEMETERY MUSKEGON HEIGHTS, MICHIGAN

FRONT NO. 5 ; (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

4-5-41

3M—1-2-40

3

49 3-3 N.@P 1¾
La 9

FEB 21 1941

DATE REC - 3-28-41
" FIN. 3-31-41
CLOCK NO. - 30

99

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H249 ORDER NO. 50271 DATE 3/11/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MISSION AUTO COURT
SAN FRANCISCO, CALIFORNIA

12½ M BUSINESS CARDS SIZE 3½ x 2 ~~3/4~~ 5/16 STYLE PHOTO COLORIT WHITE BOR

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MISSION AUTO COURT LOBBY AND READING ROOM

Larger type than sketch

FRONT NO. NONE
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Put [illegible] white border around.

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING MAKING THE FOLLOWING CORRECTIONS
The one change of color is to be made on the chesterfield. Instead of that light green color stripe, like where I have marked X, show these light green stripes in color like #36 on colortone color chart, or if you think it advisable make the light green stripes that same color where I have marked "A" on the wood work running across at base of chesterfield. Which ever two mentioned colors the artist thinks will be best.

4-8-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Pat 6½
226 - 3-1 No 1
206 - 3/31/41 Ran 6

MAR [illegible] 1941

115

NO. IB-H250

DALLAS POST CARD CO., DALLAS, TEXAS (AND UNION NEWS CO. TRADEMARK)

ORDER NO. 50292

DATE FEB 22, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S EYE VIEW - BUSINESS SECTION - DALLAS, TEXAS

BOT CENTER * THE CITY OF ACHIEVEMENT.

PRIV. NO. UPPER LEFT CORNER D 44

~~SMALL TYPE - PHOTO BY LLOYD M. LONG~~

SMALL TYPE - ~~[illegible]~~

COPYRIGHT BY DALLAS POST CARD CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

6BH 1576

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION MAKE REPHOTO. CUT OFF PHOTO AS MARKED. TAKE OUT THE RAILROAD TRAIN AND REPLACE WITH TREES FILLED IN THAT SHOW BEHING THE RY CARS-ON THE TERRACE IN FRONT OF TRAIN THIS TO BE GRASS, AND WHERE ALL THE LIGHT FLOWERS IN BETWEEN THE TREES ON PHOTOGRAPH ARE, THESE TO BE BLUEBONNETS.

BUILDING SAME COLOR EFFECT AS ON CARD 8A-H1279

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Rephoto

ESTIMATE AND WORK SCHEDULE

Date FEB 27 1941

Cost Dept. ~~Checked~~

By

Date FEB 27 1941

[illegible]	[illegible]		SENT TO [illegible] DEPT.	DATE COMPLETED
[illegible] G, TYPE SET UP				
SKETCH				
RETOUCHING	11	4		3/5
PHOTO LITHO				
[illegible] STRIPPING [illegible]	71		3-6	
ENGRAVING				
HAND COLOR PROOF	226	7		3-11-4
ARTIST Dept.	203	10	4-3-41	4-7-41

MAR 1 - 1941

[illegible] 4-8-41

By PLP

[illegible] 4-8-41

11

Rhw 95

Copyright [illegible] 102

NO. IB-H251

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 50297

DATE FEB 22, 1941

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)
FORT WM. HENRY HOTEL, LAKE GEORGE, N.Y.

SMALL TYPE LOWER BORDER - THATCHER'S STUDIO, LAKE GEORGE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION
OMIT THE LARGE AWNING OVER THE PORCH ENTRANCE, AND IF IT IS POSSIBLE TO STRAIGHTEN OUT THE FLAG AT LEFT AND COLOR BLUE WITH WHITE LETTERS MARKED FT. WILLIAM HENRY HOTEL, DO SO. NATURAL TILE RED ROOF, NOT TOO BRIGHT. TRIM ON WINDOWS BROWN. BUILDING LIGHT GRAY. AWNINGS WHITE AND LIGHT RED STRIPES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

To customer

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

Dk Blue engraver

ESTIMATE
1941 ON SCHEDULE

Cost Dept. Checked
By MAR 1941
Date

OPERATION			DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE			MAR 1941	
SKETCH				3/12 G
RETOUCHING	10	3½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		3-12	
ENGRAVING				3-15-41
HAND COLOR PROOF	226	1½		
ARTIST DEPT.	207	9½	3-25	

DATE DUE 4-8-41

DATE BLUEPRINT
By

4/10/41

10

10

NO. 1B-H252

DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU CLAIRE, ~~WIS~~.
WISCONSIN

ORDER NO. 49974

DATE 2/21/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MERRILL,
WISCONSIN

Lower border A CITY OF PARKS

PRIVATE NO. UPPER LEFT CORNER V26-B14
PUT IN LOWER LEFT BORDER IN SMALL TYPE
(c) Curt Teich & Co., Inc.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOV.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MERRILL, WIS. IS LOCATED NEAR THE WISCONSIN RIVER AND ANY WATER SCENES CAN BE USED IF NEED BE. HOWEVER I AM SURE THAT YOUR CREATIVE ARTISTS WILL DO A DANDY JOB AS THEY ALWAYS HAVE DONE IN THE PAST. USE PHOTOS ATTACHED.

SKETCH YES ~~YES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

1941

Dept. Checked

By

				DATE COMPLETED
	12	8		
	10-6½	7		3/24 Gr
ART WORK		15		

DATE 4-5-41

By

DATE HAND COLOR PROOF

4/4 E

corr on sketch
5 1 lin
C

118,142.M

Sit 8

NO. 1 B-H253

DISTRIBUTED BY NORTHERN POST CARD COMPANY, EAU CLAIRE, WISCONSIN

ORDER No. ~~2/21/41~~ 49974

DATE 2/21/41

12½ M POST CARDS ~~XXX~~ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ASHLAND, WISCONSIN

LOWER BORDER – ON BEAUTIFUL CHEQUAMEGON BAY

PRIVATE NO. UPPER LEFT BORDER - V25-B14

PUT IN LOWER LEFT BORDER IN SMALL TYPE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

I WOULD SUGGEST THAT THE ARTIST WOULD USE THE BACKGROUND OF THIS SUBJECT AS A LAKE AS THE CITY OF ASHLAND IS LOCATED ON BEAUTIFUL CHEQUAMEGON BAY IN LAKE SUPERIOR AND A COUPLE OF THE LETTERS CAN BE MADE FROM ONE OF YOUR MANY LAKE SCENES

ALSO USE PHOTOS ATTACHED.

SKETCH YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

3 ern ½ hr

ESTIMATE

Dept Checked

				DATE COMPLETED
[illegible]				
[illegible]		7		
[illegible]	3	9	3 18	3·25
[illegible]				
[illegible]				
[illegible]				
HAND COLOR PROOF				
ARTIST [illegible]	52	15	3-25	3-31

Date [illegible] 4-8-41

4 – ½ [illegible]

DATE HAND COLOR PROOF

5 9 [illegible]

4 – op. 12 – ½ hr.

3 – op. 12 – 8½ hrs.

8

NO. 1B-H254

C AND H NEWS CO., HARLINGEN, TEXAS

ORDER No. 49981

DATE 2/21/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) BOUGAINVILLEA TRAIL
BOT - LOWER RIO GRANDE VALLEY, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
PUT AT BOTTOM ON FRONT - AMERICA'S BEST GRAPEFRUIT AND ORANGES GROW IN TEXAS VALLEY—GATEWAY TO MEXICO

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

THE BOUGAINVILLEA IS THE PURPLE VARIETY OR COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Est. [illegible] Checked 1
By
Date

	Est. Time		Date Entered Dept.	Date Completed
[illegible]			FEB 1941	FEB 1941
SKETCH				
RETOUCHING	8	3		2/26
PHOTOLITHO				
[illegible]	76		2-28-41	
[illegible]				
HAND COLOR PROOF	27	1½		3-4-41
ART DEPT.	206	9½	3-5-41	

DATE [illegible] REC'D
By

DATE [illegible] 3-7-41
By

DATE HAND COLOR PROOF [illegible]
By

DATE Photo Returned to Customer

[illegible] 99

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H255 **ORDER NO.** 49987 **DATE** 2/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER DAVIS COAL CO.
DAYTON, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN BUT TAKE OUT (& Oil) ON SIDE OF TRUCK. LINE NOW READS DAVIS COAL & OIL CO. IT SHOULD READ "DAVIS COAL CO."

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

LW
3-19-41

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

Ret 6
49 3-5 He 1 3/4
Lint 8 3/4

make Red in [illegible]

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H256 ORDER NO. 49988 DATE 2/26/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTRAL DEPT. Y.M.C.A.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout (NORTH AVENUE Y.M.C.A.)

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

CROP PHOTO AS MARKED. TAKE OUT FENCE & POLE ALSO WIRES . PUT IN LOW HEDGE ALONG RIGHT WING OF BUILDING. AND ADD STRIP OF GRASS EXTENDING OUT ABOUT 1/4 OF AN INCH.(SEE TISSUE OVERLAY ON PHOTO). CLEAN UP PROPOSED PLAYGROUND IN FRONT OF BUILDING BUT DO NOT PUT IN ANY PLAYGROUND EQUIPMENT. LEAVE CHIMNEYS IN.

TO CUSTOMER

COLOR DESCRIPTION

RED BRICK BUILDING PUT TOGETHER WITH WHITE CEMENT (GET A RED BETWEEN 8A-H1400 and 9AH1804) WHITE CEMENT BORDERS, LEDGES AND BLOCKS FORMING A DESIGN. SHADES & WINDOW TRIM CREAM. DOOR BROWN. Y.M.C.A. SIGN IN FRONT BLACK BACKGROUND RED TRIM, WHITE LETTERS.

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27

Ra 7½
24 © 1¾
2a 8½
ris 3/27/41

2

101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H257 ORDER NO. 49995 DATE 2/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RACHERIA MOTOR HOTEL
MONTECITO, SANTA BARBARA, CALIFORNIA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RANCHERIA MOTOR HOTEL SANTA BARBARA, CALIFORNIA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS. ~~MAKE ROOF LINE LOWER~~

UNFORTUNATELY IN TRYING TO MAKE A CORRECTION I USED A PENCIL LIGHTLY ON YOUR SKETCH MAKING ROOF LINE LOWER AND TREES MORE OF A GREY. DO NOT SHOW SO MUCH SHADOW UNDER PORCHES. SHOW ALL WINDOW PANES AND DO NOT GIVE THE EFFECT OF SHADES PULLED HALF.

ALSO SEE CORRECTIONS ON OVERLAY TISSUE

To Office

COLOR DESCRIPTION

FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS. ~~DO NOT SHOW~~

THE TREE IN THE WELL IS AN ODD OAK, YOUR FOLIAGE IS TOO VIVID, ALSO THERE IS NOT YELLOW. THE SKY STILL SEEMS TOO BLUE AT TOP. DO NOT SHOW SO MUCH SHADOW UNDER PORCHES, KEEP TO ANTIQUE WHITE FINISH.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3 10 + 2

3M—1-2-40

#27

Ret 7
Hc 1¾
Part 9½

FEB 1941

Pay Work 27 50

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H258 ORDER NO. 49996 DATE 2/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AERONCA AIRCRAFT CORP.
MIDDLETOWN, OHIO

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NEW DELUXE "SUPER CHIEF" BY
AERONCA AIRCRAFT, INC.
MIDDLETOWN, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

On front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW ROUGH SKETCH FOR LAYOUT

COLOR DESCRIPTION

~~XXX~~ FOLLOW KODACHROME FOR COLORING

Returned
10-7-41

Submit B & W

4-8-41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Proof to customer before making color plates

5 x 7

Rot 2½
No. 2½ 226 3-25-41
SA. 10 - 204

photographic scale

4

99

577

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H259 ORDER NO. 49997 DATE 2/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIDDLE WEST COAL CO.
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEPEE ORIGINAL THICK VEIN ELKHORN COAL WARMS THE WIGWAM

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

Rush

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40 P

make Red impression

Co 2½
Ret 4
[illegible] 2¾
Tot 9½

#27

29 3/ 27

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H260 ORDER NO. 49997 DATE 2/24/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIDDLE WEST COAL CO.
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full YELLOW JACKET COAL MILL RS CREEK SEAM
NOTHING HOTTER

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

#1 on front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

Lg
4-8-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1 Rephoto 5×7

Bo 5½
Rt 2½
Ye 2¼
Grt 4½

[illegible]

FEB 25 1941

more Red impression

4

NO. IB-H261

J. P. WALMER, BOX 224, HARRISBURG, PA.

ORDER NO. 50355

DATE FEB 25, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) LOOKING WEST OVER MC CONNELLSBURG, TOWARD SCRUB RIDGE, FROM TUSCARORA SUMMIT ON THE LINCOLN HIGHWAY AT ELEVATION, 2123 FT.	IMPRINT SAME AS ABOVE
PRIV. NO. UPPER LEFT CORNER - 16	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK ROAD WHITE FENCE, WHITE LINE IN CENTER OF ROAD. DARK BLUE SIGN, GOLD LETTERS ON RIGHT. SHOW LETTERS CLEAR. MOUNTAINS MUST SHOW CLEAR & GREEN IN REAR & DISTANCE. REMOVE POLES & WIRES ON RIGHT. BLDGS IN VALLEY ON LEFT WHITE GRAY & DULL RED BRICK. SHOW U.S. 30 SIGN IN FOREGROUND. ROADWAY IS TO BE SHOWN THROUGH THE TOWN AND BEYOND TO THE LEFT EDGE OF PHOTO AND AGAIN IN TOP CENTER, AS MARKED. A ROAD NOT TOO PROMINENT BUT JUST SO IT IS INDICATED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto

Dk. Blue
[illegible]

MAR 4-1941

Date MAR 1 1941

	[illegible]	[illegible]	ENTERED DEPT.	DATE [illegible]
[illegible]			[illegible] 1941	[illegible] 1941
[illegible]				
[illegible]	15	3		3/1 v G
PHOTO LITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	12		3-25-41
ARTS DEPT.	53	92	4-3-41	4-4-41

DATE [illegible] _______
By _______
DATE HAND COLOR [illegible] _______
By _______

[illegible] 4-8-41
By

[illegible] returned to [illegible] _______

Bk 190
107

Sep 14 1922

Rephoto

NO. 1B-H262

M. E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 50513

DATE 2/26/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) THE SARASOTA LIDO, SHOWING GULF OF MEXICO, SARASOTA, FLA.

PRIVATE NO. BEFORE TITLE — S-6

(ALL OF THIS ON THE ADDRESS SIDE) YES

FRONT NO. 1 R. M.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

57155

Rush

ESTIMATE
WORK SCHEDULE

MAR 3 1941

Cost Dept. Checked
By
Date MAR 3 1941

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
RETOUCHING	7	7/-1		3/1 Gp
PHOTO LITHO				
ETCHING STRIPPING OPAQUING	81		3-10	
[illegible]				
HAND COLOR PROOF	27	2	3-15-41	3-17-41
ART DEPT.	201	10	3-28-41	4-1-41

DATE [illegible] OK'D
By

DATE HAND COLOR PROOF OK'D
By

[illegible] 4-8-41
By

DATE PHOTO RETURNED TO CUSTOMER

R 4/01
10"

Sket 8 hrs

NO. 1B-H263

WALTER M. PFEIFER, UTICA, N. Y.

ORDER No. 50534

DATE 2/26/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM UTICA, N.Y.

PRIVATE NO. UPPER RIGHT BORDER - 188

PUT IN LOWER LEFT BORDER IN SMALL TYPE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SKETCH: YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

MAR 13 1941

Cost Dept. Checked

By

Date MAR 14 1941

[illegible]	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			MAR [illegible] 1941	[illegible]
SKETCH	12	7		
RETOUCHING	12-4½	6		3/21
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	207	13½	B-24	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

Date [illegible] 3-17-41

By

Del. or Photo Returned to Customer

Rush on sheet

NO. 1^B-H264

HILLSBORO NEWS CO., TAMPA, FLA.

ORDER NO. 50542

DATE 2/26/41

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SULPHUR SPRINGS TOURIST CLUB, TAMPA, FLORIDA

PRIVATE NO. BEFORE TITLE — 30

COLOR DESCRIPTION 2n sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
FEB 26 1941 WORK SCHEDULE

Cost Dept. Checked by
Date FEB [illegible] 1941

OPERATION			DEPT.	DATE COMPLETED
CAMERA, C. T. [illegible]			FEB [illegible] 1941	[illegible]
SKETCH				
RETOUCHING	10	4		3/4
PHOTO [illegible]				
[illegible] STRIPPING [illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	1½		3-10-41
ARTIST DEPT.	29	9¾		3/27

DATE BLUEPRINT O'K'D ______
By ______

DATE HAND COLOR PROOF [illegible]

[illegible] 4-8-41
By Ltz

Rm. 101
101

6

NO. IB-H265

ROCK CITY GARDENS, LOOKOUT MOUNTAIN, CHATTANOOGA, TENN. ORDER NO. C03682

DATE MAR 5, 1941

50 M CALENDARS SIZE 3½ x 5½ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

ROCK CITY GARDENS
LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

IN PAD SPACE, SMALL TYPE: C.T. ART COLORTONE
(REG. U.S. PAT. OFF.) CURT TEICH & CO., INC. CHICAGO, U.S.A.

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW SKETCH. USE ~~PHOTO~~ Plates OB-H415

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

88

ESTIMATE
'41 WORK SCHEDULE

Cost Dept. Checked
By
Date

	EST. TIME	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			MAR [illegible] 1941	MAR 5 [illegible]
[illegible] 40	18	2		3/6 Gr
[illegible]				
PHOTO [illegible]				
[illegible]	74		3-8	
[illegible]				
HAND [illegible] PROOF	226	1		3-13-41
[illegible]	50	2		3-25-41

— Strike in Plates

DATE [illegible]
By

DATE HAND [illegible]
By

[illegible] 3-27-41
By

[illegible] Returned to Customer

Very Rush

Make Dark Blue anyway

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H266 ORDER NO. 50588 DATE 2/28/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CLUB MINUET
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLUB MINUET (ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH DESIGN FOR DESIGN AND BACKGROUND

CHANGE PROPRIETOR'S PICTURE AND REPRODUCE IN BLACK & WHITE.

COLOR DESCRIPTION

FOLLOW SKETCH DESIGN FOR BACKGROUND COLORING

FOLLOW COLOR INSTRUCTIONS ON TISSUE OVERLAYS FOR COLORING OF PHOTOGRAPHS

REPRODUCE PROPRIETORS PICTURE IN BLACK AND WHITE.

4-28-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

L.O. 1
Ret 13 ½
H/c 2 ¼
Lart 11 ¾ —#28

#27

49 3-31
¾ HR COR.

[illegible]

Proof [illegible]
Lart ½ hr

MAR 3 1941

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H267 ORDER NO. 50602 DATE 3/6/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PETERS SUNSET BEACH HOTEL
GLENWOOD, MINNESOTA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MAIN LODGE—PETERS' SUNSET BEACH HOTEL, GLENWOOD, MINNESOTA (SURROUNDED BY 15 MODERN COTTAGES—AMERICAN PLAN)

FRONT NO. 5 (All of this on address side) R.M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN
USE REPHOTO

COLOR DESCRIPTION

USE KODACHROME FOR COLORING

Rush

4-28-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

MAKEOVER
Charge to ADV SE Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	3/4
PHOTO LITHO	1/2
[illegible]	
ART DEPT	
[illegible]	

Time Recorded in Cost Dept.
Date [illegible] 41

49 3/4 HR. COR. #15

Rephoto 5 x 7

Ret 6½
H/c 1½
Lit 9

~~#27~~
#210 4-22-41
4-24-41

OK

M. O. 3/4 hr

[illegible]

Rephoto

NO. IB-H268

PUBLISHED FOR ROCK CITY GARDENS, LOOKOUT MOUNTAIN, TENN. ORDER NO. 50439

DATE FEB 27, 1941

12½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

LOVER'S LEAP, ROCK CITY GARDENS

LOOKOUT MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES, same as 8AH323

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION ~~D7123~~ D7521

SEE CARDS ATT'D FOR COLORS. PUT A LITTLE RED IN FLOWER BED AT LEFT OF WHERE COUPLE IS STANDING. ALSO SOME IN THE SHRUBERY ALONG THE WALL ON THE RIGHT HAND SIDE OF THE CARD. TAKE OUT MAN IN LOWER LEFT CORNER.
SUN IS TOO BRIGHT ON TRAIL ON LOWER RIGHT HAND PART OF PICTURE. CONTRAST IS TOO GREAT. BRING OUT SIGNS. SHOW SOME DISTANCE AS PER OLD CARD ATT'D. MIGHT PUT I N A FEW DISTANT MOUNTAINS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

LG

4 1941

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked by 4

Date MAR 4 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
TYPE SET UP				
SKETCH				
RETOUCHING	87/11	3		3/11 G
PHOTO-LITHO				
OPAQUING	74		3-14	
ENGRAVING				
HAND COLOR PROOF	27	1½		3-17-41
ART DEPT.	51	9¾	3.21.41	3.25.41

BLUEPRINT OK'D ______
by ______

DATE 3-27-41
by LG

HAND COLOR PROOF ______

DATE ______

Rush!

8-2
11-1

107

2CV OR 75th.

8

SAMUEL STRAUSS CO., BROOKLYN, N. Y.

NO. IB-H269

ORDER NO. 50449

DATE FEB 27, 1941

12½M POST CARDS ART COLO TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)
SCENE ALONG BEACH FRONT FROM FISHING PIER, POINT PLEASANT BEACH, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects in order for this customer. Please see to it that all of your negatives are uniform and that they are in harmony with each other to make an attractive set.

Cost Dept. Checked By [illegible]

By

Date FEB 28 1941

OPERATION			DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1941	FEB
SKETCH				
RETOUCHING	8	4		3/10
PHOTO LITHO				
STRIPPING	81		3-12	
[illegible]				
HAND COLORING	[illegible]	1 3/4		3-17-41
ARTIST	54/52	8 3/4		

DATE [illegible]

DATE [illegible]

by

[illegible] 3-17-41

By Ly

101

HCO OK Bth

NO. IB-H270

SAMUEL STRAUSS CO., BROOKLYN, N. Y.

ORDER NO. 50449

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)
BOATING FROM CLARK LANDING, POINT PLEASANT BEACH, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

11 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

FEB 28 1941

Cost Dept. Checked
By
Date FEB 28 1941

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP				
SKETCH				
RETOUCHING	12	2		3/7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		3-10	
[illegible]				
HAND COLOR PROOF	226	1½		3-13-41
ARTIST DEPT.	52	9	3-21	3-25

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF [illegible]
By

3-27-41
Lly

1
13
105

[illegible]

NO. IB-H271

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

ORDER NO. 50449

DATE FEB 27, 1941

12½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

[illegible] SCENE AT JENKINSON'S SWIMMING POOL, POINT PLEASANT BEACH, N.J.

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

WHITE BUILDING, GREEN ROOF

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ATTENTION!

_____ Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

FEB 28 1941

Cost Dept. Checked

By

Date FEB

OPERATION	EST. TIME		[illegible]	DATE COMPLETED
CLASSIFYING TYPE [illegible]				
SKETCH				
RETOUCHING	13	3		3/6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		3-10	
ENGRAVING				
HAND COLOR PROOF	226	1½		3-14-41
ARTIST DEPT.	35	9½	3-21-41	3-26-41

DATE BLUEPRINT OK'D _____

By _____

Date Fond 4-8-41

DATE HAND COLOR PROOF OK'D

_____

By _____

[illegible]

NO. IB-H272

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

ORDER NO. 50449

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

NEW 10th AVE. PAVILION, BELMAR, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in ~~ICH-1572~~

Straight

ESTIMATE
AND WORK SCHEDULE

MAR - 4 1941

Cost Dept. Checked
By
Date MAR 4 1941

68

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CAMERA, TYPE SET UP			MAR 4 1941	MAR 4 1941
SKETCH				
RETOUCHING	15	3		3/12 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	27	1½		3-14-41
ARTIST DEPT.	215	9	3/20/41	3/23/41

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______
______
By ______

DATE Filed 3-27-41
LG

10

Re Port[illegible]

NO. IB-H273

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

ORDER NO. 50449

DATE FEB 25, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

BOARDWALK AND BEACH FROM 10th AVE.
PAVILION, BELMAR, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 views in order for this customer. Please see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

By
Date FEB 25 1941 SCHEDULE

Cost Dept. Checked
By
Date FEB 2[illegible] 1941

OPERATION	[illegible]		[illegible]	DATE COMPLETED
CARTOONING, TYPE SET UP				
SKETCH				
RETOUCHING	15	5		3/7
PHOTO-LITHO				
BLUE PRINT STRIPPING OPAQUING	78			
ENGRAVING				
HAND COLOR PROOF	27	1¾		3-12-41
ARTIST DEPT.	53	11	2-21-41	3-25-41

DATE BLUEPRINT O.K.'D .... Date 3-27-41
By .... DB

DATE HAND COLOR PROOF ....

15

105

[illegible]

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

NO. IB-H274

ORDER NO. 50449

DATE FEB 27, 1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE AT THE INLET, BELMAR, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

________ Subsequent order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in ~~1CH-1592~~

ESTIMATE

AND [illegible] SCHEDULE

Date FEB 20 1941

Cost Dept. Checked

By

Date

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED.
CLASSIFYING, TYPE SET UP				
SKETCH				
RETOUCHING	12	2		3/7
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		3-10	
ENGRAVING				
HAND COLOR PROOF	22.6	1½		3-14-41
ARTIST DEPT.	36	8 2	3-21-41	3-25-41

DATE BLUEPRINT OK'D ________ DATE PAID 3-27-41

By ________

DATE HAND COLOR PROOF ________

By ________

185

[illegible]

8

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

NO. IB-H275

ORDER NO. 50449

DATE FEB 27, 1941

12½ M POST CARDS	ART COLORTONE	WHITE BORDER	

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

MARINE BASIN, BELMAR, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

RED TOWER. LEFT BLDG. RED ROOF, WHITE BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in [illegible]

ESTIMATE
AND WORK SCHEDULE

FEB 28

Cost Dept. Checked by [illegible]

Date FEB 28 1941

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	11	3		3/7 G
PHOTO-LITHO				
BLUEPRINT STRIPPING (GRAY ...)	76		3-10	
ENGRAVING				
HAND COLOR PROOF	226	13½		3-14-41
ART DEPT.	38	10	3-21	3-26

DATE BLUEPRINT OK'D ________ DATE 4-8-41

By ________ [illegible]

DATE HAND COLOR ...

11

12✓

10

[illegible]

SAMUEL STRAUSS CO., BROOKLYN, N.Y.

NO. 1B-H276

ORDER NO. 50449

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL)

STERNER MEMORIAL BRIDGE OVER SHARK RIVER BETWEEN BELMAR AND AVON, BELMAR, N.J.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

__________ subjects on order for this customer. Please see to it that all ... negatives are uniform and ... in harmony with each other to make an attractive set.

Rephoto

in ~~1CH-15~~72

ESTIMATE

Cost ~~Est.~~ Checked

By ____ ε

Date MAR 4 1941 WORK SCHEDULED Due MAR ... 1941

OPERATION			... EST.	DATE COMPLETED
C...			... 1941	... 1941
S...				
R...C...G	11	5		3/13
PHOTO LITHO				
... Stripping ...	74		3-16	
ENGRAVING				
HAND COLOR PROOF	27	1½		3-18-41
ARTIST DEPT.	37	9	3-21-41	3-25-41 G.

DATE BLUEPRINT OK'D __________ Date ... 4-8-41

By __________

DATE HAND COLOR ...

16

(0)

[illegible]

NO. IB-H277

SAMUEL STRAUSS CO., BROOKLYN, N. Y.

ORDER NO. 50499

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIFTH AVENUE PAVILION, BELMAR, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

YELLOW BLDGS WITH GREEN ROOFS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on order for [illegible]. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

in ~~KH 1572~~

ESTIMATE

FEB 28 1941 [illegible] SCHEDULE

Cost Dept. Checked

Date FEB 28 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
C[illegible]ING, TYPE SET UP			FEB 28 1941	
S[illegible]				
RETOUCHING	10	2½		3/6
PHOTO-LITHO				
[illegible] OPAQUE)	81		3-16	
[illegible]ING				
HAND COLOR PROOF	226	1½		3-14-41
ARTIST DEPT.	28	9	3/21/41	3/25/41

DATE BLUEPRINT OK'D

By

Date [illegible] 3-27-41

By

DATE HAND COLOR PROOF [illegible]

By

10

105

NO. IB-H278

SAMUEL STRAUSS CO.? BROOKLYN? N.Y.

ORDER NO. 50449

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE AT INLET SHOWING U.S. COAST GUARD STATION, POINT PLEASANT BEACH, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

BLDG AT BACK RIGHT - RED ROOF; WHITE BLDG.
BLDG AT BACK LEFT - RED ROOF, WHITE BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

__________ subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

Date of Estimate
By __________
Date FEB 28 1941

Cost Dept. Checked
By [illegible]
Date [illegible] 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	11	3		3/7
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUEING	76		3-11	
ENGRAVING				
HAND COLOR PROOF	226	1½		3-14-41
ARTIST DEPT.	48	9½	3-24-41	3-26-41

DATE BLUEPRINT ORD. __________ Date [illegible] 3-27-41

By __________

DATE HAND COLOR PROOF

By __________

105

6

NO. IB-H279

BRIDGES DRUG STORE, ALEXANDRIA, LA.

ORDER NO. 50453

DATE FEB 27, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUREGARD STATUE ~~AT ENTRANCE TO CITY PARK, NEW ORLEANS, LA.~~ CAMP BEAUREGARD, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE CARD ATT'D FOR COLORS finish base of statue

SUBMIT: RET. PHOTO REPHOTO B L & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Rephoto

Sketch 1 hr

6

Date MAR 12 1941 ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By [illegible] Date MAR [illegible]

Operation	Est. Time Chg. Hrs.	Time Allowed	Date Entered Dept.	Date Completed
[illegible] Type set up			MAR [illegible] 1941	MAR [illegible] 1941
[illegible]				
Retouching	13	4		3/18
Photo-Litho				
[illegible] Stripping (Paste up)	81		3-20	
Engraving				
Hand Color Proof	226	1½		3-26-41
[illegible] Dept.	21½	8¾	4/8/41	4/11/41

Date Blueprint O.K'd ________ Last Proof 4-16-41

By ________

Hand Color Proof

V3

make negative

116

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H280 ORDER NO. 50621 DATE 2/28/41

CUSTOMER MAYFLOWER DOUGHNUT CORP.
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full Miami Mayflower Shop

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ; [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout (MAYFLOWER RESTAURANT, MIAMI, FLA.)

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

It will be necessary for you to make one major change in the photograph which you are to use for the opposite side of the post card and that is SEYBOLD must be removed and the [illegible] words MAYFLOWER DONUTS spread out in its proper proportions to take up part of the space made available by the elimination of the SEYBOLD word. , Add in Forground SE 1st Street and Biscayne Blvd

OTHERWISE FOLLOW INSTRUCTIONS ATTACHED FOR RETOUCHING

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED FOR COLORING

Submit retouching photo to office

VERY RUSH

LW
3.27.41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red [illegible]
" DK Blue

1 Rephoto 5 x 7

Ret 12
226 Ske 7 3-12-41
Lect 10

#28

4

165

R

NO. IB-H281

RANTOUL NEWS, RANTOUL, ILL

ORDER NO. 50480

DATE FEB 1, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)
PREPARING ENGINE FOR OPERATION TEST,
CHANTOUTE FIELD, RANTOUL, ILL.

LOWER LEFT, SMALL TYPE: PHOTO~~GRAPH~~ BY
U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION
ALUMINUM PROPS. MOTOR BLACK. BUFF RED BRICK WALL. SEE CARD OB-H1593
FOR COLORS OF UNIFORMS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

ESTIMATE
AND WORK SCHEDULE

By ___
Date ___

Cost Dept. Checked
By ___
Date ___

Classification	Est. Time Job No.	Time Allowed	Date Entered Dept.	Date Completed
Lettering, Title, Set Up			1941	
Sketch				3/7 Gr
Retouching	11	3		
Photographing				
Photo Cont. Stripping	81		B-10	
Engraving				3-12-41
Hand Color Proof	27	1½		3/13/41
Artist Dept.	29	4½		

Date Work Sent Out ___
By ___

Date Filed 3-19-41
By ___

108

6

NO. IB-H282

RANTOUL NEWS, RANTOUL, ILL.

ORDER NO. 50490

MAR 1, 1941

DATE

6½ M	POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL)
CHECKING VALVES ON RADIAL ENGINE,
CHANUTE FIELD, RANTOUL, ILL.

LOWER LEFT, SMALL TYPE: PHOTO~~GRAPH~~ BY
U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
OLIVE DRAB OVERALLS, INSTRUCTOR KHAKI.
VARIOUS COLORS ALUMINUM, MOTOR BLACK. SILVER RADIATORS ON CEILING.
BUFF RED BRICK

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] on
or[illegible] Those
se[illegible]
tives [illegible] are
in harmony with each other
to make an attractive set.

R

[illegible]			DATE [illegible] DEPT.	DATE COMPLETED
[illegible] G, TY[illegible]				
[illegible]H				
[illegible]CHING	10	3		3/7 G
PHOTO [illegible]				
[illegible] ST[illegible]	81		3-10	
[illegible]ING				
HAND COLOR [illegible]	226	1¾		
ART[illegible] DEPT.	48	10	3-11-41	3-13-41

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR [illegible]
By

Date [illegible] 3-19-41
By
[illegible] Returned to [illegible]

Rush

108

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H283 ORDER NO. 51002 DATE MAR 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SELMA DELICATESSEN RESTAURANT
SELMA, ALABAMA

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SELMA DELICATESSEN RESTAURANT
225 BROAD STREET - SELMA, ALA.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY AND INSTRUC. ATT'D.

COLOR DESCRIPTION

SEE INSTR. ATT'D

3-27-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 9
Hc 7¼
Lart 12

As quoted

MAR [illegible] 1941

Date Rec 3-24-41
Date fin 3-25-41
Clock Hr — 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H284 ORDER NO. 51004 DATE MAR 3, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CELOTEX CORPORATION
CHICAGO, ILL.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(ON FRONT)

FRONT NO. ~~X5~~ Spec (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH

get samples from
stockroom

returned to Customer
3/18/42

3-27-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 6½
He 2¼
#52 6-16 Tax 1C

53— 3-25-41 — 3-26-41

49 6-6
MAKE OVER
2¼ HRS.

MAR [illegible] 941 MAY [illegible] 1941

G67

4

6

NORTH

NO. IB-H285

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 51009

DATE MAR 3, 1941

12½ M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER.

TITLE (IN FULL) MEEKS BAY ALONG THE NORTH SHORE OF LAKE TAHOE, CALIFORNIA

BOT - VIEW FROM HIGHWAY WHICH CIRCLES THE LAKE

LOWER LEFT PLATE, SMALL TYPE : (C) FRASHERS PHOTO

PRIV. NO. UPPER LEFT CORNER T276

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

(PUT PLATE NO. IN STAMP SPACE)

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE TISSUE OVERLAYS. TO MAKE PROPORTIONS ON THIS PHOTO ADD A LITTLE TO THE BASE OF IT BY FILLING OUT THE THE BASE OF PINE TREES. SEE KODACHROME FOR COLORS THICKEN UP PINE TREES ON THE FAR SHORE SO AS TO HIDE PART OF THE HILL SIDE THAT HAS A LOW GROWTH ON IT. (DO NOT OVER DO THIS)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto 5x7
Add on [illegible]

6½
7½

2½
4½

Checked

Date

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	13	5		3/13
[illegible]				
[illegible]	24		3-14	
[illegible]				
HAND COLOR PROOF	27	12		3-18-41
PRINT DEPT.	29	10		4/9/41

[illegible] 4-14-41

HAND COLOR [illegible]

Slot - 11am

6

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. IB-H286

ORDER NO. 51012

DATE MARCH ~~1~~ 3, 1941

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)

TITLE (IN FULL) GREETINGS FROM NEW KENSINGTON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

IN PLATE, SMALL TYPE: (C) MINSKY BROS & Co. CURT ~~TEICH & CO., INC.~~

Credit is up a right - NK-910

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT ROUGH SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE

Es	12	9		4/1
	16	9		
	206	13½	4-5-41	

4-14-41

A4 129

8 HEPWORTH

NO. IB-H287

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 51015

DATE MAR 11, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL)
FLYING LINE AT MAXWELL FIELD,
MONTGOMERY, ALA.

PRIV. NO. BEFORE TITLE M-28

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT PHOTO AS MARKED. SILVER PLANES, MOTOR COVERS ARE RED, SOME BLUE, LIGHT ONES IN DISTANCE YELLOW. RED & WHITE STRIPED TAIL. INSIGNIA BLUE CIRCLE, WHITE STAR, RED DOT. CONCRETE FOREGROUND. I FIELD ROUGH GRASS. BRING OUT BLDGS IN DISTANCE. CREAM WITH RED TI TILE ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible]

to make an attractive set.

ESTIMATE

Cost Dept. Checked Y
By
MAR 11 1941 WORK SCHEDULE
Date MAR 11 1941

			DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			MAR 11 1941	[illegible]
[illegible]	11	3		3/17 Gr
[illegible]	74		3-18	
[illegible]	27	1½ 8¾		3-25-41
[illegible]				

DATE [illegible] 4-8-41
By PB

Returned to Customer

[illegible]

[illegible]

NO. IB-H288

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 51015

DATE MAR 11, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
HEADQUARTERS FOR THE SOUTH EASTERN
AIR CORPS TRAINING CENTER, MAXWELL
FIELD, MONTGOMERY, ALA.

PRIV. NO. BEFORE TITLE M-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

No. 1BH 2067

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

CUT AS MARKED. CREAM STUCCO BLDG. ~~RED~~ ROOF MOTTLED DULL RED TILE. IF AT ALL POSSIBLE TAKE OUT ALL CARS. SUGGEST THAT YOU MOVE THE FLAG POLE ABOUT ½ INCH TO THE RIGHT AND SHOW NICE FURLED FLAG. THIS WILL PERMIT YOU TO CUT DOWN THE PHOTO AT THE LEFT SOMEWHAT. SHOW FEW FLOWERS. PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ATTENTION!

6 [illegible] to [illegible] Please [illegible] nega- tive [illegible] are in harmony with each other to make an attractive set.

~~2C-H374~~

ESTIMATE

No. Lly

Date MAR 13 1941

Cost Dept. Checked

By

Date MAR 13 1941

[illegible]			[illegible] DEPT.	DATE COMPLETED
COMPLETING TICKET			MAR [illegible] 1941	
[illegible]				
RETOUCHING	4	3		3/19 G.
PHOTO LITHO				
DRAWING STRIPPING [illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	1½		3-25-41
ART [illegible]	215	9	4/1/41	4/3/41

DATE [illegible] 4-8-41

DATE [illegible] By Lly

[illegible] to Customer

6 1C510K128

EHLER'S NEWS CO., BIRMINGHAM, ALA.

NO. IB-H289
ORDER NO. 51016
DATE MAR 11, 1941

12½M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)
BIRMINGHAM MUNICIPAL AIRPORT,
BIRMINGHAM, ALA.

PRIV. NO. BEFORE TITLE B-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

~~XXXXXXXXXXXXXXX~~. BLDG WHITE, GREEN SHUTTERS, GRAY SLATE ROOF. COPPER DOME. SHOW FLOWERS AGAINST BLDG, IN CORNERS OF GARDEN, AND ALONG WALK THRU CENTER OF GARDEN. REST OF GARDEN IS LAWN. SHOW GRASS IN FOREGROUND. TAKE OUT PEOPLE AND STAIRWAY TO PLANE. BRING OUT NAME "BIRMINGHAM" IN SIGN. PRETTY CLOUD EFFECT. SHOW LEAVES ON BUCHES. SEE CARD ATTD FOR COLORS OF PLANE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 [illegible] other to [illegible] attractive set.

1941 ESTIMATE
[illegible] SCHEDULE

Date

OPERATION			DEPT.	
[illegible] TYPE SET UP				
[illegible]				
RETOUCHING	10	4		3/18
PHOTO LITHO				
[illegible]	76		3-20-41	
ENGRAVING				
[illegible] PROOF	27	1½		3-25-41
[illegible]	206	9	4-3-41	

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR [illegible]
By

[illegible] 4-8-41
By
[illegible] Returned to Customer

OK Blue impression

10

118

NO. 1B-H290

ORDER NO. 51016

EHLER'SNEWS CO., BIRMINGHAM, ALA.

DATE MAR 11, 194

12½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

JEFFERSON HOSPITAL, BIRMINGHAM, ALA.

PRIV. NO. BEFORE TITLE - B-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLXX. CUT DOWN SIDES AND FOREGRUUND, THEN ADD SKY TO MAKE NICE PROPORTIONED SUBJECT. SHOW LEAVES IN TREES. PRETTY CLOUD EFFECT. see small print for line up of newly planted trees

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

6 [illegible]
[illegible]
[illegible]
[illegible]
in harmony with each other
to make an attractive set.

Straight

ESTIMATE
AND WORK SCHEDULE

By ~~HH~~

Date MAR 18 1941

Cost Dept. Checked

By 3

Date MAR 1? 1941

OPERATION	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible] TYPE SET UP				
[illegible]				
[illegible]	6	6		3/28 G
[illegible]				
[illegible]	76		3-21-41	
[illegible]				
[illegible] PROOF	226	13½		3-26-41
[illegible]	210	10	4-3-41	4-5-41

Date [illegible]

By

Date [illegible] 4-8-41

By Rb

Rh 1/15

NO. IB-H291

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 51016

DATE MAR 11, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL) VETERANS ADMINISTRATION FACILITY, MONTGOMERY, ALA.

PRIV. NO. BEFORE TITLE - M-27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
BLDG. NO. 2 RED BRICK, CONCRETE TRIM XX ALL OVER. CREAM WINDOW CASING. SHADES NO. 55 COLOR. BRASS DOOR, GRAY SLATE ROOF, NICE GREEN LAWN. ALL OVER EXCEPT ASPHALT ROAD AND ASPHALT PARKING PLACE, WHERE CARS ARE NOW SHOWN. BRING OUT THE TWO ASPHALT SECTIONS SO THAT IT WILL NOT APPEAR AS IF THERE IS X LAWN ALL OVER. SHOW SHRUBBERY AGAINST BLDG AND QUITE A FEW FLOWERS. PRETTY SKY. SHOW LEAVES ON TREES. TAKE OUR CARS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

6 [illegible] on [illegible] Please [illegible] or nega- [illegible] colors are [illegible] harmony with each other to make an attractive set.

Straight

ESTIMATE
AND WORK SCHEDULE

[illegible] Dept. 6
By
Date

OPERATION	EST. TIME [illegible]	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
CLASSIFYING, TYPE SET UP				
[illegible]				
[illegible]	2	5	3-18	3-21
[illegible]				
[illegible]	81		3-24	
[illegible]				
HAND C[illegible]	226	1½		3-26-41
ART [illegible]	214	9	4-2-41	4-5-41

DATE [illegible]
By
DATE HAND COLO[illegible]
By

[illegible] 4-8-41
By Ply

[illegible] Returned to Customer

2

RM 115
120

6 HCP-A1311

NO. IB-H292

EHLER'S NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 51016

DATE MAR 11, 1941

12½	M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN SKY)

TITLE (IN FULL)

AMELIA GAYLE GORGAS LIBRARY, UNIVERSITY OF ALABAMA, TUSCALOOSA, ALA.

PRIV. NO. BEFORE TITLE - T-31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR GOOD COLOR OF RED BRICK BLDG SEE OB-H1530. SANDSTONE TRIM, WHITE PILLARS AND WINDOW FRAMES, CREAM VENETIAN BLINDS. BRING OUT NAME AGAINST BLDG IN GOLD COLORS. SHOW FLOWERS AGAINST BUILDING, GRANITE MONUMENT, SHOW NICE FURLED FLAG. SHOW LEAVES ON TREES, PRETTY COULD EFFECT, TAKE OUT PEOPLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 [illegible] on

only [illegible] as [illegible] to [illegible] and colors are in [illegible] with each other to make an attractive set.

ESTIMATE

LB

MAR 13 1941

Date Checked 1

[illegible]	EST. TIME		[illegible] ENTERED DATE	[illegible] COMPLETED
	Clock No.	Time Allowed		
[illegible] Type set up				
[illegible]				
RETOUCHING	15	4		3/20 9/
[illegible]				
[illegible]	78		3-21-41	
[illegible]				
[illegible]	27	1½		3-26-41
[illegible]	203	9	4-2-41	4-3-41

DATE [illegible] ______ By ______

Date [illegible] 4-8-41 By LB

DATE HAND COLOR PROOF [illegible] ______ By ______

Date [illegible] Returned to Customer ______

115
118

Ret 7

#27

H/C - 1½

20-9

212 - MAR. 31. APRIL 3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H293 ORDER NO. 50648 DATE 3/3/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GERTRUDE LAMBERT
SPOKANE, WASH.

6½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW LAMBERT TOURIST HOTEL-APARTMENTS,
SPOKANE, WASH.
BOT - 12 BLOCKS TO CITY CENTER ON NO. 10, No. 195 AND NO. 395 HIGHWAYS

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

TAKE OUT POLE IN FRONT OF OFFICE AND STEPS ON TOP,~~STONE AND BRA~~ STAKE AND BRACE
OTHERWISE FOLLOW INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

LG
4-14-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red impression

3

106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H294 ORDER NO 50652 DATE 3/7/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MANUFACTURERS EQUIPMENT CO.
DAYTON, OHIO

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR JOBS THAT CAN'T WAIT
(ETC. AS PER COPY)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW BLACK AND WHITE SKETCH FOR LETTERING, LAYOUT AND DESIGN
I am also ;sending THREE photographs. you have two but the ones I am sending herewith are better. On the back of each photo. I have numbered the pictures No. 1 No.2 No.3 Note No*s 1 and 2 machines are 36 inches as marked on back of photographs and the No.3 machine is 48 inches show the No.3 machine as taller than the other two.

SEE FURTHER INSTRUCTIONS ATTACHED

COLOR DESCRIPTION

Follow color sketch for ;background coloring only. As ;to the girl's dress you ~~ma~~ can make it like OBH2721 and use your judgement as to shoes etc. The color of the balance of the card to be as shown on the sketch. So far as the ;rearrangement of the 3 machines are concerned I guess this is clear ~~if~~ ~~matxix~~ SEE FURTHER INSTRUCTIONS ATTACHED.

4-5-41
Lz

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Plate 5x7

4/c 1

Ret 7½

Re 1½

Fast 9

3/19-41 226

3/28/41-206

Expedite

APR 15 1941

make DK Blue impression Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H295 ORDER NO. 50689 DATE 3/5/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
SIDNEY EISENBERGER
THE ARCADE FOOD MARKET
DAYTON, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full **Its Better Its Fresher AT**
THE ~~E~~ ARCADE FOOD MARKET
DAYTON, OHIO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN, FOLLOW OVERLAY FOR TYPE

COLOR DESCRIPTION

FOLLOW ~~SKETCH~~ OVERLAY & TYPED INSTRUCTIONS FOR COLORING. DETAILS AND COLORING TO BE WORKED OUT AS CLEAR AS IN 8A-H768

Lb
4-5-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Replate 5+7
20 ½
Ret 11
He 20
Sent 12

49 3-17
53 3-27-41
3-28-41

[illegible]

MAR 31 1941

3

16

Ret 7

226 PC · 2 4-11-41

LA · 10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H~~396~~ 296 ORDER NO. 50690 DATE 3/21/41

CUSTOMER NORFOLK & WESTERN R.R.CO.
ROANOKE, VIRGINIA

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DE-LUXE AIR-CONDITIONED COACH
NORFOLK AND WESTERN RAILWAY

FRONT NO. 5 (All of this on address side) R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

AS NOW marked off in black crayon it is not in correctix proportion for reduction to white border post card size. Crop it off at the top at th black crayton line indicated by the customer. Crop it off at the bottom for white border proportion at the point indicated by the red pencil arrows In the retouching work the customer has requested us to replace the straw hat on the man shown in the left foreground with a felt hat.

COLOR DESCRIPTION

The color scheme for this interior coach view is generally indicated on the tinted photograph. However, we are to follow faithfully as a more accurate color guide the swatches which the customer has marked on a separate sheet. Notice that opposite each color swatch the customer has indicated the area of the car represented by it. Follow these swatches carefully in doing both the retouching work as well as in preparing the hand colored proof.

5.15.41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER
Charge to Ret Dept.

3M—1-2-40

Time Required

RETOUCHING	3/4	Time Reported in Cost Dept
PHOTO LITHO		Date
COMPOSING		
ART DEPT.		By
ENGRAVING		

2

127

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H297 / ORDER NO. 50690 DATE 3/21/41

CUSTOMER NORFOLK & WESTERN R.R.CO.
ROANOKE, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BOR.

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MODERN NORFOLK AND WESTERN FREIGHT TRAIN IN THE ~~NEW~~ ROANOKE RIVER VALLEY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Crop photograph off for proportion at the top and bottom at the points indicated by the pencil arrows.

COLOR DESCRIPTION

Use both as a color guide and as copy the tinted photograph herewith. by SL

Lly
4.28 41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5 X 7
7½
HC - 1¾
49 4 - 2
2/0 4-15-41 4-18-41 LO. 9¼

1.50

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H~~298~~ 291 ORDER NO. 50690 DATE 3/21/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOLK & WESTERN R.R.CO.
ROANOKE, VIRGINIA

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BOR.

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE NORFOLK AND WESTERN RAILWAY SERVES THE SHENANDOAH NATIONAL PARK

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOR COPY use black and white photograph. for design follow sketch.

COLOR DESCRIPTION

for coloring follow colored pencil sketch ~~forxthexdetailxandxcoloringxofxthe enginexxasxperxdrawnxonxthe~~ [illegible] also draw on the colored photograph of 1B-H297 as a guide for the colors of the background, mountains and distance in the scenic view.

Lly
4.28.41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 4-1
207 4-16

Ret 5½
Tite 1½
Lact 9½

Gr

MAR 2 1941

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H299 ORDER NO. 50695 DATE 3/5/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE FAMISE CORPORATION
CAMDEN, NEW JERSEY

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR THE COMFORT YOU DEMAND
FAMISE FOUNDATIONS
FOR THE SILHOUETTE YOU DESIRE

FRONT NO. 5 R. M. [✓ Yes] No
(All of this on address side)
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No on Front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH MAKING THE FOLLOW CORRECTIONS. WE WOULD LIKE TO HAVE OUR TRADE MARK "FAMISE" APPEAR IN THE UPPER RIGHT HAND CORNER OF THE CARD. (CUT ATTACHED.)

WHERE THE WORDS "FAMISE FOUNDATIONS" NOW APPEAR ON THE LOWER PART OF THE CARD WE WOULD LIKE TO HAVE YOU USE THE STYLE OF LETTERING THAT APPEARS AT THE TOP OF THE ATTACHED LEAFLET.

COLOR DESCRIPTION

FOLLOW SKETCH AND MATERIAL ATTACHED FOR COLORING

Ldg
4-8-41

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1 Keyplate 5 x 7
LO 3
Rt 8
49 3-17 Hc 7½
Fact 9¼

As [illegible]

make DK. Blue [illegible]

1941

4

Straight

NO. IB-H300

DIXIE NEWS COMPANY, CHARLOTTE, N.C.

ORDER NO. 51058

DATE MAR 4, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)
ROWAN MEMORIAL HOSPITAL, SALISBURY, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

TAKE OUT LARGE TREE IN FOREGROUND AND SHOW INSTEAD THE END OF THE BUILDING AS SHOWN IN CARD ATTCHED. COLORS ARE AS FOLLOWS: ENTRANCE DOOR WHITE. ENTRANCE ROOF 42. SKY DEEPEST 3 - 17 AND WHITE. GRASS 49, SHRUBBERY 49, ROOF FRONT 42, SHADES 34, BRICK 66, GRANITE 52, TULIPS 50, 40, 20

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

______ [illegible] order for the [illegible]. Please [illegible] to it that [illegible] or negatives are [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE

By ______ By 6

[illegible] MAR [illegible] 1941 Date ______

[illegible]	[illegible]		DEPT.	DATE COMPLETED
[illegible]				MAR [illegible]
[illegible]				
[illegible]	11	5		3/12
[illegible]				
[illegible] (PAT[illegible])	76		– 3-13	
ENGRAV'G				
HAND COLOR PROOF	27	1¾		3-18-41
ART DEPT.	29	9½		4/4/41

DATA [illegible] OK'D ______ By ______

DATE [illegible] 4-8-41 By DB

DATE HAND COLOR [illegible] ______

DATE Photo Returned to Customer ______

11

110
R.M. 106

CR 13tt

8

NO. 1B-H301

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 50688

DATE 3/5/41

2

Rephoto

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KITCHEN AND COURT YARD OF JAMES KNOX POLK ANCESTRAL HOME (IN SKY)

PRIVATE NO. BEFORE TITLE --- 35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

on front

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Flowers side of house Myrtle. Flowers front of house Iris. ROOF DARK GRAY. Shutters & Door dark green #67. Gate in wall #67 with big hinges and latch black. Brick court dark red brick. building old mottled brick #48, 61 & chimney. Cornice, frames & sash very light cream. Remove portion of roof right center. Remove wire. Insert small boxwood tree (3' high) on each side of steps in front

SUBMIT: RET. PHOTO REPHOTO Make rephoto B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

8R

[illegible] 194- Date [illegible] 6

OPERATION	Oper. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
SKETCH				
RETOUCHING	15	3		3/11 G
PHOTO-LITHO				
ETCHING STRIPPING	76		3-12	
[illegible]				
HAND COLOR PROOF	226	1½		3-5-41
ART DEPT.	28	9½	5/3/41	5/6/41

DATE [illegible] ORD ____
By ____

DATE HAND COLOR PROOF [illegible] D ____
By ____

[illegible] 5-15-41
By NG

Date Photo Returned to Customer 3/7/41
JR

Rush!

New Card file 7/10

NO. 1B-H302

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER No. 50688

DATE 3/5/41

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DRAWING ROOM OF PRESIDENT JAMES KNOX POLK (IN PLATE)

PRIVATE NO. BEFORE TITLE --- 33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW COMPLETE INSTRUCTIONS ON TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

[illegible] 7 1941

7

				DATE COMPLETED
RE[illegible]	13	4½		3/12
PHO[illegible]				
BL[illegible] ST[illegible]	8	1	4-92	
[illegible]				
HAND COLOR PRO[illegible]	228	2¼		3-15-41
ART[illegible] DEPT.	206	10½	4-24-40	

DATE [illegible] 4.28.41

By [illegible]

DATE HAND COLOR PROOF

By

Returned to Customer 5/7/41

#27

Charge to CUSTOMER Dept.

RET[illegible] 1½

PHOTOLITH[illegible] ½

C[illegible]

ART DEPT.

ENGRAVING

[illegible] in Cost Dept.

APR 5 1941

13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H303 ORDER NO. 50730 DATE 3/6/41

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPRING TIME IS CLEAN-UP TIME!
INSTALL GAS HEAT NOW!
(ETC. AS PER SKETCH)

FRONT NO. 5
(All of this on address side)
R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH AND OVERLAY FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETH FOR COLORING

LR
3-19-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2 40

517

10 — 80 3½
8 — Ret 3
HC. 2½
L.A. - 11
49 3-12

Make Red
impression

587

10 So. ~~4~~1½
Ret. 2
HC - 2½
L.a. - 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H304 ORDER NO. 50730 DATE 3/6/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SURFACE COMBUSTION CORP.
TOLEDO, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NOW IS THE TIME TO INSTALL GAS HEAT!
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH XXXXXX AND OVERLAY FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

3-19-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H305 ORDER NO. 50731 DATE 3/6/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RICE STIX DRY GOODS CO.
ST. LOUIS, MISSOURI

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Attn in DK. Blue

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLORING OF THE WINDOWS SHOULD BE DARKER

Color Drawing, Photo's, Sample ink all returned to cust 6-10-41

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING MAKING THE FOLLOWING CORRECTIONS

YELLOW STRIPES ARE TO BE SHOWN IN LINOLEUM AROUND THE POSTS AND THE LOWER WINDOW BORDERS. ALSO THE COLORING OF THE WINDOWS SHOULD BE DARKER, THE SAME AS #62, OR THE COLOR OF THE CARD UPON WHICH THE SKETCH IS MOUNTED. THIS IS TRUE OF THE LITTLE BROWN SPACES SHOWN IN THE BACK WINDOWS.

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make DK Blue impression

1 [illegible] 5 x 7
LO ½
Ret 9½
Hc 2¼
Last 13

49 3-20

50

2 [illegible] ½ .31

2 — 7 12 —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H306 ORDER NO. 50733 DATE 3/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE SHOREHAM HOTEL
WASHINGTON, D. C.

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SHOREHAM HOTEL TERRACE
BOT - WASHINGTON, D. C.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No Same as 7AH1392
R.M. to cover part of Mess. Space; entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH MAKING CORRECTIOONS AS OUTLINED
IN HOUSE TELEGRAM ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH MAKING CORRECTIONS AS NOTED
IN HOUSE TELEGRAM FOR COLORING.

R.G.
5-15-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

M A K E O V E R
Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1½	Time Recorded in Cost Dept.
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

226 3-21-41 AC
218-5-9-41
5-12-41

APR 23 1941

11

3

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

NO. IB-H307

ORDER NO. 51087

MAR 6, 1941
DATE

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)
ONE OF THE MANY ATTRACTIVE SCENES ALONG THE SAN ANTONIO RIVER, SAN ANTONIO, TEXAS

PRIV. NO. BEFORE TITLE - 42

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES Same as 0BH1168

IMPRINT SAME AS ABOVE

BOT MES. SPACE. "SAN ANTONIO, HOME OF ~~ME~~ THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SIMILAR TO OB-H1168

In 7-BH-1133

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

MAR 7 1941

Date MAR 7 1941

[illegible]	[illegible]	Time	Date Entered Dept.	Date Completed
[illegible]			MAR [illegible]	[illegible]
[illegible]				
[illegible]	8	4		3/18 9
[illegible]				
[illegible]	81		3-12	
ENGRAVING				
HAND COLOR PROOF	27	1½		3-14-41
[illegible]	201	9½	4-1-41	4-3-41

DATE [illegible] 4-8-41

By [illegible]

DATE HAND COLOR PROOF [illegible]

By

[illegible] Returned to Customer

4

10

110

ATTENTION!

✓ Subjects in [illegible] Please [illegible] in harmony with each other to make an attractive set.

Rephoto

NO. 1B-H308

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 51091

DATE MAR 6, 1941

25 M ~~EACH~~ POST CARD C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)
PACKING PARACHUTES AT U.S. AIR FIELDS,
SAN ANTONIO, TEXAS

PRIV. NO. BEFORE TITLE - 35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

~~TOP MES. SPACE. THIS SPACE FOR WRITING MESSAGES.~~

BOT. MES. SPACE. "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] order for this [illegible] see to it that [illegible] tives ar[illegible] are in ha[illegible] with each other to make an [illegible]tive set.

MAR 10 1941

ESTIMATE
[illegible] WORK SCHEDULE

Cost Dept. Checked
By
Date

	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			MAR 10 1941	MAR 11 1941
SKETCH				
RETOUCHING	8.	2		3/12 G
PHOTO LITHO				
[illegible]	74		3-14	
[illegible]				
HAND COLOR PROOF	226	1½		3-17-41
ART DEPT.	204	8½		

DATE SUBMIT OK'D
By

DATE HAND COLOR PROOF OK'D

By

[illegible] 4-8-41
By

4

113

NO. IB-H309

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 51091

DATE MAR 6, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

ONE OF THE MANY ATTRACTIVE SCENES ALONG THE SAN ANTONIO RIVER, SAN ANTONIO, TEXAS

PRIV. NO. BEFORE TITLE - 30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

BOT. MES. SPACE "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

COLOR EFFECT SAME AS ON OB-H1168

5CW222

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

	T. Time	Time Allowed	DEPT.	COMPLETED
[illegible]			MAR 7 1941	MAR 7
[illegible]				
PHOTOGRAPHING	12	2		3/10 Gr
[illegible]				
[illegible]	51	—	3-11	
[illegible]				
HAND COLOR PROOF	226	1½		3-17-41
ART DEPT.	207	9	4-1	

DATE [illegible] O. K. D

By

DATE HAND COLOR PROOF [illegible]

By

Date [illegible] 4-8-41

By Jlg

Date [illegible] Returned to Customer

NO. IB-H310

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS.

ORDER NO. 51091

25 POST CARDS ART COLORTONE ~~WHITE BORDER~~ DATE MAR 6, 1941

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

TITLE IN FULL: ONE OF THE MANY CADET BARRACKS, RANDOLPH FIELD, TEXAS

LOWER ~~XXXX~~ LEFT BORDER, SMALL TYPE -
PHOTO BY AIR CORPS, U.S. ARMY,

PRIV. NO. BEFORE TITLE - 38

(ALL OF THIS ON THE ADDRESS SIDE) YES same as 2AH672

FRONT NO. SAME AS ABOVE

IMPRINT: BOT. MES. SPACE. "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE"

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION: SEE INSTR. ATT'D.

[illegible] rephoto

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Rep litho

ATTENTION!
___ subjects on order for this customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

MAR 10 1941

MAR 10 1941

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			MAR [illegible]	MAR [illegible]
[illegible]				
[illegible]	15	3		
PHOTO LITHO				
[illegible]	81		3-17	
MOUNTING				
HAND COLOR PROOF	27	1½		3-19-41
ARTIST [illegible]	2/4	9	4-1-41	4-2-41

DATE BLUEPRINT OK'D ___
By ___

DATE HAND COLOR PROOF OK'D ___
By ___

[illegible] 4-8-41
By LG

Date Proofs Returned to Customer ___

9

113

CURT TEICH & CO., CHICAGO, ILL.

NO. 1B-H311

ORDER NO.

DATE MAR 5, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

FORMATION - CURTISS P-36A AIRPLANES

LOWER LEFT BORDER, SMALL TYPE -
OFFICIAL PHOTOGRAPH, U.S. ARMY AIR CORPS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

Move 3 large planes at left, over to right a little

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

IN
2B R 74

Rephoto

Photo in ~~#1654~~ D 6947

ESTIMATE AND WORK SCHEDULE

[illegible] 1941

Date MAR 7 1941

OPERATION	EST. TIME Job No.	Time Allow	[illegible]	DATE COMPLETED
COMPOSING, TYPE SET UP				
[illegible]				
RETOUCHING	11	4		3/11
PHOTOGRAPHED				
[illegible]	21		3-11	
[illegible]				
HAND COLOR PROOF	27	1½		3-14-41
ART [illegible]	28	9	3/15/41	3/18/41

DATE [illegible]

By

DATE [illegible]

By

DATE Mailed 3-19-41

By

DATE Returned to Customer

110

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H312 ORDER NO. 50754 DATE 3/14/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate ~~Yes No~~
Title in full NEW COMPLETELY AIR CONDITIONED
HOTEL ADMIRAL SEMMES
MOBILE, ALABAMA
AN AFFILIATED NATIONAL HOTEL

read instructions

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout [✓ Retouched Photo] Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SEE SKETCH AND HOUSETELEGRAM FOR DESIGN AND LAYOUT

To office

COLOR DESCRIPTION

SEE SKETCH AND HOUSE TELEGRAM FOR INSTRUCTIONS AS TO
COLORING

Wash drawing rec'd
11/19/40

4.28.41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1 Sketch 5 x 7
Ret 7½
Ltc 1¾ 49 4-1
Last 9½ · 212 - 4/18/41
4/22/41

MAR 17 1941

120

1

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1B-H313

ORDER NO.

DATE 3/6/41

6½ M POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

3BH165

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE 4

MAR 10 1941 MAR 10 1941

				DATE COMPLETED
[illegible] TYPE SET UP				
[illegible]				
RETOUCHING	13	3		3/14 G
[illegible]				
[illegible]	24		3-11	
[illegible]				
[illegible] PROOF	27	1½		3-19-41
[illegible]	203	8½	4-18-41	4-18-41

4-28-41

13.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H314 / ORDER NO. 50791 DATE 3/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FASHION-BILT SHOE COMPANY
PONTIAC, ILLINOIS

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full FASHION BILT SHOES
IN WHITE
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH WITH EXCEPTION CHANGE NURSE SHOE TO "COLWYN" (NOL 7293) PLACE NAME COLWYN BELOW SHOE. FLOP OVER AS NECESSARY. DRAWINGS AND SAMPLES OF SHOES HEREWITH

COLOR DESCRIPTION

FOLLOW SKETCH AND SAMPLE SHOES FOR COLORING.

↑ in Stockroom

Ret Drawings to cust 4-7-1941

LH
4-14-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make DK Brown [illegible]
" Red "

1 [illegible]
[illegible] 4
Ret 6½
[illegible] 2½
Art 9½

3-21 49

50

MAR 12 [illegible]

5 — ap 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1BN315 ORDER NO. 50792 DATE 3/7/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COLUMBUS COATED FABRICS CORP.
COLUMBUS, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLUMBUS BLENBACK OILCLOTH
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space; entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH MAKING CORRECTIONS
AS NOTED IN LETTER OF INSTRUCTIONS AND ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 [illegible]
[illegible] 1½
[illegible] 8½ ✓
226 3-21-41 [illegible] 2½
[illegible] 10½

MAR [illegible]

4 — [illegible] 5½
5 — [illegible] 1½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1BH316 ORDER NO. 50795 DATE 3/7/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER McGAUGH :HOSIERY MILLS
DALLAS, TEXAS

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BUY AIRMAID HOSIERY FOR MOTHER
AT YOUR DRUG STORE

FRONT NO. (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW 8AH2211 FOR LAYOUT

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED FOR COLORING

Photo ret 12/19/41

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

3/19·41 HC-2
L.U.

3

[illegible]

NO. 1B-H317

THE WHITE COMPANY, COLUMBUS, GA.

ORDER NO. 50798

DATE 3/8/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) "ST. ELMO" COLUMBUS, GA.

PUT IN LOWER LEFT CORNER OF PLATE ----- (c)

PRIVATE NO. BEFORE TITLE - 1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 49668-M
PUT CLOUDS IN ~~SKET~~ SKY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

VERY RUSH

MAR 8 1941

MAR 8 1941

			Litho Dept.	Completed
[illegible]			MAR 1941	MAR
[illegible]				
[illegible]	15	1		3/10 G
[illegible]				
[illegible]	7½		3-11	
[illegible] G				
HAND COLOR PROOF	27	1½		3-12-41
[illegible]	30	8¾	3-26-41	3-27-41

DATE BLUEPRINT O.K.D ____
By ____

DATE HAND COLOR PROOF O.K.D ____
By ____

DATE [illegible] 4-8-41
By LZ

[illegible] Returned to Customer ____

1/2

6 HC OK Pitts

Straight

NO. 1B-H318

THE WHITE :COMPANY, COLUMBUS, GA.

ORDER NO. 50798

DATE 3/8/41

12½ M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) RALSTON HOTEL, COLUMBUS, GA.

PRIVETE NO. BEFORE TITLE - 2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 — R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW COMPLETE INSTRUCTIONS ATTACHED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO — REPHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF] — YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] on [illegible] Please
order for this [illegible]
are to it that [illegible] nega-
tives are [illegible] colors are
in harmony [illegible] each other
to make [illegible]

VERY RUSH

MAR 1_ 1941 — MAR 1_ 1941

			MAR 1_ 1941	MAR 1_ 1941
[illegible]				
[illegible]				
[illegible]	10	5		3/13 G
[illegible]	78			
[illegible]				
[illegible]	27	1¾		3-15-41
AP[illegible]	48	10	3-26-41	3-27-41

DATE [illegible]

DATE [illegible] 4-5-41

By Lz

DATE [illegible]

By

DATE [illegible] Returned to Customer

matte Print 115

48P OK 13th

NO. 1B-H319

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - TRAIL RIDGE MUSEUM AND POST OFFICE AT FALL RIVER PASS ELEVATION 11,797 FT. TRAIL RIDGE ROAD, ROCKY MOUNTAIN NATIONAL PAR COLORADO

PRIVATE NO. BEFORE : TITLE - 2273

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

For color see 8ApH650. oiled paths, dark grass as 7A-~~H3636~~. Use original sky and clouds.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Cuts on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint

ESTIMATE

Date Checked

[illegible] 1941 [illegible] 1941

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			[illegible] 1941	[illegible]
[illegible]				
[illegible]	8	3		3/18 Gr
PHOTO-LITHO				
[illegible]	51		3-19	
[illegible]				
HAND [illegible]	226	1½		3-21-41
ARTIST [illegible]	203	9	4-14-41	4-15-41

DATE [illegible]

By

DATE [illegible]

By

[illegible] 4.28.41

By DW

[illegible] Returned to Customer

4

118

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B-H320

ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: G ~~UPPER, LOWER, CENTER~~ - BORDER.

TITLE (IN FULL) -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

~~IMPRINT~~ SAME AS ABOVE

TITLE - HIGHEST POINT ON THE ~~TRAX~~ TRAIL RIDGE ROAD, ELEVATION ~~12~~, 12,183 FT. ROCKY MOUNTAIN NATIONAL PARK, COLORADO

PRIVATE NO. BEFORE TITLE - 2272

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Trim sky for proportion, sign is light natural ~~and~~ lumber, get hills distinct and correct. Colors dark granite.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION

... Please see to it ... tives are ... in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Sketch or Estimate By:

Date: MAR 11 1941

Cost Dept. Checked By:

Date: MAR 11 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 11 1941	MAR 11 1941
SKETCH				
RETOUCHING	11	1¼		3/17 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	81		3-18	
ENGRAVING				
HAND COLOR PROOF	27	½		3-24-41
ARTIST DEPT.	204	9		

DATE BLUEPRINT O.K.'D

By

DATE HAND COLOR ...

By

DATE Mailed 4.28.41

By

10

115

HCP OK Lith

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B-H321

ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS %$ ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - ICEBERG LAKE, ALTITUDE 11,500 FT. TRAIL BIDGE BETWEEN ESTES PARK AND GRAND LAKE. ROCKY MOUNTAIN NATIONAL PARK, COLORADO

PRIVATE NO. BEFORETITLE -- 2274

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Trim mostly left for proportion, for colors see 6A-H288.

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] Subjects on [illegible] Please see [illegible] nega-tive [illegible] are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE
MAR 13 1941
[illegible] WEEK SCHEDULE

88

Dept. Checked 2/6
By
Date MAR 1[illegible] 1941

[illegible]	[illegible] TIME		[illegible] DEPT.	DATE COMPLETED
[illegible]				
[illegible]	15	2		3/17 91
BLUEPRINT STRIPPING	81		3-18	
ENGRAVING				3-21-41
HAND COLOR PROOF	226	1½		
ART DEPT.	210	9	4-11-41	4-15-41

DATE BLUEPRINT O.K'D

By

[illegible] 4-28-41
By RV

DATE HAND COLOR PROOF [illegible]

By

III

16

4

118

[illegible]

NO. 1B-H322

SANBORN SOUVENIR CO., DENVER, COLO. ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. 3 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE
TITLE - A VIEW AT FALL RIVER PASS
ALT. 11,797 FT. TRAIL RIDGE ROAD,
ROCKY MOUNTAIN NATIONAL PARK,
COLORADO
PRIVATE NO. BEFORE TITLE - 2271

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Oiled path, get good tones in snow, rock out crops in snow dark. volcanic rock, rocks inforeground dark grey to granite. slopes dark green to brownish.

PUT CLOUDS IN SKY.

Use 5 7 [illegible] tree foreground [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

1

[illegible] order [illegible] see to [illegible] negatives are [illegible] are in harmony [illegible] other to make an [illegible] set.

~~Photo to Cust.~~

ESTIMATE

WORK SCHEDULE

MAR 10 1941

Date

Checked

[illegible]			[illegible]	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	13	2		3/26
[illegible]				
[illegible]	81		3-25	
[illegible]				
HAND COLOR PROOF	226	1½		4-3-41
ART DEPT.	28		4/15/41	4/19/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

[illegible] 4-28-41

By [illegible]

[illegible] forwarded to Customer

5
17

123

~~1B-H323~~
1B-H323
NO. ~~xxxxxx~~ 1B-H323

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 50817

DATE 3/10/41

22½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. ~~NO~~ YES

SAME AS ABOVE

~~TITLE~~ - LONGS PEAK, ALT.14,255 FT., ROCKY MOUNTAIN NATIONAL PARK, COLORADO ✓ RM end

PRIVATE NO. BEFORE TITLE -- 2276

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Trim mostly foreground for proportion as marked. Get outline of peak correct and clear, dark blue green pines, grass as ~~grass~~ in ~~[illegible]~~ Lower distant hills (pine covered) dark blue grenn. Higher peaks dark to granite.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 11 1941

Date MAR 11 1941

		Time	Date Entered Dept.	Date Completed
[illegible]				
[illegible]				
Retouching	10	2		3/17
[illegible]				
Stripping	71		3-18	
Engraving				
Hand Color Proof	27	1½		3-24-41
Artist Dept.	207	9	4-1	

Date Blueprint O.K.'D

By

Date Hand Color Proof O.K.'D

By

Date Mailed 4-28-41

By

Date Mailed Returned to Customer

ATTENTION!

[illegible] negatives are [illegible] and colors are in harmony with each other to make an attractive set.

115

6

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 1B-H324

ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE :- THE STANLEY HOTEL, ESTES PARK, ROCKY MOUNTAIN NATIONAL PARK, COLORADO + RM encl.

PRIVATE NO. BEFORE TITLE -2270

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

For section use portion marked. For colors see attached postcard.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

6 Ly MAR 11 1941 WORK SCHEDULE

Cost Dept. Checked By Z

Date MAR 11 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible], TYPE SET UP				
PHOTO				
RETOUCHING		5		
PHOTO-LITHO				
[illegible] STRIPPING [illegible]	78			
ENGRAVING				
HAND COLOR PROOF	226	1¾		3-24-41
ART DEPT.	30	10	4-15-41	4-16-41

DATE [illegible] O.K'D

By

DATE HAND COLOR PROOF [illegible]

By

DATE Rec'd 4 28 '41

By Ly

DATE [illegible] Returned to Customer

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

	T.
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1¾
ENGRAVING	

Time Recorded in Cost Dept.

[illegible] 1941

Date

By Z 226 4-7-41

Ly

[illegible]

NO. 1B-H325

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 50817

DATE 3/10/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. NO

IMPRINT SAME AS ABOVE

TITLE - BEAR LAKE, LONGS PEAK (ALT.14,255 FT.) AND GLACIER GORGE ROCKY MOUNTAIN NATIONAL PARK,COLO

PRIVATE NO. BEFORE TITLE-- 2275

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR COLORS SEE 6A-H2421. Trim print for proportion as marked or if you can think it ;better add a little more sky.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7

[illegible] on [illegible] Please see to [illegible] tives [illegible] are in harmony [illegible] each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Of [illegible]
By [illegible] MAR 11 1941
Date

Post Dept. Checked
By
Date MAR 11 1941

OPERATION	EST. TIME Cost No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMP. [illegible] TYPE [illegible]			MAR 1? 1941	
[illegible]				
RETOUCHING	15	2		3/17 G.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		3-18	
ENGRAVING				
HAND COLOR PROOF	226	12		3-24-41
ARTIST D[illegible].	201	9	4-14-41	4-15

DATE BLUEPRINT OK'D [illegible] 4-28-41
By [illegible] By

115

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H326 ORDER NO. 51250 DATE MAR 11, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TEXAS TANNING & MFG CO.,
YOAKUM, TEXAS

12½ M POST CARDS SIZE 3½ x 5½ GROUP 3 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOU'RE INVITED!
MAKE IT A HOLIDAY (ETC.)

Rec [illegible]

FRONT NO. 5 (All of this on address side)
R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No, Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

GROUP 3 SIMILAR TO CARD ATTD.
USE SMALL CAR & TRAILER PHOTO, TAKING OUT BLDG IN BACKGROUND
SEE INSTR. ATTD.

COLOR DESCRIPTION

FOLLOW INST.R ATT.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

4-8-41
Lly

3M—1-2-40

make Red [illegible]
+ DK Blue

5 x 7
So. 1
Re. 8½
226 3-24-41 HC. 1½
La- 9½

[illegible] + [illegible]
1100

AUG 17 1941

3 = ap. 12
3 - ap. 11

NO. IB-H327

F.J.SMITH, CORPUS CHRISTI, TEXAS

ORDER NO. 51261

DATE MAR 12, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

"SEA WALL AND SKY LINE" CORPUS CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTR. ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this [illegible]. [illegible] see [illegible] time [illegible] in harmony with each other to make an attractive set.

MAR 13 1941

AND WORK SCHEDULE Date MAR 13 1941

	EST. TIME GIVEN	Time Shown	DATE ENTER'D DEPT.	DATE COMPLETED
[illegible]			MAR 1 1941	
[illegible]				
[illegible]	16	5		3/20 G
[illegible]				
[illegible]	74		3-21	
[illegible]				
HAND COLOR PROOF	27	1½		3-27-41
ART DEPT.	23	9¾	4/2/41	4/4/41

DATE [illegible] ....

By ....

DATE HAND COLOR [illegible] ....

[illegible] Issued 4-8-41

By LK

[illegible] Returned to Customer ....

10

119

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 1B-H328 ORDER NO 50829 DATE 3/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WEYENBERG SHOE MFG. CO.
MILWAUKEE, WISCONSIN

25 M POST CARDS SIZE :3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MASSAGIC FOOT MASSAGING SHOES BY WEYENBERG (ETC. AS SKETCH)

Card ①

FRONT NO SPEC. (All of this on address side)
R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

same [illegible] as 6B-H2433

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW DONOHOES LONG HAND INSTRUCTIONS
AND SKETCHES ENCLOSED ~~WITH~~ FOR LAYOUT
AND DESIN.

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW DONOHOES LONG HAND INSTRUCTIONS
AND SKETCH ENCLOSED FOR COLORING

PHOTO USED FOR

RETURN PHOTO YES NO

2 drawings out 4-1-41

RUSH

G8
4-8-41

3M—1-2-40

(make Red impression
" DK Blue ")

3120-41 228 AC. 2½

11.50

Litho [illegible] Neg

4 — op " —

a. 12 —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 1B-H329 / ORDER NO. 50829 DATE 3/11.41

CUSTOMER WEYENBERG SHOE MFG. CO.
MILWAUKEE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full WEYENBERG SUMMER SPORTS.
(ETC. AS PER COPY)

Card (2)

FRONT NO. SPEC. (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[illegible] 1 as 2B-H2433

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SALESMAN*S LONG HAND INSTRUCTIONS AND
SKETCH FOR DESIGN AND LAYOUT

COLOR DESCRIPTION

2 drawings rec'd
4/3/41

Bill Saussman took
a drawing
of lettering

FOLLOW SALESMAN'S LONG HAND INSTRUCTIONS AND
SKETCH FOR DOLORING

4/5/41

Shoe OK. [illegible]

RUSH

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

made DK B[illegible]
" Red

49 3-20
29 4/5/41

3

MAR 1 1941

1-7-[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H350 ORDER NO. 50829 DATE 3/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WEYENBERG SHOE MFG. CO.
MILWAUKEE, WISCONSIN

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WEYENBERG FINE SHOES
(ETC. AS PER COPY)

Card

FRONT NO. SPEC. (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

[illegible] 0B112433

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SALESMAN*S LONGHAND INSTRUCTIONS AND
SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

(on S[illegible])

FOLLOW SALESMAN*S LONGHAND INSTRUCTIONS AND
SKETCH FOR COLORING

RETURN PHOTO YES NO

4 photos rec'd
4/3/41

RUSH

4-8-41

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 3-20
49 3-21
¾ HR. COR.

HC-2
2-10

9

3-[illegible]-2
4-[illegible] 11-2
2-[illegible] 12-6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H331 ORDER NO. 50829 DATE 3/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WEYENBERG SHOE MFG. CO.
MILWAUKEE, WISCONSIN

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PORTO-PED SHOES BY PORTAGE

card 5

FRONT NO. SPEC. (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

same [illegible] as OB-H2433

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN. USE "PORTO PED" LETTERING HEREWITH
USE "B" EXHIBIT HEREWITH FOR COPY OF CROSS SECTION ILLUSTRATION "
USE DRAWINGS AND SHOE SAMPLES WITH CARD IB-H328 FOR COPY & COLORING OF
2 SHOES.

For coloring of cross section illustration follow same coloring used on cross section illustration on IB H328

COLOR DESCRIPTION

O.K. [illegible]

FOLLOW SKETCH & SHOE SAMPLES

See Red pencil notation Above

RUSH

4-8-41
Lly

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make [illegible]

5 x 7

226 3/20/41

#28

6

1C - 2
2C - 1½

7.50
net

MAR 1941

1 cop 11 =
2 cop 12 =

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H332 ORDER NO. 50830 DATE MAR 11, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WEYENBERG SHOE MFG CO.
MILWAUKEE, WISCONSIN

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full MASSAGIC FOOT MASSAGING GOLF SHOES BY WEYENBERG [illegible]

[illegible] (3) [illegible]

FRONT NO. SPEC. (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

[illegible] OK Holt ?

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SALESMAN'S LONGHAND INSTRUCTIONS AND
SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

OK. [illegible]

FOLLOW SALESMAN'S LONGHAND INSTRUCTIONS AND
SKETCH FOR COLORING

1 drawing rec'd 4/3/41

RUSH

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red [illegible]
" DK Blue " "

3
5LT

#27
4-5-41

[illegible] 2¼
a. 1[illegible]

HCT-9R-D7.

R.M.MARRINER,LAGUNA BEACH, CALIFORNIA

NO. IB-H333

ORDER NO. 51198

DATE MAR 10, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)

TITLE (IN FULL) SKY

A SHELTERED COVE, LAGUNA BEACH,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

MAR 11 1941 WORK SCHEDULE

By G

Date MAR 11 1941

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Time [illegible]		
[illegible]			MAR 1[illegible] 1941	MAR [illegible] 1941
[illegible]				
P[illegible]	8	3		3/17 G
PHOTO LITHO				
[illegible] Original	78			
ENGRAVING				
HAND COLOR PROOF	226	1½		3-26-41
ARTIST L[illegible]	34	9	4-15	4-18

DATE [illegible] REC'D

By

DATE HAND COLOR PROOF REC'D

By

[illegible] 4.28.41

By [illegible]

DATE [illegible] Returned to Customer

[illegible]

Repor. No.

Rephoto

F.J.SMITH, CORPUS CHRISTI, TEXAS

NO. IB-H334

ORDER NO. 51261

DATE MAR 12, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.	FRONT No. I R. M. NO
TITLE (IN FULL) "PALM GROVE", NORTH BEACH, CORPUS CHRISTI, TEXAS	IMPRINT NONE
	PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTR. ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 copies on order for this customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
ART WORK SCHEDULE

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			MAR 1941	[illegible]
[illegible]ING, TYPE SET UP				
[illegible]CH				
RETOUCHING	3	3 1/2	3-18	3-20
PHOTOGRAPHED				
[illegible]	78			
[illegible]	27	1½		3-26-41
HAND COLOR PROOF	7	9		
ART [illegible]	204			

DATE [illegible] SENT OUT ______

DATE Billed 4-8-41

By ______

By [illegible]

DATE HAND COLOR PROOF [illegible] ______

DATE Photo Returned to Customer ______

3

130

F.J.SMITH, CORPUS CHRISTI, TEXAS

NO. IB-H335

ORDER NO. 51261

DATE MAR 12, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

"SPOHN PARK", CORPUS CHRISTI, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INSTR. ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible]
order f[illegible]
see to it [illegible]
tives are [illegible]
in harmony [illegible]
to make an attractive [illegible]

Straight

Executive O.K. Received
By [illegible]
Date 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	[illegible]	[illegible]	DATE [illegible] DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		5		
PHOTO-LITHO				
[illegible]	78			
ENGRAVING				
HAND COLOR PROOF	27	2		3-27-41
ARTIST	30	9½	4-15-41	4-18-41

DATE RECEIVED [illegible]
By
DATE [illegible]

Date [illegible] 4.28.41
By [illegible]
[illegible] Returned to Customer

2

120

8

NO. IB-H336

ERICKSON NEWS AGENCY, PENSACOLA, FLA.

ORDER NO. 51288

DATE MAR 12, 1941

12½ M POST CARDS . ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL)

AERIAL VIEW OF PENSACOLA
BOT - NAVY PLANES OVER PENSACOLA, FLA.

Small type - DALLIN AERIAL SURVEYS, PHILA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~XXXXXXXXXXXXXXXX~~ FOLLOW PENCIL SKETCH. SEE CARD ATT'D FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Navy came photo to SOK 3/29/41

By [illegible] Date

ART WORK SCHEDULE

OPERATION	EST. TIME	Time Allowed	DATE ENT'D IN DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
RETOUCHING	10	6		3/20 Jr
REPHOTO				
[illegible]				
DRAWING				3-28-41
HAND COLOR PROOF	27	1½		
ART DEPT.	207	12	4-3-41	

DATE BLUEPRINT ORD.
By

DATE HAND COLOR PROOF [illegible]

DATE [illegible] 4-8-41
By

DATE Photo Returned to Customer

NO. 1B-H337

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER NO. 50872

DATE 3/13/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RANDOLPH FIELD, SAN ANTONIO, TEXAS

PUT IN LOWER LEFT BORDER IN SMALL TYPE -- Photos by U.S.Army Air Corps.

PRIVATE NO. BEFORE TITLE ---

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PUT AT BOT.OF MES.SPACE "SAN ANTONIO, HOME OF THE ALAMO, GULF BREEZES AND SUNSHINE".

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAR 22 1941 MAR 22 1941

[illegible]	[illegible]	[illegible]	ENTERED DEPT.	FINISHED
[illegible]				
[illegible]				
[illegible]	10	7		3/25/40
PHOTO [illegible]				
[illegible]	74		3-26	
[illegible]				
HAND COLOR [illegible]	49	2¼		4-2
ARTIST [illegible]	48	15½	4-9-41	4-11-41

DATE BLUEPRINT O.K'D ____ By ____

[illegible] 4-14-41 By LG

DATE HAND COLOR [illegible] O.K'D ____

Date [illegible] Returned to Customer ____

By ____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H338 ORDER NO. 51310 DATE MAR 21, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE CHALET XXXX SUISSE
NEW YORK CITY, N.Y.

12½ POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHALET SUISSE - NEW YORK CITY

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No — Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Plate # on front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH. ELIMINATE XXXX THE PIPE REACHING FROM THE CEILING TO THE FLOOR IN THE CENTER RIGHT OF SKETCH. IT IS THE LONG BLACK LINE RUNNING THROUGH THE THIRD MURAL FROM THE RIGHT.

COLOR DESCRIPTION

SEE INSTR. ATTD.

Ldr
4-16-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27

Ret 12½
Hc 2
Lat 10½

MAR 2? 1941

Date Rec — 4-11-41
Fin. 4-14-41
Clock # — 30

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H339 ORDER NO. 51312 DATE MAR 13, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER CLEVELAND PUNCH & SHEAR WORKS CO.
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE CLEVELAND PUNCH & SHEAR WORKS CO., E. 40TH & ST. CLAIR AVE. - CLEVELAND, OHIO, (ETC)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No [illegible] 0BH2147
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

E FOLLOW SKETCH. THE WORDS"ESTABLISHED 1880" ABOVE THE ENTRANCE SHOULD HAVE THE SAME COLOR TREATMENT AS THE NAME. ALSO THE GREEN SHOWN AT THE TOP OF THE CARD AND THE YELLOW AT THE BOTTOM SHOULD BE REVERSED.

Photos rec'd
3/29/41

4-8-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR 2449

3M—1-2-40

Prints 5x7
Ko 1
Ret 6½
226 3-24-41 A/C 3½
204- Paint 12½

MAR 1941

make DK. Blue [illegible]
[illegible]

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. IB-H340 ORDER NO. 51314 DATE MAR 20, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BLUE LINE LIMOUSINE SIGHTSEEING CO.
NEW YORK CITY, NEW YORK

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full "POINTS OF INTEREST INTERESTINGLY POINTED OUT"
BLUE LINE LIMOUSINE SIGHTSEEING CO., INC.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE THE FOLLOWING CORRECTIONS: (1) "SEEING NEW YORK" SPREAD OUT ON CENTER PANEL OF BUS. ② MAKE "SIGHTSEEING" LEGIBLE ON FRONT OF BUS. ③ PUT LECTURER WITH UNIFORM HAT, MEGAPHONE TO MOUTH AND FACING PASSENGERS. ④ FILL IN SEATS AT OTHER WINDOWS WITH PEOPLE. ⑤ REPLACE WITH "POINTS OF INTEREST INTERESTINGLY POINTED OUT". ⑥ ADD "GLASS TOP AND OPEN TOP OBSERVATION BUSES. ⑦ MAKE THIS VERY LEGIBLE "STARTING POINT 208 W. 43rd ST., N.Y.C. WISCONSIN 7-5277" OTHERWISE FOLLOW SKETCH FOR DESIGN AND COLORING. SUBMIT PHOTO TO OFFICE.

To office

COLOR DESCRIPTION

4-14-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make DK. Blue impression

#27

Ret 8

1

1¾

11

MAR 21 1941

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H341 ORDER NO. 51315 DATE MAR 13, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HAMILTON MATCH COMPANY
CINCINNATI, OHIO

6½M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HAMILTON SAFETY TRAY-LITE

MADE ONLY BY THE HAMILTON MATCH COMPANY,
CINCINNATI, OHIO, (ETC)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

COLOR DESCRIPTION

FOLLOW SKETCH. MAKE THE TRAY VERY DARK WITH BLUE HIGH LIGHTS

see sample by S.

RUSH

Photo ret
6/10/41

H.C must be finished

3-20 sure

Lg
3-27-41

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make DK Blue [illegible]
Red

1 Rephoto 5 x 7

Lo 2½

Ret 2

49 3-19 H.C 2¼

Lait 9

PN

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. IB-H342 ORDER NO. 51346 DATE MAY 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ONAWA LODGE
MOUNTAINHOME, PENNSYLVANIA

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ONAWA LODGE, ETC.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

THE ROAD LEADING TOWARD THE END OF THE LEFT SIDE OF HOTEL DOES NOT ADD TO THE VIEW AND SUGGEST THAT IT BE ELIMINATED, REPLACING THE AREA WITH FOLIAGE. PERHAPS JUST A SUGGESTION OF THE ROAD CONTINUING COULD BE INDICATED. YOU WILL ALSO NOTE THAT THE CURVE IN THE MAIN ROAD AS IT INTERSECTS WITH THE ROAD IN FRONT OF THE HOTEL COULD BE SMOOTHED OUT. THE AREAS IN QUESTION HAVE BEEN PENCILED. OTHERWISE FOLLOW SKETCH VERY CAREFULLY FOR ALL DETAILS AND COLORING - MANY LITTLE CHANGES HAVE BEEN MADE IN PHOTOGRAPH. SUBMIT PHOTO TO OFFICE.

COLOR DESCRIPTION

6-11-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

5X7

226 –

5-16-41

#55 6/5-6/6

11½

MAY 2 - 1941

6

3

[illegible]

NO. 1B-H343

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 50948

DATE 3/14/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORLANDO AIR BASE, ORLANDO, FLA.

(IN SKY)

PRIVATE NO. BEFORE TITLE --- 0-112

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

~~EXXX~~ CUT DOWN AS INDICATED ON TISSUE. WORK IN SKY AN ARMY AIRPLANE, BOMBER TYPE PREFERRED TWO MOTORS. ~~XXXXXXXXXXXX~~ MAKE SIMILAR TO CARDS 0B-H1026, 2002, 1109 COLORS AS PER TISSUE OVERLAY

Make rephoto

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

[illegible] Be sure on order for the [illegible]. Please see to it [illegible] nega- tives are [illegible] and colors are in harmony [illegible] each other to make an attractive set.

Rephot

Rush on Sheet

M.O. ¼ hr.

ESTIMATE

MAR 10 1941

Cost Dept. Checked

Date APR 21 1941

				DATE COMPLETED
[illegible]			[illegible]	[illegible]
[illegible]	11	5½		3/25
[illegible]	76		3-26	
[illegible]	27	1¾		3-31-41
[illegible]	53	11	4-18-41	4-21-41

[illegible] 4.28.41

Charge to LVSE Dept.

Time Required

RETOUCHING	¼
PHOTO-[illegible]	½
[illegible]	
ART DEPT.	
[illegible]	

[illegible] in Cost Dept

APR 14 1941

RM 153

[illegible]

NO. 1B-H344

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 50948

DATE 3/14/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) MONKEY ISLAND, MUNICIPAL ZOO, SANFORD, FLA.

PRIVATE NO. BEFORE TITLE - S-33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS PER TISSUE. IF AT ALL POSSIBLE ADD SEVERAL MONKEYS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

2 Jackets on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE

MAR 17 [illegible] SCHEDULE

Cost Dept. Checked
By
Date MAR [illegible]

				DATE COMPLETED
[illegible]			MAR [illegible]	
[illegible]				
RETO[illegible]	15	3		3/21/41
[illegible]				
[illegible]	74		3-24	
[illegible]				
[illegible]	226	1½		3-28-41
ARTIST [illegible]	2/2	9½	4/14/41	4/18/41

DATE [illegible] 4.28.41
By LB

DATE HAND COLOR [illegible]

by

15[illegible]

[illegible] / Slet 8

NO. IB-H345

BURTON'S BOOK STORE, AUBURN, ALA.

ORDER NO. 51359

DATE MAR 17, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)

TITLE (IN FULL)

GREETINGS FROM AUBURN
HOME OF ALABAMA POLYTECHNIC INSTITUTE

LOWER LEFT BORDER - SMALL TYPE -
(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT ROUGH PENCIL SKETCH.
SHOW ONE VIEW IN EACH LETTER, USING THE PHOTOGRAPH WHICH SHOWS THE TROOPS ON PARADE AS SORT OF A BACKGROUND, or ~~HOR~~ HOWEVER MIGHT BE MOST APPEALING. SEE SHEET ATTD FOR COLOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Dept. Checked 7

MAR 1? 1941 MAR 17 1941

			MAR ?? 1941	MAR ?? 1941
[illegible] Lo	12-4 10	4½		
[illegible]	10	8		
[illegible]				
[illegible]	18			
[illegible]				
[illegible]				
[illegible]	39	13	4-7-41	4-8-41

[illegible] 4 14-41

[illegible]

4-14-41

5

[illegible] 135
135

NO. IB-H346

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER No. 51364

DATE MAR 17, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON PENNSELVANIA TURNPIKE

PRIV. NO. UPPER LEFT BORDER - PA-119

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

leave clouds natural as it is

MAKE MOONLIGHT VIEW SHOWING MOON IN REAR CENTER. LIGHT CEMENT ROAD & BRIDGE. GREEN LAWN IN CENTER OF ROADS. GREEN TERRACE BANK AT EACH END OF BRIDGE. REMOVE AUTOMOBILE. SHOW 2 or 3 STREAMLINE CARB COMING DOWN THE ROAD IN THE DISTANCE BEYONG BRIDGE. CUT OFF PHOTO AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,737,775

ATTENTION!

3 [illegible]
[illegible] Please
see to it that all sets of negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAR 18 1941 MAR 18 1941

Checked

	13	4		3/21
	14		3 - 22	
HAND COLOR PROOF	27	1 3/4		3 - 26 - 41
		9 3/4		

DATE ACCOUNT [illegible] ________

By ________

DATE HAND COLOR PROOF [illegible]

By ________

DATE [illegible] 4 . 28 . 41

By JM

DATE [illegible]

122

5

NO. IB-H347

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 51364

DATE MAR 17, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) THE MIDWAY ~~INN~~ AT NIGHT, HALF-WAY BETWEEN PITTSBURGH AND HARRISBURG, PA.

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT BORDER - PA-120

MAKE NIGHT VIEW

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK GRAY STONE, DARK GREEN ROOF. WHITE GABLES & CORNICE & SASH & WINDOW FRAMES & DOORS. DARK GRAY STEPS. GREEN TERRACED LAWN & SHRUBBERY, GRAY CEMENT ROAD. REMOVE WATER & SLIPPERY GLARE ON ROAD IN FOREGROUND. REMOVE PALM LEAVES AROUND WINDOWS & DOOR IN CENTER OF BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2

in harmony with each other to make an attractive set.

Rephoto 5x7

Rush

~~[illegible] 4/21/41~~

returned 4/3/41

M.O. [illegible]
HC. [illegible]

ESTIMATE

Cost Dept. Checked

MAR 18 1941

OPERATION			DEPT	DATE COMPLETED
COMPOSING, TYPE				
SKETCH				
RETOUCHING	8	4		3/25
	78			
	22	1 3/4		4-1-41
	28	9 3/4	4/21/41	4/22/41

4, 28, 41

MAKEOVER

L.V.SE Dept.

Required

RETOU 1

Recorded in Cost Dept.

PHOTO

APR 8 1941

COMPO

HC 1/4

4

122

Rephoto

NO. IB-H348

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA."

ORDER NO. 51364

DATE mar 17, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF INTERCHANGE AT JUNCTION OF PENNSYLVANIA TURNPIKE AND LINCOLN HIGHWAY, IRWIN, PA.
SMALL TYPE - LOWER RIGHT CORNER - PRIV. NO. UPPER LEFT CORNER - PA-121

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO BY A.W. McKINNEY

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

CUT OFF AS MARKED. LIGHT CEMENT ROAD AND GREEN LAWN CENTER. GREEN LAWN ON REAR CIRCLE. TOLL GATE OVER ROAD ON LEFT FOREGROUND. LIGHT BLUE WITH BUFF CORNICE EDGE. DARK GRAY SHOULDERS ALONG RIGHT & LEFT EDGE ON ROAD. REMOVE OLD BARN ON LEFT AND ALL DIRT & BARE PLACES. MAKE FIELD GREEN. MAKE GREEN LAWN ON TERRACE BANKS IN CENTER. CARD MUST BE AS GOOD AS CARD ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,757,775

ESTIMATE

MAR 17 1941

Cost Dept. Checked
By G
Date MAR 1941

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	8	5		3/26 G
[illegible]				
[illegible]	81		3-27	
[illegible]				
[illegible]	226	1 3/4		4-1-41
[illegible] DEPT.	206	10	4-9-41	

[illegible] 4-14-41
By Dl

returned to C

18

123

Rephoto

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. IB-H349

ORDER NO. 51364

DATE MAR 17, 1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF PENNA ~~PENNSYLVANIA~~ TURNPIKE IN ALLEGHENY MOUNTAINS
SMALL TYPE, LOWER RIGHT CORNER -
PHOTO BY A. W. McKINNEY
PRIV. NO. UPPER LEFT CORNER -
[redacted] PA-122

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

CUT OFF PHOTO AS MARKED. LIGHT CEMENT ROAD. GREEN LAWN CENTER LINE. DARK GRAY SHOULDER EDGE ON RIGHT & LEFT OF ROAD. STRAIGHTEN 2 REAR CURVES IN ROAD SO IT WILL BE ALMOST STRAIGHT. GOOD DETAIL MUST BE WORKED OUT IN REAR FIELDS. USE MOSTLY GREEN ON REAR FIELDS & SOME LIGHT BROWN. NO YELLOW COLORS IN FIELDS. REMOVE LETTERING ON PHOTOGRAPH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

3 [illegible] order [illegible] see [illegible] tives [illegible] in [illegible] to [illegible]

ESTIMATE

By Hett

MAR 20 1941

Cost Dept. Checked

By E

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	12 ✓	2		3/24 G Rtt.
[illegible]				
[illegible]	81		3-24	
[illegible]				
HAND COLOR PROOF	126	2		3-24-41
[illegible]		12		

DATE BLUEPRINT O.K'D ______

By ______

DATE HAND COLOR PROOF O.K'D

______

By ______

[illegible] 1-24-42

By LH.

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

[illegible]	1
PHOTO [illegible]	1 ✓
COM[illegible]	
ART DEPT. HC	½ ✓

[illegible] Recorded in Cost Dept.

Date MAY 20 1941

By E

~~No ½ hr. Road only~~

180

R. A. KISHPEUGH, FREDERICKSBURG, VA.

NO. IB-H350

ORDER NO. 51386

DATE MAR 17, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL)

THE BIRTHPLACE OF GEORGE WASHINGTON

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ADD BOXWOOD ON EACH SIDE OF DOOR. ALSO AROUND FRONTOF HOUSE AS SHOWN IN RECENT PHOTO. SEE CARD 2A71 FOR COLORS.

See 1BH351, 1BH352

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

1 [illegible]

order for [illegible] see to it that [illegible] tives are [illegible] in harmony [illegible] to make an attra[illegible]

ESTIMATE

Cost Dept. Checked

By

MAR 15 1941
APR 9 - 1941

				DATE COMPLETED
[illegible]				
[illegible]				
RE[illegible]	6	3		3/ [illegible]
P[illegible]				
[illegible] STRIPPING	76		3-[illegible]	
[illegible]				
HAND C[illegible]	27	1½		3-27-41
ART[illegible]	36	9	4-15-41	4-16-41

DATE [illegible] 4-28-41

By

DATE [illegible]

B

Charge to L.V.S.E Dept.

[illegible] Required

RETOUCHING	½ ✓
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date APR [illegible]

By

Rm 120

122

NO. IB-H351

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 51386

MAR 17, 1941
DATE

6½ M	POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL)

GARDEN VIEW ~~OF~~ AT WASHINGTON'S BIRTHPLACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~C.T.~~

COLOR DESCRIPTION

BLDG OLD DULL RED BRICK, WHITE CORNICE & TRIM. BIRD HOUSE WHITE, NATURAL TAN WOOD SHINGLE ROOF. PINK BLOSSOMS ON BUSHES IN FOREGROUND. PINK FLOWERS ON BUSHES ON RIGHT. WHITE FLOWERS ON BUSHES ON REAR LEFT. GREEN BOXWOOD HEDGE ALONG WALKS

See IBH350, IBH351

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 subjects on order for this customer. Please see to it that photos or negatives are matched and colored in harmony with each other to make an attractive set.

ESTIMATE

MAR 17 1941 WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 17 1941

	EST. TIME		DATE ENTER'D DEPT.	DATE COMPLETED
[illegible]	[illegible]	Time Allowed		
[illegible]				
[illegible]				
[illegible]	12	1½		3/24
[illegible]				
[illegible]	81		3-24	
[illegible]				
[illegible]	27	½		3-28-41
[illegible]	207	[illegible]	4-2-41	

DATE [illegible] ________
DATE [illegible] ________
By ________

DATE Billed 4-16-41
By [illegible]

DATE Photo Returned to Customer ________

R4120
122

NEPCR Bttr

NO. IB-H352

R. A. KISHPAUGH, FREDERICKSBURG, VA.

ORDER NO. 51386

DATE MAR 17, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL)

BOXWOOD AT GEORGE WASHINGTON'S
BIRTHPLACE, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLDG ON RIGHT OLD RED BRICK, WHITE TIRM. BLDG ON LEFT WHITE, DULL GRAY SHINGLE ROOF. GRAY STAND, OLD GRAY SHINGLE ROOF ON LEFT CENTER. DARK DULL RED BRICK WALK. DARK GREEN BOXWOODIHEDGE.

See 1B-H350. 1B-H351

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

ATTENTION!

3 subjects on order for this customer. Please see that all art or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rec'd KH ESTIMATE Cost Dept. Checked

By 3

Due MAR 18 1941 WORK SCHEDULE Date MAR 17 1941

Operation	Est. Time Cost No.	Est. Time Time Started	Out To Artist Dept.	Date Completed
Copy Neg.			MAR 17 1941	
SKETCH				
RETOUCHING	13	2		3/21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		3-21	
ENGRAVING				
HAND COLOR PROOF	27	1½		3-26-41
ARTIST DEPT.	207	9	4-5-41	

DATE BLUEPRINT OK'D ________ DATE 4 8 41

By ________

Am 12
122

Rephoto

NO. IB-H353

J.O.STOLL, CHICAGO, ILL.

ORDER NO. 51389

DATE MAR 17, 1941

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)

AIR VIEW OF AURORA, ILLINOIS

~~SMALL TYPE, PLATE "(C) CURT TEICH & CO., INC."~~

SMALL TYPE, PLATE - PHOTO COURTESY AURORA CHAMBER OF COMMERCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT THE PUBLISHERS NEWS CO.
237-247 E. GRAND AVE., CHICAGO, ILL.

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

MAKE REPHOTO ~~[illegible]~~ ~~93 53X~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

MAR 20 1941 WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	11	3½		3/25
[illegible]				
[illegible]	76		3-21-41	
[illegible]				
[illegible]	27	2½		4-1-41
[illegible]	204	15		

DATE 4-28-41

11

New OK 15th

Rep. Photo

NO. 1B-H354

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 50976

DATE 3/17/41

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MOBILE PUBLIC LIBRARY
MOBILE, ALA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ALL SHRUBS IN FRONT & SIDE SHOWN ON PHOTO ARE AZALEAS.
BLDG. WHITE , IRON WORK BLACK. LEAVE IN ~~LIGHT~~ LAMP POST.
Azalea colors like on 7A-H3987 ~~xxxxxx~~
OTHERWISE SEE TISSUE OVERLAY FOR FURTHER INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

_____ subjects on order for this customer. Please see to it that all color negatives are uniform and shown up in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

[illegible] 1 [illegible] 20 1941

OPERATION	LOT TIME Card No.	LOT TIME Time allowed	DATE ENTER. DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
[illegible]				
RETOUCHING	T	4		3/24
PHOTO-LITHO				
[illegible]	81		3-25	
[illegible]				
HAND COL. PROOF	27	1½		3-31-41
[illegible]	214	8¾	4-14-41	4-18-41

[illegible] _____

[illegible] _____

By _____

[illegible] _____

By _____

DATE Photo Returned to Customer _____

no card file 123

4CrOK122

NO. ~~XBXX~~1B-H355

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 50976

DATE 3/17/1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AZALEAS IN BIENVILLE SQUARE AND CAWTHON HOTEL, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT ~~BLDG~~.ALL AUTOS, STREET CAR TROLLIES & TRACKS.

OTHERWISE SEE TISSUE OVERLAY FOR COMPLETE INSTRUCTIONS

Azalea colors like on 7A-H3987 on all cards. colors cawthon Hotel same as card 71821 AA color bldgs. 1 fronts ~~all glass~~,roof red.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

No Cards
7A H 3987
71821

ATTENTION!

2 [illegible] order [illegible] Please see to it that all [illegible] nega- tives are [illegible] in [illegible] to make an [illegible] set.

Rephoto

ESTIMATE

[illegible] If Estimated By [illegible]

Date MAR 20 1941 Work Schedule

Dept. Checked By 4

Date MAR 20 1941

OPERATION	EST. TIME Men	EST. TIME Time Allowed	Finished Date	Initial	TIME COMPLETED
COMPOSING, TYPE SET UP			MAR		
SKETCH					
RETOUCHING	15	5			3/24
PHOTO LITHO					
[illegible] STRIPPING	74		3-26		
[illegible]					
H[illegible]	27	1½			3-28-41
A[illegible]	215	10	4/10/41		4/11/41

Date [illegible]

By [illegible]

Date [illegible] Proof [illegible]

By

Date 4-14-41

By

[illegible] Forwarded to Customer

123

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H356 ORDER NO. 51412 DATE MAR 17, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER DESHLER BROOM FACTORY
DESKLER. NEBRASKA

6½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HERE IT IS
DESHLER'S PATENTED WHALEBONE BARBER WHISK,
ETC.

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN AND COLORING
X PHOTO SAMPLE IN STOCK ROMM & SUBMIT B & W TO OFFICE

To office

COLOR DESCRIPTION
FOLLOW SKETCH FOR DESIGN AND COLORING

fly
4-28-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Regular 5+7
Yo 2½
Blu 4½
226 · 3-27-41 · Tin 7
Black 9

As quoted

make Red impression
" DK Blue "

4 g. 11
4 g. 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H357 ORDER NO. 51413 DATE MAR 17, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIDDLE WEST COAL CO.,
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLAMBEAU GENUINE THIN VEIN
ELKHORN COAL

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN & COLOR

COLOR DESCRIPTION

FOLLOW SKETCH

Lb
4-14-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1 Replate 5 + 7
Ret 7
Hc 1½
Art 9½

Engraver

Dy

MAR 1941

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H358 ORDER NO. 51413 DATE MAR 21, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MIDDLE WEST COAL CO.,
CINCINNATI, OHIO

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full BLUE PENNANT COAL
HIGH FUSION SPLINT FROM WEST VIRGINIA

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW THE SKETCH FOR BOTH DESIGN AND COLOR TREATMENT. SET UP THE WORDS "HIGH FUSION SPLINT FROM WEST VIRGINIA" IN KABEL BOLD IN A SIZE AND SPACING WHICH WILL MATCH THE SKETCH. THE PENNANT REPRESENTS A PROPORTIONATE REDUCTION OF THE PHOTOGRAPH FURNISHED FOR COPY. THE WORD "BLUE" IS SPACED EXACTLY AS SHOWN ON THE PHOTOGRAPH. NOTIVE HOWEVER THAT THE LETTERING IN THE WORD "PENNANT HAS BEEN RESPACED AND CHANGED IN SIZE TO PROVIDE MORE SPACE BETWEEN THE WORK "BLUE" AND THE WORD PENNANT. IN THIS CONNECTION FOLLOW THE SKETCH AS GUIDE, NOT THE PHOTOGRAPH, IN HANDLING THE SPACING AND LETTERING FOR THE WORI PENNANT.

COLOR DESCRIPTION

4-14-41
LG

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Replate 5x7
Ret 5½
Hc 1½
Lett 1

99 3-31
29 4/11

make Ret. [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CH[illegible] **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H359 ORDER NO. 51520 DATE 3/17/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CUSTOMER BRASHEAR FREIGHT LINES
ST. LOUIS, MISSOURI

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 2) STYLE ART COLORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BRASHEAR FREIGHT LINES (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No , Special type as sample
IMPRINT : Customer , [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

"BRASHEAR FREIGHT LINES" IS TO BE SHOWN ON THE ~~FRONT~~ PICTURE SIDE ~~ENTIRE~~ CUTTING OUT "TRANSPORTATION".

OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

THE ~~WORLD~~ WORD "TULSA" IN THE MAP IS TO BE IN ORANGE INK.
OTHERWISE FOLLOW SKETCH FOR COLORING.

Rev 5/23/41

4-14-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red impression.

1 Replate 5-7
[illegible] 25
Red 10
[illegible] 20
Last 10½

~~#27~~
#28

[illegible] 1941

1 - [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H360 ORDER NO. 51440 DATE MAR 19, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER NORTHERN POST CARD CO.
EAU CLAIRE, WISCONSIN

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GILLETTE COMPLETE SERVICE
ETC.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH

RUSH

[illegible] 4.8.41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Repoto 5 x 7
Lo 1½
Ret 8
Fla 1 ¾
#27
Rut 9½

As quoted
[illegible]

make Red improvements
OK [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H361 ORDER NO. 51443 DATE 3/21/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOLK & WESTERN R.R.CO.
ROANOKE, VIRGINIA

25M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BOR.

PLACE OF TITLE : Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE POCAHONTAS' NORFOLK AND WESTERN PASSENGER TRAIN PASSING THE PALISADES ALONG NEW RIVER IN VIRGINIA

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

For copy use the black and white photograph 23315. for design follow pencil sketch.

COLOR DESCRIPTION

for coloring follow our colored pencil sketch. For the detail and coloring of the engine proper follow the same ~~detail~~ detail and coloring as shown in the tinted photograph of 1B-H297

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

4·28·41

3M—1-2-40

49 3-31

Ph 3½

Hc 1½

Paint 10 9

213 4/14/41
4/17/41

X

GW

127

NO. 1B-H362

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 51576

DATE 3/19/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ROY GUSTAV CULLEN MEMORIAL
UNIVERSITY OF HOUSTON, HOUSTON, TEXAS

Put in SMALL TYPE IN LOWER LEFT BORDER
Photo by Elwood M. Payne.

PRIVATE NO. BPPER LEFT CORNER -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

6 BH 452

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION [illegible]

Bldg. is golden buff cordova shell limestone. doors are gray. window are steel. roof is a brick red. mottled rather than solid in effect. Samples can be provided.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Dept. Checked

MAR 20 1941

OPERATION	EST. TIME		DATE ENT'D DEPT.	DATE COMPLETED
RETOUCHING	10	3		3/21
PHOTO-LITHO				
BLUEPRINT STRIPPING CHARGE	74		3-22	
ENGRAVING				3-26-41
HAND COLOR PROOF	27	1½		
ARTIST DEPT.	2½	9	4/15/41	4/24/41

DATE BLUEPRINT OK'D

By

DATE 4·28·41

By

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

10

NO. 1B-H363

SEAWALL SPECIALTY CO., HOUSTON AND GALVESTON, TEXAS

ORDER NO. 51576

DATE 3/19/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL AIRPORT, Houston, TEXAS

PRIVATE NO. UPPER LEFT CORNER -

(ALL OF THIS ON THE ADDRESS SIDE) ~~Yes~~ No

FRONT NO. 2 R. M.

IMPRINT SAME AS ABOVE

6BH449

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Roof brown AC#59. Bldg. white. Silver entrance trim. Bring out image above door way. Bring out wings over door way. Runway cemant see xx in border of photo. Leave ~~out~~ IN loading racks.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked 7

[illegible]				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	11	3		3/24 G
PHOTO [illegible]				
[illegible]	74		3-24	
[illegible]				
[illegible]	27	1½		3-27-41
ARTIST [illegible]	212	8¾	4/4/41	4/7/41

DATE [illegible] ____

By ____

DATE [illegible] 4-8-41

By DR

DATE [illegible] ____

DATE Photo Returned to [illegible] ____

11

OPOK

NO. 1B-H364 D13

~~start~~ STATON'S NOVELTY CO., LAKE OZARK, MO.

ORDER NO. 51577

DATE 3/19/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMY BARRACKS, FORT LEONARD WOOD, MISSOURI

in 3BH636

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~SAME AS ABOVE~~ None

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 subjects on order for this customer. Please see to it that all post card negatives are made so that colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE

MAR 24 1941 AND WORK SCHEDULE

Cost Dept. Checked

Date MAR [illegible] 1941

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			MAR [illegible] 1941	
[illegible]				
PHOTOGRAPHY	10	4½		3/26 Gr
PHOTO LITHO				
BEN DAY [illegible]				
[illegible]				
HAND COLOR PROOF	27	1½		4-1-41
ARTIST Dept.		8¾		

DATE BLUEPRINT O.K'D ______
By ______

DATE HAND COLOR PROOF ______

DATE [illegible] 4-8-41
By RG

[illegible] 3/24/1

10

~~[illegible]~~ 120

/ H.C. OK Btlr

Rephoto

NO. 1B-H365

STANTON'S NOVELTY CO., LAKE OZARK, MO.

ORDER NO. 51577

DATE 3/19/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIER ~~EXTRAXXXAT~~ DETAIL AT WORK, FORT LEONARD WOOD, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE REPHOTO

FODLOW INSTRUCTIONS ATTACHED TO PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

ESTIMATE

Dept. Checked

MAR 24 1941

Date MAR 2[illegible] 1941

				DATE COMPLETED
SKETCH				
RETOUCHING	10	5½		3/27 Gr
PHOTO LITHO				
BLUE PRINT STRIPPING	81		3-28	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-1-41
ARTIST LAYOUT	207	9½	4-2	

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR [illegible]

By

DATE [illegible] 4-14-41

By Lly

3/24/41

129

[illegible]

Straight

NO. 1B-H366

STANTON'S NOVELTY :CO., LAKE OZARK, MO.

ORDER NO. 51577

DATE 3/19/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) MESS HALL, FORT LEONARD WOOD, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~SAME AS ABOVE~~ NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE REPHOTO

FOLLOW :INSTRUCTIONS ATTACHED TO PHOTO.

Photo [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

3

MAR 25 1941

ESTIMATE

Dept. Checked

Date MAR [illegible] 1941

				DATE COMPLETED
			MAR [illegible] 1941	MAR [illegible]
	10	4		3/27
	27	1½		4-1-41
ARTIST [illegible]	206	10	4-2-41	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF [illegible]
By

DATE [illegible] 4-8-41
By [illegible]

DATE [illegible] 3/25/41

10

NO. 1B-H367

T. M. : B. A. ROGERS, FLORENCE, ALA.

ORDER NO. 51580

DATE 3/19/41

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) "COURTVIEW" COLONIAL HOME OF MR. AND MRS. T. M. ROGERS, FLORENCE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

The large tree showing in the foreground right before the pillars refering to ~~the~~ one of the large oak trees.then this tree shojld not be removed from the picture. The tall cedra Deorora in the ~~xxx~~ center of the boxwood circle in front of the house,is to be removed. OTHERWISE FOLLOW COMPLETE INSTRUCTIONS ATTACHED.

Use Large Photo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES RETURN PHOTO.]

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
and Work Schedule

Cost Dept.
Date MAR 24 1941

			DATE ENTERED DEPT.	DATE COMPLETED
[illegible]	I			3/28
[illegible]	81			
[illegible]	22	1½		
[illegible]	50	9	1-31-42	2-12-42

2-14-42

DATE [illegible] ORD.
By
DATE HAND COLOR [illegible]
By

By
Date [illegible] Returned to Customer

MAKEOVER
Charge to LVSE Dept.

2

Cost Dept.

226 1½ 12-26-41

129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H368 ORDER NO. 51483 DATE APRIL 12, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER MAISEL'S INDIAN TRADING POST
ALBUQUERQUE, NEW MEXICO

50 M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAISEL'S INDIAN TRADING POST, 510 W. CENTRAL AVE., ALBUQUERQUE, NEW MEXICO

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OB-H848 FOR COPY. FOLLOW NEW PHOTO BOR BETTER DETAIL OF MURALS AND WINDOWS. FOLLOW SKETCH FOR DESIGN AND COLORING, OBSERVING INSTRUCTIONS ON TISSUE OVERLAY.

No office

COLOR DESCRIPTION

LB
6-4-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

2½

49 4-29 Mc. 2
La. 11

52 5.22

APR 14 1941

4

152

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H369 ORDER NO. 51484 DATE MAR 20, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
UNION PACIFIC RAILROAD COMPANY
OMAHA, NEBRASKA

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BOR

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. ~~5~~ 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

LOUNGE CAR - SEE INSTRUCTIONS ATT'D

COLOR DESCRIPTION

6-4-41

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—1-2-40

		[illegible]	7½
49	3-31	[illegible]	2¼
49	5-23	[illegible]	12

[illegible]

D18

587

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H370/ ORDER NO. 51484 DATE MAR 20, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.
OMAHA, NEBRASKA

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. ~~5~~ 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] ~~No Imprint~~

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CHALLENGER CHAIR CAR - SEE INSTRUCTIONS ATT*D.

COLOR DESCRIPTION

6-4-41
RG

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

49 4-1
29 - 5/23/

Ret 10
[illegible] 2¼
[illegible] 12½

4 - 3
4 - 7.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H371 ORDER NO. 51484 DATE Mar 24, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
UNION PACIFIC RAILROAD CO.
OMAHA, NEBRASKA

25 M POST CARDS SIZE ~~XXXXXXXXXX~~ 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

[✓ PULLMAN] - FOLLOW INSTRUCTIONS ATTD.

COLOR DESCRIPTION

6-5-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49
#28
4-5
8½
pc. 2½
La 12½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H372 ORDER NO. 51484 DATE APRIL 16, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.
OMAHA, NEBRASKA

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

(CHALLENGER DINER) SEE SAMPLES ATTD. JONQUIL YELLOW FOR WALLS. ROSE & GREEN CHAIR COVERS AND GREEN CARPET. IN CONNECTION WITH THE CHAIR COVER THE COVER FOR THE CHALLENGER TRADEMARK SHOULD BE A FEW SHADES OF DARKER GREEN FOR THE GREEN COVER AND DARKER RED FOR THE RED COVER. ALSO MAKE LINEN AND NAPKIN YELLOW AS PER SAMPLE. COLOR OF DISHES IS DEEP IVORY WITH WORDS 'THE CHALLENGER' IN RED. SEE SAMPLE MENU ATTD. OTHERWISE FOLLOW SKETCH.

COLOR DESCRIPTION

4-?-41

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

make best reproduction

6 — 4-41

D18

20 1
Ret 9½
#7 Hc 2½
Tot 12½

As quoted

APR 18 1941

Rush

HEFORBU

NO. IB-H373

J. P. BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 51494

DATE MAR 21, 1941

6½ M POST CARDS ART COLORTONE WHI~~E~~TE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) MONTICELLO, HOME OF THOMAS JEFFERSON, CHARLOTTESVILLE, VA.

PRIV. NO. BEFORE TITLE - C-841

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK. WHITE COLUMNS & CORNICE, RAILINGS, SASH & FRAMES WHITE TOP ON DOME. DULL RED BRICK AROUNG POOL IN FOREGROUND. TAN SAND WALK. REMOVE LEAVES FROM POOL & YARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] OK of Estimate By [illegible] Date MAR 24 1941

Cost Dept. Checked By G Date MAR 24 [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allowed		
[illegible] TYPE [illegible]			MAR [illegible] 1941	[illegible]
[illegible]				
RETOUCHING	6	2		3/28 Gr
PHOTO LITHO				
[illegible]				
[illegible]				
HAND COLOR PROOF	27	1½		4-3-41
ART [illegible]	204	9	4-10-41	4-14-41

DATE [illegible]

DATE HAND COLOR [illegible]

[illegible] 4-16-41
By Lly

[illegible] Returned to Customer

4

129

REORDER

NO. IB-H374

J. P. BELL CO., INC., LYNCHBURG, VA.

ORDER NO. 51494

DATE MAR 21, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) LANE HIGH SCHOOL, CHARLOTTESVILLE, VA.

PRIV. NO. BEFORE TITLE - C-842

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK.✓ WHITE CORNICE,✓ COLUMNS, GABLE, PANELS & TOWER.✓ DARK SLATE ROOF. COPPER TOP ON TOWER. GRAY STEPS. LIGHT BUFF WINDOW BLINDS. GREEN LAWN & SHRUBERRY. REMOVE DARK STREAK FROM LAWN ON RIGHT. REMOVE WEEDS & CORN IN FOREGROUND. MAKE DARK SMOOTH STREET PAVING WHERE WHITE GRAVEL IS ON LEFT FOREGROUND

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

PHOTO SCHEDULE

MAR 24 1941

Date MAR 24 1941

				DATE [illegible]
[illegible]				
[illegible]				
RETOUCHING	10	3		3/28
PHOTO [illegible]				
BLUEPRINT STRIPPING, OPAQUING	81		3-29	
[illegible]				
HAND COLOR [illegible]	27	1½		4-2-41
ARTIST [illegible]	214	9	4-9-41	4-10-41

[illegible] 4-14-41

By RB

129

CPOK Bth

NO. IB-H375

J. P. BELL CO., INC., LYNCHBURG, VA.

ORDER No. 51494

DATE MAR 21, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE AND MONTICELLO HOTEL, CHARLOTTESVILLE, VA.

PREV. NO. BEFORE TITLE - C-843

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

DARK RED BRICK. WHITE STONE COLUMNS & CORNICE & GABLE. CREAM SASH AND WINDOW FRAMES. GRAY STEPS. BRASS RAILINGS. SHOW FLAG ON P POLE. REAR TALL BLDGS DARK RED BRICK, LIGHT CORNICE & TRIM. DARK SIGN WHITE LETTERS ON TOP. SMALL BLDG ON RIGHT WHITE, DULL RED ROOF. GREEN LAWN & SHRUBERY. REMOVE ALL PEOPLE & AUTOMOBILES ON RIGHT. REMOVE DARK SHADOW IN FOREGROUD & WIRES IN SKY AND TRAFFIC LIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE 3

MAR 24 1941 WORK SCHEDULE Date MAR 24 1941

OPERATION	EST. TIME		DATE ENTERED DEPT	DATE COMPLETED
COMP. TYPE SET UP				
SKETCH				
[illegible]	11	3		3/28 G
PHOTO LITHO				
[illegible]	78			
[illegible]				
HAND COLOR PROOF	27	1½		4-3-41
[illegible]	2/2	9½	4/10/41	4/14/41

DATE [illegible] REC'D ______
By ______

DATE [illegible]
______
By ______

[illegible] Fin'd 4-16-41
By

[illegible] Returned to Customer ______

11

129

NO. IB-H376

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

ORDER NO. 51499

DATE MAR 21, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOOKING TOWARD NORTHFIELD, FROM
ALLIS STATE PARK, GREEN MTS., VT.

PRIV. NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER - 96

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. L R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By 4211 MAR 27 1941

Cost Dept. Checked

By

Date MAR 27 1941

				DATE COMPLETED
COMPOSING, TYPE [illegible]				
SKETCH				
RETOUCHING	8	1		3/31 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	8¼	-	4-1-41	
[illegible]				
HAND COLOR PROOF	226	1½		4-3-41
ARTIST LAY.	36	9¾	4-4-41	4-7-41

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR [illegible]

By

[illegible] Filed 4-14-41

By Lf

Photo Returned to Customer

13

12

131

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H377 ORDER NO. 52014 DATE MAR 21, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NATIONAL CEMETARY PARKS, INC.
JAMAICA, LONG ISLAND, N.Y.

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MIRROR POOL, NASSAU KNOLLS MEMORIAL PARK

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INSTRUC. ATTD

RUSH

Bg
4-14-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ref 5

#27

9C-1½

Date Rec 4-9-41
Fin. 4-10-41
Block # 30

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. IB-H378 ORDER NO. 52015 DATE MAR 21, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO.ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE WILSON LINE
WASHINGTON, D. C.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[illegible]

COLOR DESCRIPTION

SEE COLOR GUIDE ATTD.

4.28.41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27

4½
NC 1⅓
L.a. 8⅓

2

NO. 1B-H379

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 51609

DATE 3/20/41

12½ ; M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MESSAGE FROM GLENWOOD SPRINGS, COLORADO

PRIVATE NO. UPPER LEFT PLATE - 2362
put IN SMALL TYPE IN LOWER LEFT PLATE
~~Cxxxxxxxx~~ (c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
Use photo cards enclosed -~~xxx~~ and 7AH8, 4AH21, 8AH1375, 5AH300, 7AH82, 0A5172, 114006, 32452, 102342.

ALSO SEE LAYOUT ATTACHED.

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

4

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Sld 9

ESTIMATE

APR 4 1941

Cost Dept. Chicago

9

			DEPT.	DATE COMPLETED
			APR 1941	
Zs	5	7		
Rev.	3	9	4 - 5	
	206	16	4 - 15 - 41	

4-28-41

LG

DATE HAND COLOR PROOF

4-29-41

3 - ~~ap. 12 - 6½~~

5 ap. 12 - 2½

5 - ap. 11 - 7 hr.

R

Slt - 8

NO. 1B-H380

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 51611

DATE 3/20/41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A MESSAGE FROM SAN LUIS VALLEY, COLORADO

PRIVATE NO. UPPER LEFT PLATE - 2360
PUT IN SMALL TYPE IN LOWER PLATE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
How about yellow & black or other striking effect. Use for view Photo cards enclosed and 6A9, 9A216, 8A267, 9AH582, 108720, 0A5169 9AH996, 9AH338. SEE LAYOUT ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

1941

APR 3 1941

OPERATION	EST. TIME			
[illegible]			APR [illegible] 1941	
[illegible] 1/2	6	7	4-5	4-11 S
[illegible]	3	4		
[illegible]				
[illegible]				
[illegible]				
[illegible]				
[illegible]	48	16	4-15-41	4-17-41

4-28-41

By FZ

4-29-41

2 — op. 11 — 2 hrs.

3 - op. 11 — 1 hr.

6 — 4 hr.

R

RM 126

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H381 ORDER NO. 51640 DATE 3/21/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PANTHER OIL &:GREASE MFG. CO.
FORT WORTH, TEXAS

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full BATTLESHIP ROOF COATING DEFIES THE ELEMENTS (ETC. AS PER SKETCH)

FRONT NO. ~~SPEC.~~ 5 (All of this on address side) R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

LEAVE OFF STAMP BOX

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

4-14-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

A—1-2-40

1 Rephoto 5 x 7

Ret 9½

Hc 2¼

Lait 11½

49 4-3

[illegible]

MAY [illegible] 1941

[illegible] Roof [illegible]
Dk. Blue

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H382/ ORDER NO. 51641 DATE 3/21/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PANTHER OIL & GREASE MFG. CO.
FORT WORTH, TEXAS

12½ M BUSINESS CARD SIZE 2¼ x 3½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BATTLESHIP ROOF COATING DEFIES THE ELEMENTS

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO – 1B H382

MAKE NEW BLACK NEGATIVES
~~REDUCE COLOR PLATES~~

COLOR DESCRIPTION

REDUCE COLOR PLATES
OF
1B-H381

SW
4-12-41

Rush on Sheet

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Last 12½

[illegible]

W84

[illegible]

NO. 1B-H383

SANBORN ~~XXX~~ SOUVENIR CO., DENVER, COLO.

ORDER NO. 51637

DATE 3/21/41

12½ M POST CARDS ART COLORTONE ~~FULL FACE~~ FULL FACE ~~WHITE BORDER~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOWDY FROM COLORADO
WHERE MOUNTAIN AND PRAIRIE MEET
AND THE WEST BEGINS

PRIVATE NO. ~~LOWER~~ RIGHT ~~XXXXXXXX~~ CORNER ~~0351~~ 2034
~~XXXXXXXXX~~PUT IN LOWER LEFT BORDER
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M. 2yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW PENCIL SKETCH FOR LAYOUT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF SKETCH --YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Cost Dept. Checked 3

ESTIMATE
AND WORK SCHEDULE

By

Date

MAR 21 1941

			DATE [illegible] DEPT.	DATE COMPLETED.
[illegible]				
[illegible]				
[illegible]	13	10		3/28
[illegible]	81		3-29	
[illegible]				
[illegible]	226	1¾		4-3-41
[illegible]	33	10	4-16-41	4-17-41 F.W.

Lg 4.28.41

Mailed to Customer

4

1½

no card for R. 133 + 121

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H384

ORDER NO. 52049

DATE MAR 22, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
EL PATIO LODGE
FORT WORTH, TEXAS

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No

Copyright in Plate Yes No

Title in full EL PATIO LODGE, FORT WORTH, TEXAS

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH BUT FOR UPPER VIEW USE NEW SMALL PHOTO MARKED "A". LOWER VIEW " PHOTO "B"

COLOR DESCRIPTION

FOLLOW SKETCH. TONE DOWN RED

No preparatory work done

Slo
3-10-42

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

Lo 2
Ret 7
Hc 2¾
Lat 10

As quoted —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H385 ORDER NO. 52051 DATE MAR ~~xx~~ 22, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
LYON METAL PRODUCTS
AURORA, ILL.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LYON SELF SERVE MERCHANDISERS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] → [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN & COLORING

COLOR DESCRIPTION

FOLLOW SKETCH

LJ
4.28.41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

226 [illegible] 4-3-41

204 [illegible]

AUG 1 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H386 ORDER NO. 52051 DATE MAR 25, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LYON METAL PRODUCTS
AURORA, ILL.

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No SELF SERVE Copyright in Plate Yes No
Title in full LYON/STREAMLINED STEEL STORE FIXTURES

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. THREE CORRECTIONS REGARDING LETTERING. NOTE CHANGE IN KETCHUP SIGN, BASE OF DISPLAY AND BOTTOM SHLF TO BE MADE BY RETOUCHING PHOTO. OTHERWISE FOLLOW SKETCH FOR LAYOUT DESIGN AND COLORING. SUBMIT BLACK & WHITE TO OFFICE

To off

COLOR DESCRIPTION

LS
4-28-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 4-4
49 4-18
¾ HR. COR.
#28

[illegible]
[illegible] 6½
[illegible] 7½
[illegible] 10½

make Red [illegible]

MAKEOV
Charge to CUSTOMER Dept.
EST. Makeover Time Required
RETOUCHING
PHOTO LITHO 1/2
COMPOSING
ART DEPT.
ENGRAVING
Time Entered in Cost Dept.
APR 15 1941

4

[illegible] 15th

NO. IB-H387

TANNER WHOLESALE, INCORPORATED, WICHITA,
KANSAS

ORDER NO. 52065

DATE MAR 24, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. FRANCIS HOSPITAL, WICHITA,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CORRECT PHOTO 1370-30 AS FOLLOWS: REMOVE ALL CARS , PUT ON LIGHT FOLIAGE ONLY ON ~~K~~ TREES AS ON IA730 ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE

Con. Dept. Checked

MAR 25 1941 MAR 26 1941

				DATE COMPLETED
[illegible]				3/26 9
[illegible]		0		
[illegible]	74		3-28	
[illegible]	27	1½		2-4-41
[illegible]	217	9		4-17-41

[illegible] 4-28-41

By [illegible]

DATE [illegible]

By

DATE [illegible] Returned to Customer

By

130

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H388 ORDER NO. 51664 DATE 3/24/41

DEPT: RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER 1 CAROLINA PINES
HOLLYWOOD, CALIFORNIA

6½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORTTN FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NONE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

~~FOLLOW SKETCH~~ FOR COLORING FOLLOW SKETCH, INSTRUCTIONS ON TISSUE OVERLAY OF PHOTO AND OBSERVE CUSTOMERS PREFERENCE FOR SOET, PASTEL COLORING?

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Lg
4 12 8. 41

3M—1-2-40

Ret 12
49 4-4 He, 2½
#28 Laut 12½

return to Gignac ✓

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H389 ORDER NO. 51665 DATE 3/24/41

CUSTOMER CAROLINA PINES
HOLLYWOOD, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M BUSINESS CARDS SIZE 3½ x 2 5/16 STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NONE

FRONT NO. NONE (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ; C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE NEW BLACK NEGATIVES OF
PHOTO 1B-H388

COLOR DESCRIPTION

REDUCE COLOR PLATES OF
1B-H388

Lh
4 28 '41

RETURN PHOTO YES NO

PHOTO USED FOR

3M—1-2-40

Last 2½ - #28

[illegible]
[illegible]

2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H390 ORDER NO. 51668 DATE 3/24/41

CUSTOMER MIDDLE WEST COAL CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE KING OF COALS
AUXIER
MILLERS CREEK ~~XXX~~ SEAM

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

H. on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT & DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

LB
4/28.41

RETURN PHOTO NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Rephoto 5 x 7
LO 5
Ret 2
Hc 1½
#27 Last 8
29

MAR [illegible]

5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

DE

ADV. ORDER

DIAL No. IB-H391 ORDER NO. 52113 DATE MAR 25, 1941

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
ADAMS HOTEL
TULSA, OKLAHOMA

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full ADAMS HOTEL, TULSA, OKLA.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout FOR TITLE USE THE STYLE LETTERS AS SHOWN ON ATTD COPY OF ADAMS HOTEL. TITLE MUST READ ADAMS HOTEL. THE 2nd, 3rd and 5th ROWS ON WINDOWS NEED A FEW MORE LIGHTED ONES. THE SMALL BLDG ON THE RIGHT OF HOTEL IS A GARAGE AND THEY WANT JUST THE WORD GARAGE ON IT. ON LEFT OF HOTEL IS SHOWN A STEEPLE, THIS SHOULD BE LEFT OFF LEAVING A SQUARE TOP BUILDING.
OTHERWISE FOLLOW SKETCH FOR DESIGN AND COLORING. X
SUBMIT PHOTO TO OFFICE

COLOR DESCRIPTION

To Office

hg
5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

49 9-15

3

Date Rec 5-5-41
Date Tun 5-6-41
Clock # 30

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H392 ORDER NO. 52114 DATE MAR 25, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WEGENER'S, INC.,
DETROIT, MICHIGAN

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WEGENER'S SPECIAL OFFER, ETC.
Read

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
No. as front.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, MAKE FOLLOWING CORRECTIONS. DROP DOWN LINE SO WORDING WILL BE BELOW THE RED CIRCLE (THIS OFFER EXPIRES). ON THE KNIFE AND IN WORDING OR COPY THE 'A' IS LEFT OUT OF "VANADALOY" IN TWO PLACES. CHANGE THE WORD "TWO" TO FIGURE 2, DROP OUT THE WORD FULL AND INSERT THE WORD "TWO". THE SKETCH SHOWS "PREMIER" WHICH SHOULD READ "PREMIUM". PHOTO SKETCH FOR ILLUSTRATION OF BOTTLE. FOR DESIGN AND LETTERING ON LABELS FOLLOW SAMPLES HEREWITH. FOLLOW SKETCH FOR COLORING OF LABELS

COLOR DESCRIPTION

LB
4-14-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] Blue [illegible]

Reg. 1 Repeat 5 x 7

Ret 6½
1/c 2
Last 8

#27
50

Corrected

PM

4 ap 11
4 ap 12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H393 ORDER NO. 52115 DATE MAR 25, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JAS P. BOLGER COAL CO.
CINCINNATI, OHIO

25M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAS. P. BOLGER COAL CO., COAL AND COKE
ETC.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH FOLLOWING CORRECTIONS. ADD THE WORD "AND" IN PANEL AT RIGHT IN SCRIPT AS BALANCE OF WORDS. WHITE PANEL ACROSS THE BOTTOM IS OK, BUT MOVE ALL THE BLACK COPY UP AND PLACE THE LINE OF ~~XX~~ COPY IN RED BELOWIN RED WITH QUOTATION MARKS. OUTLINE ALL LETTERING ON THE TRUCK IN RED, THIS ALSO MEANS THE TWO WORDS COAL AND COKE ON THE REAR OF THE TRUCK, ALSO THE WORD "BOLGER" ON CHUTE. REMOVE THE TWO LETTERS "CO" ON THE CHUTE IMMEDIALTEY BEHIND THE MAN. ~~XXXXX~~ REMOVE THE LUMPS OF COAL FROM THE TARPAULIN AND FINISH THE TARPAULIN AS SIMPLY A DIRTY WHITE

COLOR DESCRIPTION

FOLLOW SKETCH. GREEN OF GRASS IS TO BE A MORE NATURAL GRASS GREEN, AND THE GREEN OF THE TRUCK IS TO BE THE GREEN AS SHOWN ON CARD OB-H865

LG
4-28-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27
#28

[illegible] 1
Red 7
Yel 2
[illegible] 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H394 ORDER NO. 52116 DATE MAR 25, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SCHOELLKOPF COMPANY
DALLAS, TEXAS

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLORFUL AND COMFORTABLE JUMBO ART LEATHER TRIM FIBRE SLIP COVERS, ETC.

see sketch

FRONT NO. ~~4~~ 5 (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH. NOTECOLOR CORRECTIONS ON TISSUE OVERLAY. FOLLOW SAMPLE COVER FOR COLOR OF SEAT COVER

LD
6-11-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1-2-40

49

5-26

-51

Charge to SALESMAN Dept.

2 ½

½

1½

Cost Dept.

MAY 1? 1941

N

/ [illegible] Bldg

Straight

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

NO. 1B-H395

ORDER NO. 51708

DATE 3-26-1941

12½M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COMMERCIAL NATIONAL BANK BLDG., SHREVEPORT, LA.

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

WHITE BLDG. LIKE 9AH2060. DOORS IN ENTRANCE ARE PLATE GLASS. TAKE OUT ALL WIRES & POLES, STREET CAR BUS & PARTS OF BLDG. AT LEFT & RIGHT SIDE THAT SHOW ONLY TOPS & SIDE OF ~~XXXXXX~~ BLDGS. LEAVE IN ALL BLDGS AROUND BANK & ~~XXXXXXXXXXXXXXXXXX~~ ALSO AUTOS AROUND BANK.

See Inst attached

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 1 1941 | APR 1 1941

E

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible] TYPE SET UP			APR 1 1941	[illegible]
[illegible]				
[illegible]	6	6½	[illegible]	[illegible]
[illegible]				
[illegible] STRIPPING [illegible]	78			
[illegible]				
HAND COLOR PROOF	27	1½		4-10-41
ARTIST [illegible]	213	9½	5/2/41	5/6/41

DATE [illegible] SENT OUT ____

By ____

DATE HAND COLOR PROOF [illegible]

____

By ____

[illegible] B.L. sent 5-15-41

By dly

DATE Photo Returned to Customer ____

6

139

Sketch - 9 2/41

BRIDGES DRUG STORE, ALEXANDRIA, LA.

NO. 1B-H396

ORDER NO. 51710

DATE 3-26-1941

25M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM ALEXANDRIA

small type © CURT TEICH & CO INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ATT'D FOR VIEWS TO USE IN LETTERING ETC.

Bldg — D-6456
" D-2127

SEND SKETCH ~~H.C.PROOF TO S~~IRLEY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

APR 5 1941

APR 5 1941

[illegible]			APR [illegible] 1941	
[illegible] Ro	12-5 8-2	7		
[illegible]	8	8		4/1-J
[illegible]				
[illegible]	81		4-14	
[illegible]				
[illegible]				
[illegible]	206	13	4-21-41	

[illegible] 4 . 28 . 41

By [illegible]

[illegible] Returned to Customer

#3 7p. 12 8-
#5 " 11 2-

5

NO. 1BH397

BRIDGES DRUG STORE, ALEXANDRIA, LA.

ORDER No. 51713

DATE 3-26-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AEROPLANE VIEW OF ALEXANDRIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 108574-N. THE HOTEL AND CITY HALL COLORING TO BE LIKE COLOR OF THESE 2 bldgs. ON BACK OF NEW A. C. FOLDERS. D-6456. OTHER BLDGS. LIKE COLORS USED ON THE OLD A. A. CARD 108574-N

Photo in ICP1653

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rephoto
a Print

1941

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	1	6	4-4	4-7-31
[illegible]				
[illegible]	81		4-10	
[illegible]				
[illegible]	27	1		4-14-41
[illegible]	206	13	4-30-41	

Issued 5-15-41

By LB

DATE Photo Returned to Customer

Rm 132
139

1 [illegible]

[illegible] 5x7

NO. IB-H398

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 52166

DATE MAR 28, 1941

12½M POST CARDS　ART COLORTONE　WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

INTERIOR OF BANKHEAD TUNNEL UNDER
MOBILE RIVER, MOBILE, ALA.

SMALL TYPE LOWER BORDER - PHOTO BY
MOBILE PRESS-REGISTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1　R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

FOLLOW INSTR. ATTD.

SUBMIT: RET. PHOTO　REPHOTO　B. L. & W. PROOF　[✓ HANDCOL PROOF YES]　RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

9R
9CK999
5/18/58

ESTIMATE

APR 1 1941　APR 1 1941

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	2	3½	4 – 1	4 – 2
[illegible]				
[illegible]	74		11 . 10	
[illegible]				
[illegible]	49	1½		4 - 14
[illegible]	207	9	4 – 24 – 41	

[illegible] 4 , 28 41

By [illegible]

[illegible] Returned to Customer

2

133
139

HCPOK.128

NO. IB-H399

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 52125

DATE MAR 28, 1941

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN PLATE)
GREETINGS FROM P A. TURNPIKE
AMERICA'S SUPER HIGHWAY

SMALL TYPE, LOWER PLATE - (C) MINSKY BROS. & CO.,

Private no. upper right PA-128

See Pencil ~~Sketch~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

BLUE BACKGROUND. SEE SKETCH ATTD FOR GENERAL IDEA. IF IT CAN BE IMPROVED BY SHOWING "TURNPIKE" STRAIGHT ACROSS [illegible] DO SO. MAKE A REAL COLORFUL CARD. LETTERS TO BE ILLUSTRATED WITH VIEWS OF TURNPIKE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

3

[illegible] colors are in harmony with each other to make an attractive set.

Sht 8

1'1

Pencil Sketch

3 1/2

6

make DK Blue impression

ESTIMATE

[illegible] 1941

6

APR 22 1941

[illegible]			APR 23 1941	APR 23 1941
[illegible]	1	8		
[illegible]	4	7	4-23	5-2 Sc
[illegible]				
[illegible]	81		5-2	
[illegible]				
[illegible]	27	2 1/4		5-14-41
[illegible]	30	15		5-22-41

[illegible] 6-4-41

RK

4 op 11 - 1
4 op 12 - 7
1 op 11 - 7

[illegible]

MINSKY BROS. & CO. PUBLISHING DIVISION, PITTSBURGH, PA. NO. 13-H400

ORDER NO. 52129

DATE 3-27-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) PORTAL AND TUNNEL ON PENNSYLVANIA TURNPIKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TUNNEL LIGHT GRAY CEMENT, CEMENT ROAD, MERCURY LIGHTS WHITE WITH LIGHT VIOLET BLUE EDGE. REFLECTIONS ON WALLS WHITE WITH LIGHT VIOLET BLUE TINT. LIGHTEN OUTSIDE ARCH LIKE 2 & 3 arches. STEEL GRAY CIRCLE STUDS IN CENTER OF ROAD. DO NOT REMOVE DARK SHADOWS,LEAVE IT NATURAL AS IT IS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this company. Please see to it that all [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

MAR 31 1941

MAR 31 1941

				DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	1	2		4/2 9
[illegible]				
[illegible]	78			
[illegible]				
[illegible]	49	1½		4-5
[illegible]	20	9	4-21-41	

[illegible] 4-28-41

By [illegible]

new card file

[illegible]

S

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 1B-H401

ORDER NO. 52138

DATE 3-27-1941

25M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE FULL FACE ~~WHITE BORDER~~ (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAP OF PENNSYLVANIA TURNPIKE SHOWING CONNECTING ROUTES

(C) Minsky Bros. & Co.

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE INTS. ATTACHED.

Submit sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

1 [illegible]
[illegible] Please
[illegible]
[illegible] are
[illegible] harmony with each other
to make an attractive set.

Pencil [illegible] 5

5x7

Submit B & W
to cust

[illegible] MAR 31 1941

[illegible] APR 15 1941

			Date [illegible]	Date Completed
[illegible]			APR 16 1941	APR 16 1941
[illegible] Lo	5	20		
[illegible]	5	8	[illegible]	5-1 [illegible]
[illegible]	81		5-8	
[illegible]				
[illegible]	225	3½		10 [illegible]
[illegible]	48	9½	5-20-41	5-23-41

Date [illegible] ______

By ______

Date [illegible] ______

Date [illegible] 6-4-41

By NB

Date Plates Returned to Customer ______

5

[illegible]

[illegible]

NO. 1B-H402

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 51737

DATE MAR 28, 1941

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOTEM POLE, PIONEER SQUARE,
SEATTLE, WASHINGTON

PRIV. NO. BEFORE TITLE 536

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

TAKE OUT PEOPLE AND PASSENGER CARDS
TAKE OUT THE BLURRED BUS. THE BUS IS YELLOW AND GREEN
USE SIMILAR COLORING AS IN OLD CARD 5A-H2652

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

in 1CP-1988

4

ESTIMATE

By [illegible]

Date MAR 31 1941

Est. Dept. Checked

By

Date MAR 31 1941

[illegible]			[illegible] DEPT.	DATE COMPLETED
[illegible]				
[illegible]				
[illegible]	10	4		4/1 G
[illegible]				
[illegible]	76		4-2-41	
[illegible]				
[illegible]	27	1½		4-7-41
[illegible]	48	9½	5-29-41	6-2-41

[illegible] ________

[illegible] ________

Filed 6 4 41

By LG

Photo Returned to Customer ________

P 133
135

[illegible]

NO. 1B-H403

C. P. JOHNSTON CO., SEATTLE, WASHINGTON

ORDER NO. 51737

DATE MAR 28, 1941

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL)

LAKE WASHINGTON FLOATING BRIDGE
SEATTLE, WASHINGTON

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE - 500

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN ~~PHOTO~~ Neg

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ESTIMATE

[illegible] 1941

			Date [illegible]	Date Completed
[illegible]			MAR [illegible] 1941	[illegible]
[illegible]				
[illegible]	15	4		4/3 G
[illegible]				
[illegible]	78		4 - 4	
[illegible]				
[illegible]	27	1½	4-5-41	4-7-41
[illegible]		9		

Date [illegible] Rec'd ______ By ______

Date Hand Color Proof [illegible] ______ By ______

[illegible] 6-4-41 By [illegible]

Date Photo Returned to Customer ______

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

15

Rh 133
15

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H404 ORDER NO. 52201 DATE MAR 28, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER ENAMEL PRODUCTS CO
CLEVELAND, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE SMARTEST BREAKFAST ENSEMBLE - ULTRAMODERN, (ETC.)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR DESIGN & COLORING. INSERT AT LEFT OF ROUND BACK CHAIR "NO. 10½X"; UNDER TABLE "No. 0119"; AT RIGHT OR BELOW 4 LEGGED CHAIR "No. 88X". IN PLACE OF MESSAGE AND DEALERS IMPRINT USE THE FOLLOWING

LEWISBURG CHAIR COMPANY
Spruce & Howard Aves. 1271 W. North Ave.
Bridgeport, Connecticut Chicago, Illinois

BE SURE TO STRAIGHTEN LEGS IN PHOTOGRAPH AS PER SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

Rush

4-28-41

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Lay Out 1
[illegible] 7
[illegible] 1½
[illegible] 8½

MAR 31 1941

make Red [illegible]
DK. Blue

Date Rec - 4-14-41
Fin - 4-21-41
Clock = 30

6 - 91 11 - 1
7 - 912 - 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H405 ORDER NO. 52202 DATE MAR 28, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARTINS STUDIO,
HOPKINSVILLE, KENTUCKY

6½ M PøST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 600,000 POUNDS BURLEY TOBACCO
SALE AT
ON McCONNELLS BURLEY FLOOR, W. 7TH ST.
HOPKINSVILLE, KY.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATTD.

COLOR DESCRIPTION

SEE INSTRUCTIONSATTD.

LB
6-4-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27
225 3/7

Ret 6
Re 1½
Sent 9

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. IB-H406 ORDER NO. 52204 DATE MAR 28, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LAKEWOOD BOWLING LANES
DALLAS, TEXAS

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(IN SKY) LAKEWOOD BOWLING LANES
DALLAS

(IN ROAD) BOWLING AT ITS BEST

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

DRAWING & COLOR INSTR. ATTD.
SUBMIT RETOUCHED DRAWING TO OFFICE FOR O.K.

COLOR DESCRIPTION

VERY RUSH

4-14-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

1 Rephoto 5×7
Ret 1
49 4-2 [illegible] 1¾
Art 9
As printed

2

133

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H407 ORDER NO. 52205 DATE MAR 28, 1941 DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for this Customer

CUSTOMER HOLLYWOOD ROGUE SPORTSWEAR
HOLLYWOOD CALIFORNIA

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOLLYWOOD ROGUE SHIRT, ETC.

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. · Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

CORRECT SKETCH AS PER TISSUE OVERLAY

COLOR DESCRIPTION

Lh
4 28 41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Repeat from [illegible]

Lo 3½
Ret 5
#27 Ne 2
Lad 9½
Replate 5-7

Clr [illegible]

MAR .. 1941

4

[illegible]

NO. 1B-H408

BOULDER DAM SERVICE BUREAU, BOULDER CITY, NEVADA

ORDER NO. 52222

DATE 3-31-1940

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, [✓ CENTER] - BORDER.

TITLE (IN FULL) BOULDER DAM POWERHOUSE—
NEVADA WING

PUT IN SMALL TYPE LOWER BORDER--
U.S. Bureau of Reclamation Photo:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
SEE TISSUE OVERLAY PHOTO. Kodachrome guide to be Sent in by customer later.

Photos in 1B-H421

before making colors ask Schweiger

SUBMIT: RET. PHOTO REPHOTO. B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

E

Date [illegible]

			DATE ENTERED DEPT.	DATE COMPLETED
			1941	
[illegible]				
[illegible]	2	3½	4-1	4-10-41
PHOTOGRAPHS				
[illegible]				
[illegible]				4-15-41
HAND COLOR PROOF	226	13¼		
ARTIST Labor	55	12		

[illegible] By

Date Filed 6-4-41
By [illegible]

[illegible] HAND COLOR PROOF [illegible]

By

Date Photo Returned to Customer

2

No Kodachrome received

M.O. #27 4-19-41

M.O. 5-6-41

3 HRS.

RH 136

139

5

NO. 1B-H409

RALPH YOUNG PUBLISHING CO., CANTON, OHIO

ORDER NO. 52225

DATE 3-31-1941

12½M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM CANTON, OHIO

(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BLUE BACKGROUND. THE WORD CANTON ILLUSTRATED WITH THE LATEST VIEWS. INSERT MC KINLEY TOMB IN LOWER RIGHT CORNER USING PHOTO 64695-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOFS YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Slt 8 hrs

~~4/9/41~~

~~Hlt Cor 1½~~

6

Date [illegible] 1941

			Date [illegible]	Date Completed
			APR 10 1941	APR [illegible]0 1941
10		7		
	6	6	4-10	4-15 S
	81		4-16	
	210	13½	4-21-41	4-28-41

3 — 9" 12 — 2

6 9" 12 — 3 2

6 9" 11 — 3

5 9" 11 — 4½

Date [illegible] 4-29-41

By [illegible]

Date Photo Returned to Customer

9.P.C.

148

EARL J. BORTHERS, BOULDER CITY, NEVADA

NO. 1B-H410

ORDER NO. 52229

DATE 3-30-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) XXXXXX BRIGHT LIGHTS OF LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9AH1468. ON THIS SUBJECT THE BUILDING ON THE RIGHT (HOTEL APACHE), SHOULD NOT BE SO RED. IT REALLY IS A TAN BUILDING, BUT DOES TAKE ON A LITTLE REDDISH GLOW FROM THE LIGHTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

reduced orig.

Color Correction

ESTIMATE AND WORK SCHEDULE

Executive Estimate By *JB* Date [illegible] 1941

By *Z* Date

OPERATION		TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR [illegible] 1941	APR 25 1941
SKETCH				
RETOUCHING	12	1		4/30 *G*
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53	2¾	5-24-41	5-27-41

DATE BLUEPRINT [illegible]

DATE HAND [illegible]

DATE Filed 6 . 4 . 41
By *RV*

DATE Photo Returned to Customer

172

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H411

ORDER No. 52229

DATE 3-30-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) XXX ROULETTE - POPULAR INDOOR SPORT IN NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF OB-H519

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

celluloid mp

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 25 1941

Cost Dept. Checked
By
Date APR 25 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	12	1/2		4/30 Jr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	53	2¼	5-24-41	5-27-41

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D

DATE Filed 6.4.41
By
DATE Photo Returned to Customer

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H412

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) UNION PACIFIC STATION, LAS VEGAS, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF OB-H521

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

celluloid wraps

ESTIMATE AND WORK SCHEDULE

By ~~gH~~ APR 25 1941

Date

By

Date APR 25 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	17	3/4		4/30
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	28	2¼		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41

By

DATE Photo Returned to Customer

NO. 1B-H413

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) REPLICA OF PREHISTORIC INDIAN RUINS, OVERTON, NEVADA

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9AH2637

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

celluloid wraps

ESTIMATE AND WORK SCHEDULE

By [illegible] APR 25 1941
Date

By Z
Date APR [illegible] 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			APR [illegible] 1941	APR 25 1941
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1/2		4/30 Gz
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	50	2¼		5/26/41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6 2 41
By LN

DATE Photo Returned to Customer

172

NO. XXXXXXXX1B-H414

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) BUOLDER CITY, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO NONE R. M NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 8AH2614.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

celluloid maps

Executive OK of Estimate
By APR 25 1941
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By APR 25 1941
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	12	1/2		5/1 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	53	2¼	5-24-41	5-27-41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41
By LN

DATE Photo Returned to Customer

172

NO. 1B-H415

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) BOULDER DAM AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7AH2448

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

celluloid wrapped

APR 25 1941 SCHEDULE By Date APR 25 1941

OPERATION	TIME No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	17	34		5/19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	48	2¼	5-24-41	5-26-41

DATE BLUEPRINT OK'D
By

DATE Filed 6·4·41
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

172

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H416

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) BOULDER DAM AND FORTIFICATION MOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

celluloid neg.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES of OB-H800. MAKE VERTICAL VIEW.

D6445

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

[illegible] #

Date APR 25 1941

By 3

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP	.		APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	12	½		5/1 [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	51	2¼	5-24-41	5-26-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41

By

DATE Photo Returned to Customer

17

XXX EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H417

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE White Border (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) BOULDER DAM - UPSTREAM FACE AND INTAKE TOWERS.

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7AH1928.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

all colored

Executive Off. of Estimate
By 7H
Date APR 25 1941

ESTIMATE
WORK SCHEDULE

By 3
Date APR 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 1941	APR 1941
SKETCH				
RETOUCHING	12	3/4		4/30 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	48	2¼	5-24-41	5-26-41

DATE BLUEPRINT OR'D
By
DATE HAND COLOR PROOF OR'D

DATE Filed 6 · 4 · 41
By RB
DATE Photo Returned to Customer

172

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1D-H418

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) HIGHWAY ACROSS BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7AH1927

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

celluloid mask

ESTIMATE AND WORK SCHEDULE

Executive OK for Estimate By Date APR [illegible]

Cost Dept. By Date [illegible] 1941

OPERATION	EST. TIME Sh. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	1	3/4		5/19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	52	3	5-24	5-26

2¼ for opaque and register marks
3/4 " yellow border around picture
Ask Schmegle

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By

DATE Photo Returned to Customer

NO. 1B-H419

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) SUNSET AT BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9AH1466.

MAKE MORE VIVID

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

celluloid wipes

Color Correction

Executive By
Date APR 25 1941

ESTIMATE

Cost [illegible] *3*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	12	1/2		5/1
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	28	3	5/26/41	5/27/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41

By RW

DATE Photo Returned to Customer

172

EARL J. BROTHERS, BOULDER CITY NEVADA

NO. 1BH420

ORDER NO. 52229

DATE 5/15/41

12½M MINIATURES 2½ x 3½ ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PASSAGEWAY INSIDE BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO 7A-1929. MAKE NEW BLACK NEGATIVE, REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS ⓤ PAT. NO. 1,797,775

Make
Celluloid impression

Executive O.K. of Estimate
By
Date MAY 16 1941

ESTIMATE
AND WORK SCHEDULE

7

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSITION			MAY 16 1941	MAY 16 1941
SKETCH				
RETOUCHING	15	1½		5/20 G. Bx
PHOTO LITHO				
BLUEPRINT STRIPPING & OPAQUING	74		5-21	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	48	2	5-24-41	5-26-41

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

DATE Filed 6-4-41
By

DATE Photo Returned to Customer

Rush on 12½M Sheet

15
12

193

NO. 1B-H421

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) NEVADA WING OF BOULDER DAM POWERHOUSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

celluloid copy

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 1BH408

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 25 1941

Cost Dept. Checked
By
Date APR 25 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			APR 25 1941	APR 25 1941
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1/2		5/19
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	55	2¼	5/27	5/28

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41
By

DATE Photo Returned to Customer

[illegible]
[illegible] to

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H422

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) BRONZE ~~XIXXXX~~ FIGURES OF THE REPUBLIC, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9AH962. FROM THE PHOTO YOU PROBABLY CAN GET THE RIGHT PROPORTION, WITHOUT CUTTING THE TOP OF THE WINGS, OR THE BASE OF THE STATUES. AS FOR THE BLOCK INSERT, IT WAS SUGGESTED, THAT THE WORDING MIGHT BE A LITTLE LARGER TYPE, SO AS TO BE READABLE. IF THIS CANNOT BE DONE, ~~XEXXSEXXXX~~ then REPRODUCE WITHOUT THE BLOCK INSERT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

Make new Colors

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By [illegible]
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	17	2		5/4 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41
By [illegible]
DATE Photo Returned to Customer

172

NO. 1B-H423

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2½ x 3½ ART COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) ARIZONA SPILLWAY, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF ~~XXXX~~ OBH1465

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

celluloid impl

Executive O.K. of Estimate
By Ritt
Date APR 25 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			APR 25 1941	APR 25 1941
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	12	1/2		4/30 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.		2¼		5/26/41

DATE BLUEPRINT OK'D
By

DATE Filed 6-4-41
By LC

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

172

NO. 1B-H424

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) LAKEVIEW POINT AND LAKE MEAD, NEAR BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF OBH764

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

celluloid used

Executive O.K. Estimate
By RH
Date APR 25 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 25 1941

OPERATION	EST. TIME Card No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
			APR 25 1941	APR 25 1941
COMPOSING, TYPE SET UP				
SKETCH				4/30 Gr
RETOUCHING	1½	1½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	28	2¼	5/24/41	5/26/41

DATE BLUEPRINT OK'D
By

DATE Filed 6.4.41
By RB

Returned to Customer

172

NO. 1B-H425

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER No 52229

DATE 3-31-1941

12½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) LAKE MEAD BOAT LANDING NEAR BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF [illegible] OBH2194

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

celluloid used.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR 25 1941

Cost Dept. Checked
By
Date APR 25 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	17	1/2		5/1 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	49	2 1/4		5-26

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41
By

DATE Photo Returned to Customer

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO 1B-H426

ORDER NO. 52229

DATE 3-31-1941

13½ M MINIATURES SIZE 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) BASS FISHING ON BEAUTIFUL LAKE MEAD, BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF OBH520 FACES TO BE LIGHTENED UP. FACES SHOULD BE TANNED, NOT BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

celluloid impr.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By KH
Date APR 25 1941

Cost Dept. Checked
By 3
Date APR [illegible] 1941

OPERATION	EST. TIME Cl. ck. No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	APR [illegible] 1941
SKETCH				
RETOUCHING	13-3/4 12-1/2	1 1/4		4/30 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	28	2 1/4		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed 6-4-41
By

DATE Photo Returned to Customer

172

NO. 1B-H427

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER No. 52229

DATE 3-31-1941

12½M MINIATURES SIZE 2¼ X 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) GRAND CANYON FROM LAKE MEAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 8AH2613

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

celluloid wraps

ESTIMATE AND WORK SCHEDULE

Executive Estimate By JH Date APR 25 1941

Cost Dept Checked By G Date APR [illegible] 1941

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 25 1941	[illegible]
SKETCH				5/1 G
RETOUCHING	14	½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	30.	2¼	5-26-41	5-26-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed 6.4.41

By JB

DATE Photo Returned to Customer

NO. 1BH428

EARL J. BROTHERS, BOULDER CITY, NEVADA

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES 2½ x 3½ ART COLORTONE White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) TRANSCONTINENTAL HIGHWAY BETWEEN BOULDER DAM AND KINGMAN, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES of 7AH2445

SUBMIT: RET. PHOTO REPHOTO B. L. & W PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[illegible]

APR 25 1941

OPERATION	EST. TIME Tick No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	14	3/4		4/30
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	81		5-14	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	52	2¼	5-24	5-26

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41

By

DATE Photo Returned to Customer

172

EARL J. BROTHERS, BOULDER CITY, NEVADA

NO. 1B-H429

ORDER NO. 52229

DATE 3-31-1941

12½M MINIATURES 2½ x 3½ art COLORTONE *White Border*

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) DESERT PROSPECTOR AND HIS COVERED WAGON

FRONT NO. NONE R. M. NONE

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 9AH1574

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

[illegible]

ESTIMATE AND WORK SCHEDULE

By ~~GH~~
Date APR 25 1941

Cost Dept. Checked
By G
Date APR 25 1941

OPERATION	EST. TIME Clock No.	Time - Hrs.	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 25 1941	APR 25 1941
SKETCH				
RETOUCHING	17	1/2		4/30 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		5-2	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	52	2¼	5-24	5-26

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 6-4-41
By LV

DATE Photo Returned to Customer

172

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 1B-H430

ORDER NO. 51795

DATE 3-31-1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) M-6 ANDERSON AUDITORIUM, PRESBYTERIAN ASSEMBLY GROUNDS, MONTREAT, N. C.

m 1DH1886

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES same as 5AH1208

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION FOR COLOR PLEASE SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 1 1941 APR 1 1941 2

			DATE RECEIVED DEPT.	DATE COMPLETED
[illegible]			APR 1 1941	APR 1 1941
[illegible]				
[illegible]	3	4	4-1	4-9-41
PHOTO FILED				
[illegible]	74		4-7	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-11-41
ARTIST COPY		9½		

DATE [illegible] REC'D

By

DATE HAND COLOR PROOF REC'D

By

DATE Filed 4.28.41

By NB

DATE Photo Returned to Customer

139

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H431 ORDER NO. 51827 DATE 3/1/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OSTEND HOTEL
ATLANTIC CITY, NEW JERSEY

12½ M POST CARDS SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BOR

PLACE OF TITLE : [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A DISTINCTIVE HOTEL FOR YOUR JOYFUL VACATION---LOCATED DIRECTLY ON THE BOARDWALK
BOT - OSTEND HOTEL BOSTON AVE., ON THE BOARDWALK, ATLANTIC CITY, NEW JERSEY

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Eliminate the buildings at the left and the right of hotel. The pencil marks in bottom border of photo indicated both the extreme ends of the building and and the hotels porch. show bathers on the beach. shpw umbrellas on the beach. Exterior of hotel is finished with a composition brick. Customer wants us to show this brick finish as prominently as possible.

To customer

COLOR DESCRIPTION

Show the umbrellas on the beach in assorted colors. Enclosed find a sample of the brick composition for the correct coloring. also note the black between the bricks. Color of trim#15. color of front steps -Battleship grey. color of porch deck - Battleship grey. Color of fire escapes - Dark buff.

VERY RUSH

Lg
5-3-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

Ret 10½ 27.75
49 4-15 HC 1¾
[illegible] 10

See [illegible] [illegible] [illegible] [illegible] reproduction of bricks, on [illegible] of [illegible].

APR 5 1941

142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

1BH432

DIAL No. 1BH432 ~~ExxHx432~~ ORDER NO. 51829 DATE 4/1/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER KEMPER-LANE HOTEL
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ~~XXXXXXXX~~ ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower], Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SEVEN MINUTES TO CITY CENTER BOT - KEMPER LANE HOTEL KEMPER LANE & MC MILLIAN, CINCINNATI, OHIO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

See the notes on the tissue overlay. to the left ~~and~~ of the driveway and to the right of the walk in lower front of the card you are showing FLOWERS they do not have any FLOWERS here but on the photograph you will note that there is a low hedge or evergreens so remove the flowers and put in the evergreens as shown on the Photograph. You are showing a small bush at left center this I have marked on the overlay let this remain
OTHERWISE FOLLOW SKETCH FOR DESIGN & LAYOUT

COLOR DESCRIPTION

The iron fence over the doorway can if possible be made a little DEEPER black. OTHERWISE FOLLOW SKETCH FOR COLORING.

Lb
4.28.41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

27

Ret 5
[illegible] 1½
[illegible] 9½

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H433 ORDER NO. 51826 DATE 3/1/41

CUSTOMER THE ENAMEL PRODUCTS CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full STARS AND STRIPES PORCELAIN BREAKFAST SETS, KOMPASS & STOLL CO., INC. (ETC. AS PER SKETCH) Red this

FRONT NO. 5
(All of this on address side)
R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout See sketch attached - make the following corrections thereon
(1) In place of Stars and lettering on black background, substitute over ladder back chain, "No. 148-4115"; under table "No. 4700-4115" besides solid back chain "No. 152-4115".
(2) In place of "A Timely Creation by" substitute Tepco Trademark and the words "Stainless Porcelain Used Exclusively.
OTHERWISE FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

RMoH

LB
4.28.41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

make Red in impression
" DK. Blue "

1 Rept 5 + x
Fo 1
Ret 7
Tc 1 7+
Last 8 [illegible]

Red [illegible]

APR 7 1941

4

[illegible]

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H434

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD GLORY AT CAMP SHELBY, MISSISSIPPI

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Photo D7287

SUBMIT: RET PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN ~~PHOTO~~ Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS PAT. NO. 1,797,775

ATTENTION!

18

[illegible] order for [illegible] see to it [illegible] negatives [illegible] in harmony [illegible] to make an attractive [illegible]

Enlarge 5 × 7

ESTIMATE

[illegible] 1941

Dept. Checked 7

Date [illegible] 1941

			[illegible] DEPT.	DATE COMPLETED.
[illegible]			[illegible]	[illegible]
[illegible]				
RETOUCHING	8	3		4/8 G
PHOTO-LITHO				
[illegible]	31		4-7	
[illegible]				
HAND COLOR PROOF	27	1½		4-11-41
ART DEPT.	214	8¾	4-23-41	4-25-41

[illegible] O.K'D

By

[illegible] Filed 4 28 41

By LB

DATE HAND COLOR PROOF [illegible]

12

matte Front R4 146

141

Rephoto

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H435
ORDER NO. 51843
DATE 4-1-1941

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMY LIFE IN TENTS, CAMP SHELBY, MISSISSIPPI

FRONT NO. 1
R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

18 negatives are on order for this subject. Please see to it that all copies or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

APR 4 - 1941

Est. Eng. Charged 3/6

Date APR 4 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
Copy Job Recd. from Art Dept.			APR 4 - 1941	APR 4 - 1941
SKETCH				
RETOUCHING	11	2¼		4/9/41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		4/11	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-14-41
ART DEPT.	30	8½	4-21-41	4-23-41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

TOTAL TIME 4.28.41
By

Date Proof Returned to Customer

Rush

R 147
141

1B

HRP 0429 Sh

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H436

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~ASIGNMENT~~ ASSIGNMENT OF ~~DRAFTEES~~ DRAFTEES TO TENTS, CAMP SHELBY, MISSISSIPPI

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

18 [illegible] is on order for this [illegible] Please see to it that [illegible] negatives are uniform and colors are in harmony with each other to make an attractive set.

Reprint

ESTIMATE

AND WORK SCHEDULE

[illegible] OK

APR 4 1941

Cust. Dz. Clerk

By E

Date APR 4 1941

			DATE [illegible] DEPT.	DATE COMPLETED
[illegible] Title [illegible]			APR 4-1941	APR 4-1941
Sketch				
RETOUCHING	15	3		4/10 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING (PASTING)	76		4-10-41	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-14-41
ARTIST [illegible]	30	8¾	4-23-41	4-25-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

Filed 4. 28. 41

By Lz

Rush

1b

Rm. 147

141

Rephoto

NO. 1B-H437

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) "READY" ON THE TARGET RANGE, CAMP SHELBY, MISSISSIPPI

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE AND WORK SCHEDULE

Cust. Supt. Checked

Date APR 4 1941

APR 4 1941

[illegible]	Time Used	Time Allowed	Date Entered Dept.	Date Completed
			APR 4-1941	APR 4-1941
Copy Prep. [illegible]				
Sketch				4/8
Retouching	13	2		
Photo Litho				
[illegible] Stripping (Opaquing)	78			
[illegible]				
Hand Col. Proof	226	1½		4-11-41
Art Lett.	213	8½	4/22/41	4/24/41

Date Sketch OK'D ___
By ___

Date Hand Color Proof [illegible]

Date Filed 4.28.41
By [illegible]

Date Photo Returned to Customer ___

13

141

[illegible]

NO. 1B-H438 438

B. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) A PARTIAL VIEW OF THE TENTED CITY, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Photo in [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

18 [illegible] on order [illegible]. Please see to it [illegible] negatives [illegible] are in harmony with each other to make an attractive set.

1 Print

ESTIMATE

By [illegible] APR 4 1941

Date APR 4 1941

OPERATION	[illegible] TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	[illegible]		
[illegible], TYPE SET UP			APR - 1941	[illegible]
[illegible]				
RETOUCHING	8	3		4/8 9
PHOTO LITHO				
[illegible]				
[illegible]				
[illegible] COLOR PROOF	27	1½		4-11-41
[illegible]	207	9½	4-24	

DATE [illegible] 4.28.41

By Liz

DATE [illegible]

[illegible] Returned to Customer

4

144

[illegible]

Rephoto

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H439

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "INSPECTION", CAMP SHELBY, MISSISSIPPI

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all of the negatives are uniform in size and are in harmony with each other to make an attractive set.

ESTIMATE

Received in [illegible] By [illegible] Date APR 4 1941 [illegible]

Sent Dept. Checked By [illegible] Date APR 4 1941

[illegible]	[illegible]		[illegible]	DATE COMPLETED
[illegible]			APR 4 - 1941	APR 4 - 1941
[illegible]				
RETOUCHING	11-2 10-½	2½		4/7 G
PHOTO [illegible]				
[illegible] STRIPPING [illegible]				
[illegible]ING				
HAND COLOR PROOF	27	1½	4-24-41	4-11-41
ART DEPT.	36	9		4-24-41

DATE [illegible] O. D. ____

DATE [illegible] 4-28-41 DG

DATE [illegible] PROOF [illegible]

A [illegible]

2 hr for yellow

11

Rephoto

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H440

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) DAILY PRATICE AT ONE OF THE TARGET RANGES, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~3BH~~ 07287

SUBMIT: RET. PHOTO — REPHOTO — B. L. & W. PROOF — HANDCOL PROOF YES — RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

18 Series on order for this customer. Please see to it that all negatives are uniform and colors are in harmony with each other to make an attractive set

ESTIMATE
AND WORK SCHEDULE

APR 4 - 1941

APR [illegible] 1941

[illegible]	[illegible]	[illegible]	[illegible]	DATE COMPLETED
[illegible]			APR 4 - 1941	APR [illegible] - 1941
[illegible]				
RETOUCHING	8	3		4/8
[illegible]				
[illegible] STRIPPING OPAQUING	78			
[illegible]				
HAND COLOR PROOF	27	1½		4-10-41
ART LAYOUT	206	9	4-22-41	

DATE BLUEPRINT OK'D ____
By ____

DATE HAND COLOR PROOF [illegible] ____

[illegible] LG 4.28.41

By ____

[illegible]

13
8

Rh. 146
141

NO. 1B-H441

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) JUST BEFORE SUNDOWN, CAMP SHELBY, MISSISSIPPI

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Make sunset scene.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18

[illegible]

Rephoto

ESTIMATE
AND WORK SCHEDULE

Date APR 4 1941

Checked

Date APR [illegible] 1941

[illegible]	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			APR 4 1941	APR 4 1941
[illegible]				
[illegible]	8	3		4/7 Gr
[illegible]				
[illegible]	78			
[illegible]				
[illegible]	226	1¾		4-10-41
ART DEPT.	28	10½	4/22/41	4/25/41

Fwd. 4/28/41

By LW

Date Photo Returned to Customer

8

Rephoto

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H442

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MOTORIZED TRANSPORTATION READY TO ENTER, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

~~3BH416~~
D7287

SUBMIT. RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

11

[illegible] order [illegible] Please see to it that all [illegible] tives are uniform [illegible] in harmony with each other to make an [illegible]

[illegible] AND WORK SCHEDULE

APR 1 1941 APR 1 1941

[illegible]			APR 1 1941	APR 1 1941
[illegible]				
RETOUCHING	3	2½	4-4	4-7
PHOTOLITHO				
BLUEPRINT [illegible]	81		4-8	
[illegible]				
HAND COLOR PROOF	27	1½		4-10-41
[illegible]		8½		

[illegible] 4.28.41

By [illegible]

[illegible] Customer

3

RM 138/

148

NO. 1B-H443

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A SCENE ON AVENUE "B", CAMP SHELBY, MISSISSIPPI

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

16

[illegible]

Rep. [illegible]

ESTIMATE

By [illegible] APR 1 1941 [illegible] SCHEDULE

Cost Dept. [illegible]

Date APR [illegible] 1941

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE [illegible]			APR 4 1941	APR [illegible]
[illegible]				
RETOUCHING	6	3	4-4	4-9 S
P[illegible]				
[illegible]	7½		4/10-41	
[illegible]NG				
[illegible]		1½		
[illegible]		9		

[illegible] 4-28-41

By [illegible]

6

141

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H444

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) IN THE SIGNAL CORPS AT CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Photo in D7287

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

18 colors on order for this customer. Please see to it that all color negatives are so handled and colors are in harmony with each card to make an attractive set.

Rephoto +

Received in [illegible] Dept.
By ____
Date APR 2 1941

ESTIMATE AND WORK SCHEDULE

Dept. Cleared
By Z
Date ____

Operation	[illegible]	[illegible]	Date Ent'd Dept.	Date Completed
Composing, Type Set Up			APR 4-1941	APR 4-1941
Sketch				
Retouching	1	3	4-4	4-4
Photo-Litho				
Blueprint Stripping, Opaquing				
Engraving				
Hand Color Proof	226	1½		4-11-41
Artist Dept.	59	9½		4/24/41

Date Blueprint O.K.'D ____
By ____
Date [illegible] Proof ____

Date Fin. 4/28/41
By Lly

[illegible] ____

/

141

[illegible]

NO. 1B-H445

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AMONG THE PINES AT CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 [illegible] on
order for [illegible]. Please
see to it that [illegible]
tives are [illegible]
in harmony [illegible]
to make an attractive [illegible]

Rephoto

ESTIMATE
AND WORK SCHEDULE

By [illegible]

APR 1941

Dept. Checked 6

Date APR 4 1941

[illegible]	[illegible]	[illegible]	DATE ENTERED DEPT	DATE COMPLETED
[illegible]			APR 4 1941	APR 4 1941
[illegible]CH				
RETOUCHING	3	2½	4-4	4-8
PHOTO-LITHO				
ELEMENT STRIPPING, [illegible]	81		4-7	
[illegible]ING				
HAND COLOR PROOF	27	1½		4-11-41
ART DEPT.	210	8½	4-24-41	4-25-41

L. & S. [illegible] O.K'D ____
By ____

[illegible] 4-28-41
By [illegible]

[illegible]
By ____

3

make front Rm 146

1A

[illegible]

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H446

ORDER No. 51843

DATE 4-1-1941

25 M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE OF THE HEAD QUARTERS" BUILDINGS, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

D7287

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16

[illegible] [illegible] order [illegible] These [illegible] tives are [illegible] in harmony with each other to make an attractive set.

Rephoto

ESTIMATE AND WORK SCHEDULE

By [illegible] APR 4 1941

Cost ~~Dept.~~ Checked

Date APR 7 1941

OPERATION			ENTERS DEPT.	DATE COMPLETED
COMPOSITION, TYPE SET UP			APR 4 - 1941	APR 4 - 1941
SKETCH				
RETOUCHING	6	3	4 4	4 - 8 [illegible]
PHOTO-LITHO				
[illegible]	81		4 - 9	
ENGRAVING				
HAND COLOR PROOF	226	1½		4 - 11 - 41
ART DEPT.		8½	4 - 22 - 41	

[illegible] 4 28 41

By [illegible]

6

Rm 146
141

REPR BUL

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H447

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CLASSIFICATION BUILDING, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

Make print

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

18 [illegible]

1 Print
+ Enlarge.

ESTIMATE

By [illegible] Date Apr 4 1941

By N Date Apr 4 1941

OPERATION	[illegible]	[illegible]	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			APR 2 1941	APR [illegible] 1941
[illegible]				
RETOUCHING	8	2½		4/10 [illegible]
PHOTO LITHO				
Blueprint Stripping Operation	76		4-10-41	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-14-41
[illegible]		8½	4/22/41	4/24/41 -210

Date [illegible] CARD

By

Date [illegible]

Date Mailed 4.28.41

By Lg

Date Photo Returned to Customer

Rush

N

mailed 1 Rk 147
1XX

D. F. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H449
ORDER NO. 51843
DATE 4-1-1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HAND GRENADE PRATICE AT CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

D3287

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

18 Subjects on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By MAR 2 1941 Date

[illegible] Dept. [illegible] 2
APR 2 1941 Date

[illegible]	[illegible]		DATE ENTERED DEPT.	DATE COMPLETED.
[illegible]			[illegible]	APR [illegible] 1941
[illegible]				
R[illegible]	11	2½		
P[illegible]				
[illegible]	78			
[illegible]				
HAND COLOR PROOF	27	1½		4-8-41
ART DEPT.	213	9	4/24/41	4/28/41

DATE [illegible] OK'D ____
By ____

[illegible] Filed LG 4/28/41
By ____

4

17

Rw. 138
139

NO. 1B-H450

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

ORDER NO. 51843

DATE 4-1-1941

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BAYONET PRACTICE, CAMP SHELBY, MISSISSIPPI

in [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

D7287

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

APR 2 1941

Date APR 9 1941

				DATE COMPLETED.
[illegible]				
[illegible]				
[illegible]	10	3		4/4 G
[illegible]				
[illegible]	14		4-7	
[illegible]				
[illegible]	27	1½		4-9-41
[illegible]	38	9½	4-24	4-25

4 28 '41

ATTENTION!

18

[illegible] order for [illegible] Please see to [illegible] tive [illegible] in harmony [illegible] to make an attractive set.

2 hr for yellow

1¼ hr. for Dk. Blue

OK

D. E. LEVINE NEWS AGENCY, HATTIESBURG, MISS.

NO. 1B-H451

ORDER NO. 51843

DATE 4-1-1941

25M POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) RECEIVING ORDERS, CAMP SHELBY, MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

18

[illegible] order for this [illegible] Please see to it that all [illegible] or negative are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Date APR 2 1941

Checked 6

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	[illegible]	Time Allowed		
[illegible] Titles Set Up			[illegible]	[illegible]
[illegible]				
[illegible]	13	2½		4/7 41
Photo Litho				
[illegible]	61		4-8	
[illegible]				
Handcolor Proof	27	1½		4-10-41
[illegible] Dept.	28	9½	4/25/41	4/26/41

Date [illegible] ________

Filed 4-28-41

By [illegible]

13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H452 ORDER NO. 52272 DATE APR 1, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE OLDS PRODUCTS CO.,
CHICAGO, ILL.

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full "TOPS" IN MUSTARD CONTAINERS ETC.

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTR. ATTD.

COLOR DESCRIPTION

RUSH

lg
4.28.41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Phot 5×7
[illegible] 3½ =
Ret 6½
226 [illegible] 7 – 4-10-41
29 [illegible] 10½ 4/28/41

[illegible] Red [illegible]
DK. Blue

2 —
1 —
4

NO. ~~LBH409~~ 1BH453

CURT TEICH & CO.

ORDER NO.

DATE 4/1/41

6½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. UPPER RIGHT USA-21

LOWER SMALL TYPE (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF . C.T.

COLOR DESCRIPTION

SEE TISSUE, SEE ATTACHED CARD FOR COLOR OF GUNS. SHELL USE SAME COLOR AS ON GUNS. PUT LEGGINS ON SOLDIER. KHAKI UNIFORMS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

By 3

APR 1 1941 ART WORK SCHEDULE Date APR 1 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Sheet No.	Time Allowed		
[illegible] TYPE SET UP				
[illegible]				4/4 G
LAYOUT [illegible]	12	3/4		
[illegible] PHOTO				
[illegible]	51		4-5	
[illegible]ING				
HAND COLOR PROOF	27	1¾		4-7-41
ARTIST DEPT.	261	4¾	4-15-41	4-17-41

DATE [illegible]

By

DATE Filed 4-28-41

By Lg

DATE HAND COLOR [illegible]

By

[illegible] Photo Returned to Customer

12

139

REPORTBH

CURT TEICH & CO.

NO. ~~1BH410~~ 1BH454

ORDER NO.

DATE 4/1/41

6¼M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIVATE NO. UPPER RIGHT USA-22

LOWER Small type (C) CURT TEICH & CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS PAT. NO. 1,797,775

APR 1 1941

			DATE ENTER DEPT.	DATE COMPLETED
[illegible] TYPE SET UP			APR 1 1941	
[illegible]				
RETOUCHING	1V	3/4		414
PHOTO-LITHO				
[illegible] COMPOSING	81		4-5	
[illegible]				
HAND COLOR PROOF	27	1¾		4-8-41
ARTIST DEPT.	22/6	9¾		4-17-41

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR [illegible]

By

[illegible] 4.28.41

By

Date Photo Returned to Customer

[illegible]

NO. ~~IBH411~~ 1BH455

CURT TEICH & CO.

ORDER NO.

DATE 4/1/41

6½ M POST CARDS ART COLORTONE WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) THIS IS MY IDEA OF A JOY RIDE, AND NOTHING STOPS US

PRIVATE NO. UPPER RIGHT USA-23

SMALL TYPE LOWER. (C) CURT TEICH &CO. INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT.

COLOR DESCRIPTION

SEE TISSUE.. OLIVE DRAB TANKS, KHAKI UNIFORMS. OLIVE DRAB HELMETS.

SUBMIT: RET. PHOTO REPHOTO B L & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

APR 1 1941

			DATE ... DEPT.	DATE COMPLETED
[illegible]			APR 1 - 1941	[illegible]
[illegible]				
[illegible]	12	3/4		4/4
[illegible]				
[illegible]	81		4-5	
[illegible]				
HAND COLOR PROOF	27	13½		4-7-41
ART [illegible]	203	9¾	4-16-41	4-17-41

DATE [illegible] ____________

By ____________

DATE HAND COLOR PROOF [illegible]

By ____________

[illegible] 4-28-41

By NB

[illegible] Returned to Customer ____________

12

139

[illegible]

NO. IB-H456

EDWARD A. HESS, STOCKTON, CALIFORNIA

ORDER NO. 52328

DATE APR 4, 1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL)

LANES REDWOOD FLAT, REDWOOD HIGHWAY,
CALIFORNIA
use gothic type

PRIV. NO. AT EXTREME UPPER RIGHT
NO DASH OR PERIODS IN PRIV NO. -
R 62 [illegible]

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

on front

Place Stamp here

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

REMOVE BUILDINGS WHERE MARKED IN RED ON OVERLAY. WORDS ON SIGN MUST SHOW CLEARLY SEE INSTR ATTD FOR COLORS. BUFF TINT BACKGROUND FOR ~~KE~~ POEM

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked
By [illegible]

APR 5 1941 WORK SCHEDULE Date APR 5 1941

	EST. TIME [illegible]	Time Allowed	DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			[illegible] 1941	
[illegible]				
[illegible] Lo.	169	1½ 2		4/8 g
[illegible]				
[illegible]				
[illegible]				
[illegible]		1½		
ART DEPT.	29	7½		5/21

DATE [illegible] REC'D ____

By ____

DATE HAND COLOR PROOF REC'D ____

By ____

DATE Filed 5-3-41
By Lz

[illegible]

Photo

R 142
144

NO. IB-H457

ARMANKO OFFICE SUPPLY CO., RENO, NEVADA

ORDER No. 52308

DATE APR 2, 1941

25 M	POST CARDS	ART COLORTONE	WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL)

VIRGINIA STREET AT NIGHT, RENO, NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

6BH1436

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

APR 2 1941

				DATE COMPLETED
[illegible]				
[illegible]				
RETOUCHING	10	6		4/7
[illegible]				
[illegible]			-8	
[illegible]				
[illegible]	27	2½		4-10-41
[illegible]	201	13½	5-5	5-7

5-15-41

38
36

4787 NO. 1B-H458,

THE CITY NEWS CO., INC., JACKSON, MISS.,

ORDER NO. 51885,

DATE 4/3/41

25 M POST CARDS ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) BAILEY JUNIOR HIGH SCHOOL, JACKSON, MISS.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. NO,

IMPRINT SAME AS ABVE,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

SHRUBRY TO BE ENLARGED TO 3 TIMES ITS SIZE ON PHOTO. BLDG. TO BE NO SMALLER THAN ON PHOTOGRAPH & CLOUDS TO BE LIKE IN PHOTOGRAPH. USE PORTION OF PHOTO INSIDE PENCIL LINES DRAWN ON BACK OF PHOTO.,

FOLLOW TYPED INSTRUCTIONS ATTACHED TO PHOTO,

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES, RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

APR 5 1941

Cost Dept. Checked

Date APR [illegible] 1941

			DEPT.	DATE COMPLETED
	8	3		4/9 Gr
	2		4 — 10	
	22.5			9 dec,
	27	1½		4-14-41
[illegible] DEPT.		8½	[illegible]	[illegible]

BLUEPRINT O.K.'D
By

Date Filed 12-24-41
By Lh.

HAND COLOR PROOF O.K.'D

4

MAKEOVER

Charge to LVSE Dept.

EST. Makeover Time Required

RETOUCHING

PHOTO-[illegible]

COMPOS[illegible]

ART DEPT. HC 1½

ENGR[illegible]

In Cost Dept.

DEC 8 1941

Rhattef RH 146
14

NO. IB-H459

A. A. ARNOLD, VINCENNES, IND.

ORDER NO. 52348

DATE APR 4, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER, CENTER] BORDER.

TITLE (IN FULL) STRIKING VIEW OF CLARK MEMORIAL, LINCOLN BRIDGE AND PLAZA, VINCENNES, IND.
BOT- THIS BEAUTIFUL BRIDGE MARKS SPOT WHERE ABE LINCOLN FAMILY CROSSED HISTORIC WABASH RIVER 1830

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

SEE INSTR. ATTD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

5CX18

ESTIMATE
WORK SCHEDULE

Date APR 5 1941

Cost Dept. Checked

By

Date APR 7 1941

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cy. No.	Time Allowed		
[illegible]			APR [illegible]	
[illegible]				
[illegible]	8	3½		4/10
PHOTO LITHO				
[illegible]	81		4-10	
[illegible]				
HAND COLOR PROOF	27	1½		4-15-41
ART [illegible]	214	9	4-21-41	4-23-41

DATE BLUEPRINT [illegible]

By

DATE HAND COLOR PROOF

By

[illegible] Fwd 4-28-41

By

9½ 142
144

DADE COUNTY NEWSDEALERS SUPPLY CO.
MIAMI, FLA.

NO. 1B-H460

ORDER NO. 54326

PRIVATE NO. BEFORE TITLE D.C.1

DATE 5-8-1941

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

"FRIENDLY WINGS OVER MIAMI"
U.S. NAVY BOMBERS FROM OPALOCKA STATION

Small type PLANE PHOTO MIAMI NEWS SERVICE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

AS ON SAMPLE. Use photo 8A112267

in 2BH/345

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

3 Rephotos
As marked

MAY 12 1941 WORK SCHEDULE

Dept. Cl'd By
Date [illegible] 1941

	Est. Time Art No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
LETTERING, TYPE SET UP			MAY [illegible] 1941	MAY [illegible] 1941
SKETCH				
RETOUCHING	1	4		5/14 Gp.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	71		5-16	
ENGRAVING				
HAND COLOR PROOF	226	2		5-21-41
ARTIST DEPT.	53	11	6-15-41	6-17-41

Get Photo

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-19-41
By

DATE Photo Returned to Customer

make front
189

HLP OK Bth

Rephoto

NO. IB-H461

THE UNION NEWS CO. (AND TRADEMARK)

ORDER NO. 52392

DATE APR 4, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL)

S. S. "ACADIA"
BOT - ALCOA STEAMSHIP COMPANY, INC.,
ALUMINUM LINE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AX ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

BOAT IS WHITE AND HULL ALUMINUM, BELOW HULL TOUCHING WATER VERY FINE LINE IS GREEN. COLOR [illegible] OF FLAGS RED & WHITE STRIPS, BLUE FIELD, WHITE STARS. FLAG ALSO TO SHOW ON FUNNEL
SEE TISSUE OVERLAY

MAKE REPHOTO

YE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE
APR 2 1941 AND WORK SCHEDULE

Dept. Checked

Date APR 1941

			DEPT.	DATE COMPLETED
[illegible]			APR 1941	
[illegible]				
[illegible]		2		
[illegible]				
[illegible]	81		4-10	
[illegible]				
[illegible]	226	1½		4-15-41
[illegible]	30	8½	4-18-41	4-28-41

Filed 4. 28. 41

By

4/ /41

make list - 146
144

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H462 ORDER NO. 51934 DATE 4/4/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BRUNHOFF MFG. CO.
CINCINNATI, OHIO

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full WESTINGHOUSE MAZDA LAMPS
MODERN DISPLAYS BY BRUNHOFF
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout FOLLOW SKETCH FOR LAYOUT & DESIGN MAKING THE FOLLOW CORRECTION Note from the front left corner and the right rear corner customer marked in pencil a little dark shading he would like to have this dark shading used where he he designates so the shadow from the lighted sign will be a little more pronounced (this correction is referring to the hanging sign)

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING.

RUSH

see Lochow

lfy
5-3-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

[illegible] Red [illegible]

49 4-14
#28

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H463 ORDER NO. 51937 DATE 4/4/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROBERTS CUSTOM TAILOR
ST. LOUIS, MISSOURI

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLOTONEK FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

~~Crop~~ cut off top of photo for proportion.
It may be better to eliminate the lighting shown in the upper rows of cloth.

To [illegible]ice

COLOR DESCRIPTION

The color scheme of this place is as follows: Floor 60: the Woodwork and tops of tables and stools are black, with chomium legs. The stripes around the woodwork is chrome; also table legs. The inside of the racks where the clothing is shown is white. The ceiling is white, and the walls are 10.* Customer attached piece of the suit shown. The tie is red with small white ~~gix~~ figures in it. ~~Axmax~~ Actual swatches of the bolts shown herewith. In fact the basic color of this room is Dark green rug, black, chrome, white, cream and white ceiling.

ALSO :SEE TISSUE OVERLAY

5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ret 7
[illegible] 1½
Color 7½

#27

206-5-1-41

APR 5 1941

2

1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 1B-H464 ORDER NO. 51939 DATE 4/12/41

CUSTOMER ST. LAWRENCE CHURCH
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. LAWRENCE CHURCH
CLEVELAND, OHIO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

On front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW TYPED CORRECTIONS AND DETAILS OF COLORING IN THE SKETCH VERY CAREFULLY

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

5-15-41

3M—1-2-40

11 [illegible] 5+7
LO 1
Ret 9½
[illegible] 2¼ 49 4-26
[illegible] 12

#34
5-14

APR 15 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 1B-H465 ORDER NO. 51939 DATE 4/12/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. LAWRENCE CHURCH
CLEVELAND, OHIO

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. LAWRENCE CHURCH, CLEVELAND,OHIO

In sky

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No Same as 1BH464
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

PHOTO RETURNED TO

FOLLOW BLACK AND WHITE SKETCH FOR DESIGN

BLDG. AT LEFT CAN BE LEFT IN, BUT HOUSES AT RIGHT WOULD BE TAKE OUT. PUB LEAVES ON TREES AND SHRUBS.

COLOR DESCRIPTION

RED BRICK LIKE ON OB-H1246. Brass railing------ Golden oak doors. ~~Bldg. at left can be left in, but houses at right would be taken out. Put leaves on trees and shrubs.~~

RETURN PHOTO YES NO

PHOTO USED FOR

5-15-41

3M—1-2-40

Retouch [illegible]
[illegible] 6½
49 4-23 [illegible] 1½
48 5-13-41 [illegible] 5½

APR 15 1941

10

155

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H466 ORDER NO. 51940 DATE 4/4/41

CUSTOMER EL CORTEZ-MANOR HOTEL
DAYTONA BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE ~~WHT. BORDER~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EL CORTEZ-MANOR, ~~HOTEL~~ SEABREEZE AND OCEAN BOULEVARDS, DAYTONA BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

ROOF DARK GREEN. MAIN BUILDING OFF WHITE. NEON SIGNS DARK GREEN BACKGROUND RED LETTERS. LAWN CHAIRS WHITE.

5-3-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Re 7

226 NC. 1 [illegible] 4-16-41
S.O. 9

APR 10 1941

Pat Rec - 5-1-41
Fin - 5-2-41
Clock - 30

Sht 3

NO. 1B-H467

WELSH NEWS AGENCY, MANSFIELD, OHIO

ORDER NO. 51953

DATE 4/5/41

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MANSFIELD, OHIO

PRIVATE NO. UPPER LEFT BORDER - M-20

PUT IN LOWER LEFT BORDER IN SMALL TYPE - (c) Curt Teich & Co.,Inc.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Insert in lower right corner. View of Historic Black House from photograph attached.the instructions on same are : Old brown rustic logs. gray mortar. brown doors old dark gray roof. remove tin smokk stack on roof. Old dark gray rail fence. Make green foliage on Trees.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF SKETCH YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] 1941

Cost Dept. Chk. By 36

Date APR 17 1941

[illegible]	No.	[illegible]	Date Entered Dept.	Date Completed
[illegible]			APR 17 1941	APR 17 1941
[illegible] Lo	12-6 11-2	8		4/24 G
[illegible]	11-	7		
[illegible]	81		4-26	
[illegible]				
[illegible]				
[illegible]	212	14½	5/2/41	5/5/41

[illegible] 5-15-41

[illegible] Lo

Date Photo Returned to Customer

5

make 1
159

HCP VK Btt

NO. 1B-H468,

THE WOOLSON CO., MOUNT VERNON, OHIO,

ORDER NO. 51955,

DATE 4/5/41,

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE - [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MOUNT VERNON HIGH SCHOOL, [redacted] MOUNT VERNON, OHIO,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I, R. M. NO,

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF C.T.,

COLOR DESCRIPTION

Dark red brick. Light gray cornice & colums & tower. Copper top on tower. gray steps and railings, white sash and frames. gray door. light gray pannel on left end of bldg. green lawn and shrubery make green leaves on trees. show flag on white pole on right. remove automobile on left. gray steps & railings.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ESTIMATE

SCHEDULE

1941

Cost Dept. E

Date

			DATE [illegible] DEPT.	DATE COMPLETED
	13	3		4/14
	76		4-17	
	27	1½		4-21-41
	212	9	4/25/41	4/26/41

Filed 4.28.41

By

Date Photo Returned to Customer

13

make new front

145

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H470 ORDER NO. 52414 DATE 4/11/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AUTOMATIC PRODUCTS CO.
MILWAUKEE, WISCONSIN

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full ASK YOUR JOBBER TO SHOW YOU THIS BOOK!
(ETCC AS PER SKETCH)

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue

The layout and ~~[illegible]~~ is satisfactory. Customer wants to make only one change In the round red dot where we now have the words "Ready for you now!" we want to substitute the ~~[illegible]~~ words "On his counter now!"

OTHERWISE FOLLOW SKETCH FOR DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

1 photo rel
1/2/42

VERY VERY RUSH

Lg.
4.28.41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

#27

APR 1

make Red impression
Dial [illegible]

5

Straight

NO. 1B-H471

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 52516

DATE 4/8/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FINISHING ROOM, VERMONT MARBLE CO., PROCTOR, VERMONT, NEAR RUTLAND, IN THE GREEN MTS.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER ----- 68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

APR 11 1941 APR 11 1941

2 4

71 4-17

27 2 4-19-41

30 10½ 4-31-41 5-1-41

5-3-41

2

150

Rephoto

NO. 1B-H472

C. W. HUGHES & CO., INC., MECHANICVILLE, N. Y.

ORDER NO. 52516

DATE 4/8/41

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING OUT INTO THE TUNNELS UNDERGROUND MARBLE QUARRIES WEST RUTLAND, VERMONT. THE OPENING IS ABOUT 100 YEARS OLD

PRIVATE NO. 3/4" FROM RIGHT EDGE IN UPPER BORDER --- 69

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible]			APR 11 1941	APR 11 1941
[illegible]				
[illegible]	8	2/1		4/14 G.
[illegible]	74.		4-16	
[illegible]				
[illegible]	27	1¾		4-18-41
[illegible]	50	10		5/2/41

5-15-41

88

150

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 1B-H473 / ORDER NO. DATE 4/7/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DESHLER BROOM FACTORY
DESHLER, NEBRASKA

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HERE THEY ARE BROWNIE BROOMS
IN THREE SIZES.
(ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side)

R. M. Yes [✓ No]

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING [✓ DEPARTMENT]

Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

Follow Layout FOLLOW SKETCH MAKING THE FOLLOWING CORRECTIONS - On the sketch there is not much distinction between the different sizes and the illustrations are misleading. The brownie Junior should be made must a little bit small and little Brownie also can be made smaller. More emphasis should be given on the Streamlining of the Little Brownie, that is to say that it should have more of a slanting effect rather than the round shoulder affect that it now has. The appearance of the Little Brownie is such that it would impress you as being slightly lopsided. SEE FURTHER INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH MAKING CORRECTIONS AS PER INSTRUCTIONS ATTACHED.

submit to office

VERY RUSH

Lly 4.28.41

Okey FRIDAY NOON

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Repeats
L.O 3
Ret 6
Hc 2½
Last 10½

49 4-11
48 4-22-41

As quoted

make DK. Blue impression
Red

4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H474 ORDER NO. 52518 DATE 5/5/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JOSEPH ANTAGNOLI & CO.
CHICAGO, ILLINOIS

12½M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full IL DUOMO COFFEE.... RICH IN FLAVOR FOR YOUR ENJOYMENT TRY IT TODAY! (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING WITH ~~XXXX~~
THE EXCEPTION OF "RICH IN FLAVOR" WHICH IS TO BE
IN RED INSTEAD OF BLUE.

Lg
6-4-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make Red impression

49 5-13

11 [illegible]
[illegible] 3½
[illegible] 6
[illegible] 1¾
[illegible] 9

MAY 7 - 1941

5 - op 11 - 3
5 op 12 - 6

NO. 1B-H475

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 52523

DATE 4/9/41

6½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOMB OF PRESIDENT JAMES KNOX POLK, CAPITOL GROUNDS, NASHVILLE, TENN. (IN SKY)

PRIVATE NO. BEFORE TITLE — 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES end

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORING. REMOVE ALL BACKGROUND BUILDINGS ETC.

re back of card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] for this purpose. [illegible]
[illegible] all [illegible]
[illegible]
in harmony [illegible]
to make an [illegible]

ESTIMATE

1941

Cost Dept. Checked

				DATE COMPLETED
[illegible]			APR 10 1941	APR [illegible] 1941
RETOUCHING	4	4½	4-10	[illegible]-16
PHOTO [illegible]				
[illegible] STRIPPING [illegible]				
[illegible]				
HAND COLOR [illegible]	49.	1½		4-18
ART [illegible]	214	9½	5-20-41	5-28-41

DATE [illegible] 6-4-41

By LC

DATE HAND COLOR [illegible]

By

[illegible] Photo Returned to Customer

4

148

5

111

NO. 1B-H476

CAPITOL NEWS CO., NASHVILLE, TENN.

ORDER NO. 52523

DATE 4/9/41

6½ M	POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY) HOME OF PRESIDENT JAMES KNOX POLK

PRIVATE NO. BEFORE TITLE --- 32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES ~~end~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOLLOW CARD ATTACHED FOR COLOR INSTRUCTIONS - REMOVE ALL BACKGROUND BUILDINGS & TELEPHONE POLES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on ... for this customer. Please ... that all ...

ESTIMATE

APR 9 1941 WORK SCHEDULE

Cost Dept. Checked

By 4

Date 1941

[illegible]	Est. Time		Date [illegible]	Date Completed
	[illegible]	Time [illegible]		
[illegible]			APR 10 1941	APR 10 1941
[illegible]				
[illegible]	3	3	4-10	[illegible]
[illegible]				
[illegible]	81		4-16	
[illegible]				
[illegible]	27	1½		4-18-41
ART [illegible]	215	9	5/20/41	5/22/41

DATE [illegible]

By

DATE HAND COLOR PROOF [illegible]

By

[illegible] 6-4-41

By PM

3

MAKEOVER

Charge to CUSTOMER Dept.

[illegible] Required

8

REPHOTO	1	[illegible] Received in Cost Dept.	
PHOTO [illegible]		APR 28 1941	
COMPOS			
ART DE NC	½	2266	5-6-41 1½
[illegible]			

(re-card) R 148

1

NO. 1B-H477

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 52529

DATE 4/9/41.

~~12½~~ 25 M POST CARDS ART COLORTONE ~~WHITE~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEANING OF THE SYMBOLS USED BY THE INDIANS ON THEIR HANDICRAFT SUCH AS SILVER, RUGS, POTTERY, ETC.

See sketch upper right. N-15

PRIVATE NO. ~~BEFORE TITLE~~ — 2363

PUT IN LOWER LEFT PLATE IN SMALL TYPE
(c) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT Same as above

& also front # 1. – new RM

✓ imprint "DISTRIBUTED BY J. P. WILLIS
Box 665, ALBUQUERQUE, N M

See Bill

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 9A-H760 AND CENTER IT. WITH SYMBOLS ON EACH SIDE & BELOW.

SKETCH - YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

Date

DATE COMPLETED

MAY - 1941

MAY 7 - 1941

80 6

81 5-14

1½ 23 May

207 7½ 6-17

6-26-41

Oval Sk - 3½

Cow Pencil Kin

1 hr C

5 X 7

5 9 '1

NO. 1B-H478

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52553

DATE 4-9-41

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) YOU'RE IN THE ARMY NOW, CAMP BLANDING, FLA.

PRIVATE NO. BEFORE TITLE--------101

IN PLATE---(C) Curt Teich & Co., Inc.

FRONT NO. 1

R. M. 10

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible] to make an attractive set.

ESTIMATE

Cost Dept. Checked

				DATE COMPLETED
			APR 10 1941	APR 10 1941
[illegible]	13	2½		4/11 G
[illegible]	14		4-[illegible]	
[illegible]	2[illegible]	½	4-1[illegible]	
[illegible]		9½		

Filed. 4-28-41

Lg

By

8

14

8 OR.VEP.Bx.

NO. 1B-H479

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO 52553

DATE 4-9-41

25 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)	FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "ATTENTION" ON ~~KE~~ COMPANY STREET, CAMP BLANDING, FLA.

PRIVATE NO. BEFORE TITLE——102

IN PLATE—(C) Curt Teich & Co., Inc.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

to make an [illegible]

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

Date APR 1941

			DATE STARTED	DATE COMPLETED
			APR 10 1941	APR 10 1941
[illegible]	0	3 1/1	4-10	4-11
[illegible]	81		4-14	
[illegible]		1 1/2		
[illegible]	52	9 3/4	4-15-41	4-17

4-28-41

R

6

148

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 1B-H480

ORDER No 52553

DATE 4-9-41

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) PASSING IN REVIEW, CAMP BLANDING, FLA.

In sky

PRIVATE NO. BEFORE TITLE--------103

IN PLATE ---- (C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF G.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

Air and [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

1 Print

MO

ATTENTION!

[illegible]

to make an [illegible] set.

ESTIMATE

APR 11 1941 [illegible] SCHEDULE

Cost Dept. Checked

Date APR 11 1941

				DATE COMPLETED
			APR 11 1941	APR 11 1941
	3	3½	4-11	4-11
	½		4-15	
		1½		
ART DEPT.		9½		

DATE [illegible] 4.28.41

By

DATE [illegible]

By

R

MAKEOVER

Charge to Ret Dept.

EST. [illegible] Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	½
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date APR 15 1941

By

g

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO1B-H481

ORDER No. 52553

DATE 4-9-41

25 M POST CARDS ART COLORTONE .FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TENT DRILL, CAMP BLANDING, FLA.

PRIVATE NO. BEFORE TITLE--------104

IN PLATE-----(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15

to make an [illegible]

ESTIMATE

APR 9 1941

Cost Dept. Checked

				DATE COMPLETED
[illegible]			APR 10 1941	APR 10 1941
[illegible]	10	2½		4/11 Gr
[illegible]	74		4-12	
[illegible]	226	1½		4-16-[illegible]
[illegible]	33	9½	4-15-41	4-17-41 F.W.

[illegible] 4.28.41

Lg

By

10

13

1½

1X8

NO. 1B-H482

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52553

DATE 4-9-41

25 M POST CARD | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP BLANDING, FLA. "THE TENT CITY" (In sky)

PRIVATE NO. BEFORE TITLE------105

IN PLATE----(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,787,775

ATTENTION!

15

[illegible]

to make an attractive set.

ESTIMATE
WORK SCHEDULE

[illegible] APR 9 1941

Cost Dept. Checked
Est. APR 1 1941

				DATE COMPLETED
[illegible]			APR 9 1941	APR 10 1941
[illegible]				
[illegible]	12-3 10-1	4		4/11
[illegible]				
[illegible]	74		4-12	
[illegible]				
[illegible]	226	131		4-14-41
[illegible]	210	10	4-15-41	4-16-41

DATE [illegible]

DATE [illegible]

By

Filed 4-28-41

By

Date Plates Returned to Customer

12

8 [illegible]

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. 1B-H483

ORDER NO. 52553

DATE 4-9-41

25M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) REGIMENTAL PARADE, CAMP BLANDING, FLA. (In sky)

PRIVATE NO. BEFORE TITLE--------106

IN PLATE------(C) Curt Teich & Co., Inc.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 [illegible] to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [illegible]

Date 4

	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
[illegible]			APR 10 1941	APR 10 1941
[illegible]	2	3½	4-10	4-11 SL
[illegible]	74		4-11 2	
HAND COLOR	27	1½		4-14-41
[illegible]	50	9½		4-17-41

DATE [illegible] REC'D

[illegible] 4-28-41

By Liz

MAKEOVER

Charge to Ret. Dept.

EST. [illegible] Required 3 6

RETOUCHING	1
PHOTO-LITHO	½
COMPOSING	

[illegible] Cost Dept.

APR 16 1941

Date

R

M.O.
1 hr

3

148

[illegible]

G.

NO. 1B-H484

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52553

DATE 4-9-1941

25 M POST CARD	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "TIME OUT" AT CAMP BLANDING, FLA.

(In sky)

PRIVATE NO. BEFORE TITLE——107

IN PLATE——(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER ATTACHED TISSUE. PLEASE BE REAL CAREFUL IN DETAILS.

5CH553

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1/5

[illegible]
to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

APR 1941

Cost Dept. Checked
APR
Date

			DATE [illegible] DEPT.	DATE COMPLETED
[illegible]			APR 10 1941	APR 10 1941
[illegible]				
[illegible]	8	2		4/11 G
[illegible]				
[illegible]	81		4-14	
[illegible]				
[illegible]	201	1½	4-14	4-14
[illegible]	201	9½	4-15	4-16

DATE [illegible] ______
By ______

DATE HAND COLOR [illegible]
______
By ______

[illegible] 4 28 41
By DM

[illegible]

8

146

8

NO. 1B-H485

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No. 52553

DATE 4-9-1941

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 1 R. M. NO
TITLE (IN FULL) STATION HOSPITAL, CAMP BLANDING, FLA. (Dusky)	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE------108	
IN PLATE---(C) Curt Teich & Co., Inc.	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ESTIMATE

Cost Dept. Checked

				DATE COMPLETED
	4	3½	4-10	4-11
	78			
	206	1½	4-14-41	
	35	9½	4-15-41	4-16-41

4-28-41

R

4

148

NO. 1B-H486

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No 52551

DATE [illegible] 4-9-41

12½ M POST CARD	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [illegible] FIELD ARTILLERY, CAMP BLANDING, FLA.

In sky

(C) Curt Teich & Co., Inc.
PRIVATE NO. BEFORE TITLE------109

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,797,775

ATTENTION!

[illegible]
[illegible]
tives are [illegible]
in harmony [illegible]
to make an [illegible] set

Rush

ESTIMATE
APR [illegible] 1941 [illegible] WORK SCHEDULE

Cost Dept. Checked 2
Date APR [illegible]

			[illegible]	DATE COMPLETED
[illegible]			APR 10 1941	APR 10 1941
[illegible]				
[illegible]	10	2		4/12 G
[illegible]	74		4-15	
[illegible]				
[illegible]	207	1½	4-14	
[illegible]		9		

[illegible] Filed 4.28.41
By BZ

10

14

8

NO. 1B-H487

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO 52551

DATE 4-9-41

12½ M POST CARD | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DRILLS AND MORE DRILLS, CAMP BLANDING, FLA.

(2 ply)

Ipate

(C) Curt Teich & Co., Inc.
PRIVATE NO. BEFORE TITLE-----110

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

[illegible] layout of [illegible] order for this customer. Please see to it that all copy or negatives are [illegible] are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

1941

Cost Dept. Checked

				DATE COMPLETED
			APR 10 1941	APR 14 1941
	1	3½	4-10	4-11 51
	81		4-11	
	207	1½	4-14	
	53	9½	4-15-41	4-17-41

4 28 41

R

148

8

NO. 1B-H488

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO 52552

DATE 4-9-41

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "ON THE MARCH", CAMP BLANDING, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE------111

In plate (C) Curt Teich & Co., Inc.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE ATTACHED TISSUE FOR COLORS. MAKE A GOOD COLORED CARD AS THIS SHOULD SELL THE BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15 [illegible]

[illegible]

[illegible]

tives are [illegible]

in harmony with each other

to make an attractive set

ESTIMATE

APR 8 1941 [illegible] SCHEDULE

Cost Dept. Checked R

APR 8 1941

			[illegible]	DATE COMPLETED
[illegible]			APR 10 1941	APR 10 1941
[illegible]				
[illegible]	½	4	4-11	4-11 S
[illegible]				
[illegible]	78			
[illegible]				
HAND COLOR PROOF		1½		
[illegible]	53	9	4-15-41	4-17-41

DATE BLUEPRINT OK'D ____________

By ____________

DATE HAND COLOR PROOF [illegible]

By ____________

[illegible] Filed 4. 28. 41

By ____________

[illegible] Returned [illegible]

R

2

143

G

NO. 1B-H489

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No 52552

DATE 4-9-41

12½ M POST CARDS	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP BLANDING, FLA. FROM KINGSLEY LAKE

(2 sky)

PRIVATE NO. BEFORE TITLE———112

IN PLATE (C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER ATTACHED TISSUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,737,775

ATTENTION!

15

[illegible]

in [illegible] with each other to make an attractive set.

ESTIMATE

APR

Cut Dept. Checked

				DATE COMPLETED
			APR 10 1941	APR 10 1941
[illegible]				
[illegible]				
RETOUCHING	8-1½ 12½	2		
[illegible]	81		4-14	
[illegible]				
[illegible]	223	1½	4-14-41	4-14-41
[illegible]	213	8¾	4/15/41	4/16/41

4.28.41
EG

DATE [illegible]

By

Rush

8

148

S

NO. 1B-H490

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER NO. 52552

DATE 4-9-1941

12½M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP BLANDING, FLA. SOLDIERS ON PARDADE (Judy)

PRIVATE NO. BEFORE TITLE-----113

IN PLATE--(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER ATTACHED TISSUE. PLEASE BE MOST CAREFUL WITH THIS SUBJECT AND BRING OUT SOLDIERS REAL WELL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

15 [illegible] on order [illegible]. Please see to it [illegible] be [illegible] tive [illegible] colors are in harmony with each other to make an attractive set.

ESTIMATE

[illegible] SCHEDULE

Cost Dept. Checking

APR

APR 1941				DATE COMPLETED
[illegible]			APR 1941	APR 1941
[illegible]	2	3½	4-10	4-11 S
[illegible]	74		4-14	
[illegible]	49	1½		4-14
[illegible]	52	9⅔	4-15	4-17

[illegible] Filed 4·28·41

By [illegible]

R

2

148

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. ~~1B-H~~ 1B-H491

ORDER NO. 52552

DATE 4-9-1941

12½ M POST CARD | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A STREET SCENE AT CAMP BLANDING, FLA. (in chg)

PRIVATE NO. BEFORE TITLE--------114

IN PLATE ---(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER ATTACHED TISSUE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

15

ESTIMATE

APR 8 1941

Est. Dept. Checked

APR 8

23

				COMPLETED
[illegible]			APR 1? 1941	APR 1? 1941
[illegible]				
[illegible]		4	1	
[illegible]				
[illegible]	74		4-14	
[illegible]				
[illegible]	175	1½		
[illegible]	203	9	4-15-41	4-16-41

DATE SHIPPED ________

DATE F... 4/28/41

Rush

15

148

NC Pix Blk

NO 1B-H492

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No 52552

DATE 4-9-41

12½ M POST CARD	ART COLORTONE	FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALL STREET, STARKE, FLA.

(In sky)

PRIVATE NO. BEFORE TITLE----115

IN PLATE---(C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLORS AS PER TISSUE ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

B Submit this order for this customer. Please see to it that all the negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE
AND WORK SCHEDULE

~~Cost~~ Dept. Checked

APR 11 1941

				Date Completed
[illegible]			APR 11 1941	APR 11 1941
[illegible]				
[illegible]	4	4	4-11	4-11 S
[illegible]				
[illegible]	78			
[illegible]				
HAND COLOR PROOF	174	1¾	4/14/41	4/14/41
[illegible]	204	10	4-15-41	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 4.28.41

By

DATE Photo Returned to Customer

R

4

Comins

[illegible]

8

NO. 1B-H493

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 52576

DATE 4-11-1941

25M POST CARD (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RED CROSS LIFE SAVING STATION AT NEPTUNE BEACH, FLA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE--------B-36

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

FOR COLORS SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,757,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5CH475

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By [illegible]
Date APR 14 1941

Cost Dept. Checked
By 6
Date APR 14 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 14 1941	APR 14 1941
SKETCH				
RETOUCHING	1	3	4-14	4-16 [illegible]
[illegible]				
[illegible]	76		4-18	
ENGRAVING				
HAND COLOR PROOF	[illegible]	1½		21 Tyler
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D ____
by ____
DATE HAND COLOR PROOF OK'D ____
By ____

DATE Filed 5 3 41
By [illegible]

/

8

152

D

NO. 1B-H494

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 52576

DATE 4-11-1941

25 M POST CARD — ART COLORTONE — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLANTIC OCEAN AND PALMS, NEPTUNE BEACH, FLA.

In sky

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE——B-37

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE NICE GREEN LAWN, CONCRETE SEAWALL TOP & WALK. PALMS BROWN TRUNKS, GREEN LEAVES. HUT IS WHITE FRAME WITH RED ROOF. BEACH SAND OFF WHITE, CREAM TINT. Ocean & WAVES, SHOW WHITE CAPS. CLEAN UP LAWN OF ROCKS. ALSO SHOW [illegible] CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

---

of Estimate APR 14 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By 7
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 14 1941	APR 14 1941
SKETCH				
RETOUCHING	1	9¾	4-14	4-17
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	225	1½		21
ARTIST DEPT.	36	8¾	4-29-41	5-6-41

DATE BLUEPRINT OK'D ______
By ______

DATE Filed 5-15-41
By

DATE HAND COLOR PROOF OK'D ______
By ______

B-37—Atlantic Ocean and Palms, Neptune Beach, Fla.

1B-H434

Rev OK. 3ttr

G

NO. 1B-H495

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 52576

DATE 4-11-1941

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "FOOTPRINTS ON THE SANDS" OF ~~"~~ ATLANTIC BEACH, FLA.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Judy

PRIVATE NO. BEFORE TITLE -------B-38

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SAND IS VERY LIGHT, CREAMED WHITE. WORK UP BOTH PHOTOS AS SHOWN. NOTE RIPPLE IN SAND, GRASS. BRING OUT FOOTPRINTS PLAINLY. PLEASE BE VERY CAREFUL.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

ESTIMATE
AND WORK SCHEDULE

Estimate

Date APR 11 1941

Cost Dept. Checked By G
Date APR 17 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	8	1/1		4/16 G
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-22-41
ARTIST DEPT.	207	8½		5-5-41

DATE BLUEPRINT OK'D
By

DATE Filed 5-15-41
LG

DATE HAND COLOR
By

Rush

156

HC P OS 1216

NO. IB-H496

EDWARD A. HESS, STOCKTON, CALIFORNIA

ORDER NO. 53035

APRIL 9, 1941
DATE

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (IN PLATE)

TITLE (IN FULL)

THE REDWOODS (POEM)

PRIV. NO. AT EXTREME UPPER RIGHT, NO [illegible]
DASH OR PERIOD IN PRIV. NO. -

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

COLOR DESCRIPTION

USE PHOTO IB159 ~~COLORS AS PER ATTD.~~ Use dk greens, etc

Buff Border behind poem

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Execution of Estimate
By
Date APR 11 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 11 1941	APR 11 1941
SKETCH				
RETOUCHING		0		
PHOTO				
BLUEPRINT STRIPPING	78			
ENGRAVING				
HAND COLOR PROOF	27	1½		4-17-41
ARTIST DEPT.	30	9½	4-26-41	4-28-41

DATE BLUEPRINT [illegible]
By

DATE Filed 4-28-41
By LB

DATE HAND COLOR [illegible]
By

DATE Photo Returned to Customer

Middle weight
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. IB-H497 ORDER NO. 53046 DATE APRIL 10, 1941 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE HOLT OIL COMPANY
FEDERALSBURG, MARYLAND

12½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
STOP - IT'S TIME FOR A CHANGEOVER TO SPRING (ETC)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on front

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

UNDER THE BATTERY THE LINE SHOULD READ "SEE YOUR TYDOL DEALER NOW"
OTHERWISE FOLLOW SKETCH FOR DESIGN & COLORING

COLOR DESCRIPTION

VERY RUSH

Lg
5-15-41

3M—1-2-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Work from [illegible]

48
5-3-41

[illegible] 5½
Ret 6½
Hc 2
Tot 10

1 [illegible]

APR 11 1941

make OK Blue [illegible]
Red

4

~~[illegible]~~

NO. ~~[illegible]~~ 1BH500

A. HIRSCHWITZ, NEW ORLEANS, LA.

ORDER NO. 53068

DATE 4-11-1941

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CORN FENCE, [illegible] 915 ROYAL ST., NEW ORLEANS, LA.

2 plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORS SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

[illegible] subjects on o[illegible] for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Date of Estimate APR 14 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 14 1941 I

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 14 1941	APR 14 1941
SKETCH				
RETOUCHING	2	3	4-14	4-16 St.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	01		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-22-41
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By RL6
DATE Photo Returned to Customer

The Corn Fence, 915 Royal St., New Orleans, La.
18-H500

Rh. 153
152

[illegible]

4

NO. 1B501 1BH501

A. HIRSCHWITZ, NEW ORLEANS, LA.

ORDER No 53068

DATE 4-11-1941

25^{M} POST CARD (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) UNITED STATES POST OFFICE, NEW ORLEANS, LA.

In pen

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORS SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

_____ 2 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE AND WORK SCHEDULE

[illegible] OK of Estimate
By
Date APR 16 1941

Cost Dept. Checked
By
Date 16 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	16	5		4/17 G. Carson
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-17	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-22-41
ARTIST DEPT.	215	4½	5/2/41	5/5/41

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 5-15-41
By
DATE Photo Returned to Customer

Rh 153
156

NO. ~~1B502~~ 1BH502

A. HIRSCHWITZ, NEW ORLEANS, LA.

ORDER NO. 53068

DATE 4-11-1941

25 M POST CARD (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW UNITED STATES FEDERAL BUILDING, NEW ORLEANS, LA.

In plate

FRONT NO. 18 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORS SEE INSTRUCTIONS ATTACHED.

USE NEGATIVE & SHOW THE CHURCH TOWER AT LEFT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1 Print

Estimate APR 15 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 15 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	10	4		4/18 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76		4-21	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-22-41
ARTIST DEPT.	220	9½	5-7-41	5-12-41

DATE BLUEPRINT OK'D
By

DATE [illegible] 5-15-41

DATE HAND COLOR PROOF OK'D

By

Rush

QM 153
156

NO. 1B-H503

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO 53074

DATE 4-11-1941

12½ M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) SUMMIT OF MT. EVANS, 14260 FEET ABOVE THE SEA

IMPRINT SAME AS ABOVE

on front + R.M. encl.

PRIVATE NO. BEFORE TITLE-------2036

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

TAKE OUT CARS, KEEP SKY & CLOUDS, TRIM FOREGROUND. ROCKS ARE GREY TO GRANITE WITH LIGHT HIGH LIGHTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

No. of Estimate

Date APR 14 1941

Cost Dept. Checked

By

Date APR 14 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 14 1941	APR 14 1941
SKETCH				
RETOUCHING	8	1		4/15 Gr.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	21		4-16	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-18-41
ARTIST DEPT.	206	9	5-7-41	

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-15-41

By

152

NO. 1B-H504

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 53075

DATE 4-11-1941

12/M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) PANORAMA OF BROOK FOREST INN,
BROOK FOREST, COLORADO
BOT. - SIX MILES ABOVE EVERGREEN ON
CUB CREEK

Private No. Before title ----- 2035

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. # 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORING USE CARD 776-29. STONE IN BUILDING AND ALONG LOWER FENCE IS BRIGHT WHITE QUARTZ WITH BLACK MOTAR. BRING OUT BUILDING IN LOWER CORNER USING PRINT ATTACHED TO SHOW ITS DETAILS. BE SURE TO RETOUCH TRACKS OUT OF PASTURE AT RIGHT. DISTANT HILLS WANT BLUE GREEN VELVETY TONES. LINE THE BUILDING UP SO THEY LOOK STRAIGHT. Put Clouds in Sky

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

No. of Estimate 4K

Date APR 14 1941

ESTIMATE
AND WORK SCHEDULE

Cost ~~Dept~~ Checked

By E

Date APR 14 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 14 1941	APR 14 1941
SKETCH				
RETOUCHING	8	2 1/2		4/15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-16	
ENGRAVING				
HAND COLOR PROOF	27	1 1/2		4-18-41
ARTIST DEPT.	210	9 1/2	5-7-41	5-8-41

DATE BLUEPRINT OK'D ______
By ______

DATE Filed 5-15-41
RB

DATE HAND COLOR PROOF OK'D ______
By ______

no card for file
152

B - W NEWS AGENCY, WACO, TEXAS

NO. 1B-H505

ORDER No. 53101

DATE 4-12-1941

12½M POST CARD | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) PAT NEFF HALL, BAYLOR UNIVERSITY, WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

REMOVE THE TELEPHONE POLE AND WIRES FROM THE PICTURE, GIVE IT A GOOD GRASS LAWN. THE COLORS ARE THE SAME AS IN THE ALEXANDER HALL PICTURE WITH THE EXCEPTION OF THE DOME OF THE BUILDING, WHICH IS SILVER. THE FLOWERS ARE PETUNIAS OF VARIED COLORS.

[illegible] green - gold

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto add on both sides

K of Estimate

APR 17 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Z

Date APR

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 1 1941
ETCH				
OUCHING	11	5		4/21 G
O-LITHO				
PRINT G. OPAQUING	61		4-22	
ING				
OR PROOF	27	1½		4-24-41
T.	220	9½	5-5-41	5-7-41

INT OK'D

DATE Filed 5-15-41

B. LZ

OR PROOF OK'D

11

R 153
158

[illegible]

B - W NEWS AGENCY, WACO, TEXAS

NO. 1B-H506

ORDER NO. 53101

DATE 4-12-1941

12½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ALEXANDER HALL, BAYLOR UNIVERSITY, WACO, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

PUT MORE FOLIAGE ON TREES, A FULL COAT OF GRASS ON THE LAWN, and SPACE SPARINGLY A FEW SMALL FLOWERS ALONG THE EDGE OF THE BUILDING FOR COLOR. THE COLOR OF THE BUILDING IS RED BRICK WITH WHITE MOTOR. THE COLORS OF THE CORNERS AND COLUMNS AND FACINGS ARE WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES RETURN] PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

2 Views on order for this customer. Please see to it that all of the negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 15 1941

Cost Dept. Checked
By
Date APR 15 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 15 1941	APR 15 1941
SKETCH				
RETOUCHING	1	3.	4-15	4-18-41
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	74		4-23	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-24-41
ART DEPT.	207	9	5-5-41	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 5-15-41
By

DATE Photo Returned to Customer

Rn 153
154

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H507 ORDER NO. 52605 DATE 5/21/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SINCLAIR & VALENTINE CO.
NEW YORK CITY, ;NEW ;YORK

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full SERVICE FROM COAST TO COAST SINCLAIR AND VALENTINE CO. (ETC. AS PER SKETCH)

FRONT NO. NONE (All of this on address side) R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH WITH RESPECT TO LETTERING, LAYOUT AND DESIGN FOLLOW HOUSE TELEGRAM WITH RESPECTS TO THE PRODUCTS TO BE USE AS INDICATED BY NOS. ON THE TISSUE OVERLAY OF SKETCH.

Photo - 1BH465

COLOR DESCRIPTION

; FOLLOW SKETCH AND HOUSE TELEGRAM INSTRUCTIONS AS TO COLORING.

1-20-41

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1-2-40

49 5-29

210 6-18-41
6-19-41

MAY 22 1941

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

NO. 1B-H509

ORDER NO. 52615

DATE 4-14-1941

12½M POST CARDS | ART COLORTONE | WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OGDEN MONUMENT, GEOGRAPHICAL CENTER OF U.S.A. FORT RILEY IN BACKGROUND, FORT RILEY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

no OCH 1366

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

BRING OUT PROMINENTLY MONUMENT AND ENCLOSURE IN CENTER OF PHOTO. BLDGS ARE SANDSTONE WITH SLATE ROOFS. ADD SOME FOREGROUND AND CORRECT LEVEL OF PHOTO. TAKE OUT LETTERING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Rec'd for Estimate Date APR 15 1941

Cost Dept. Checked By Date APR 16 1941

OPERATION	EST. TIME Clock No.	Time allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	15	3		4/21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-23	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-25-41
ARTIST DEPT.	35	9½	4-29-41	4-30-

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-3-41
By DO

DATE Photo Returned to Customer

Phot

Rh 155
156

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

NO. 1B-H510

ORDER NO. 52615

DATE 4-14-1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) KANSAS FIRST TERRITORIAL CAPITOL BUILDING, EAST OF JUNCTION CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION Stone

BLDG IS GREY WITH SHINGLE ROOF. REMEDY SPOTTY CONDITION OF PHOTO. IMPROVE LAWN BETWEEN FENCE AND RAILROAD TRACK. PLEASE REMOVE WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 subjects on order for this customer. Please see to it that all cuts or negatives are uniform and correct in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By KW
Date APR 16 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept Checked
By
Date APR 1? 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	1V	2½		4/18
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-19	
ENGRAVING				
HAND COLOR PROOF	226	½		4-25-41
ARTIST DEPT.		8¾	4-26-41	5-5-41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-15-41

By

DATE P

Phot

Rh 155
156

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

NO. 1B-H511

ORDER NO. 52615

DATE 4-14-1941

12½M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMP FUNSTON MEMORIAL, FORT RILEY , KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MONUMENT IS LIGHT BUFF, SANDSTONE. TAKE OUT LETTERING. MAKE AS LARGE AS POSSIBLE ON CARD. CLEAN UP LAWN

SUBMIT: RET. PHOTO — REPHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF YES] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Correct OK of Estimate
By
Date 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked G
By
Date

OPERATION	EST. TIME Clock No.	Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	12	2½		4/17 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-21	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-22-41
ARTIST DEPT.	204	8½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-3-41
By

DATE Photo Returned to Customer

Photo

RU 155
156

DEPOT Bld.

NO 1B-H512

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

ORDER NO. 52615

DATE 4-14-1941

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) OGDEN MONUMENT, GEOGRAPHICAL CENTER OF U. S. A., FORT RILEY, KANSAS

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MONUMENT IS GREY STONE. BLDGS SANDSTONE WITH SLATE ROOFS. TAKE OUT LETTERING. REMOVE SPOTS IN PHOTO. MAKE AS LARGE AS POSSIBLE ON CARD

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo — 1BH516

Date APR 15 1941 **ESTIMATE AND WORK SCHEDULE**

Cost Dept. Checked By G Date

OPERATION	EST. TIME Clerk No.	Time	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	8	3		4/18 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-23-41
ARTIST DEPT.	213	9	4/30/41	5/1/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-3-41

By LG

DATE Photo Returned to Customer

6

Rm 155
156

[illegible]

NO. 1B-H513

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

ORDER NO. 52615

DATE 4-14-1941

12½ M POST CARDS (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "YOU'RE WELCOME IN JUNCTION CITY"

FRONT No 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

LETTERING AS IN PHOTO OKEH, EXCEPT CHANGE POPULATION TO 11,864. TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date APR 16 1941

Cost Dept. By Date APR

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	11	2½		4/17 41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1		4-21-41
ARTIST DEPT.	210	8	4-30-41	4-30-41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

5-3-41
By LZ

DATE Photo Returned to Customer

155
156

Recorded

y

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

NO. 1B-H514

ORDER NO. 52615

DATE 4-14-1941

12½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN MONUMENT, ON HIGHWAY U.S. 77, SOUTH OF JUNCTION CITY, KANSAS

FRONT NO. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

REMOVE LETTERING AND SPOTS. CLEAN UP BASE AND SHARPEN LETTERING ON MONUMENT. EQUALIZE LIGHT SPOT AROUND WAISTLINE OF INDIAN. MAKE AS LARGE AS POSSIBLE ON CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

____6____ subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

By
Date APR [illegible] 1941

Cost Dept. Checked
By G
Date

OPERATION	EST. TIME Cl. & No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	13	3½		4/17 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-22-41
ARTIST DEPT.	317	8¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 5-3-41
By BB
DATE Photo Returned to Customer

13

R. 153
152

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

NO. 1B-H515

ORDER NO. 52615

DATE 4-14-1941

12½ M POST CARD (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) WHITE BORDER

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MUNICIPAL AUDITORIUM, JUNCTION CITY, KANSAS

IMPRINT NONE

in D9646

PHOTO PROPERTY OF CUST.

0CH136

COLOR DESCRIPTION
BLDG. IS LIGHT BUFF, SANDSTONE. MAKE AS LARGE AS POSSIBLE ON CARD. TAKE OUT LETTERING. PUT ON FLAG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Execute O.K. of Estimate
By
Date APR 15 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 15 1941
SKETCH				
RETOUCHING	[illegible]	3		4/18 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	74		4-19	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-22-41
ARTIST DEPT.	207	8	4-30	

DATE BLUEPRINT OK'D
By

DATE Filed 5-3-41
By Ly

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned

Rw 155
156

Slot 9

NO. 1B-H516

G. W. ANDERSON STUDIO, JUNCTION CITY, KANSAS

ORDER No 52615

DATE 4-14-1941

12½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM FORT RILEY, KANSAS

set up Kansas as per sket

Small type © CURT TEICH + Co INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SEE ~~[illegible]~~ ROUGH SKETCH ATTACHED TO PHOTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date APR .. 1941

Cost Dept. Checked
By
Date APR .. 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR .. 1941	APR 24 1941
SKETCH	12	8		
RETOUCHING	12-4½ 10-6½	7		4/30
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	204	15		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 5-15-41
By

DATE Photo Returned to Customer

12-6

Rush on 12½ M sheet

no card for A. 167

Rephoto
as marked

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 1B-H517

ORDER NO. 52643

DATE 4-16-1941

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (UPPER LEFT)

TITLE (IN FULL) (IN SKY) SEARS ROEBUCK & COMPANY, MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT XXX SAME AS ABOVE

[illegible]

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

THE PART OF THE PICTURE INDICATED WITHIN THE RED LINES IS WHAT WE WOULD LIKE FOR YOU TO USE. PLEASE NOTE SMALLER CUT. THE COLOR OF THE BUILDING IS GREY. MAKE PROOF TO INCLUDE ALL THAT IS XXXX SHOWN IN SMALLER PICTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 18 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 18 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 18 1941	APR 18 1941
SKETCH				
RETOUCHING	10	5		4/22 Gr.
PHOTO LITHO				
BLUEPRINT STRIPPING (STAGING)	74		4-25	
ENGRAVING				
HAND COLOR PROOF	226	2		4-23-41
ARTIST DEPT.	206	12	5-21-41	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By
DATE Photo Returned to Customer

make [illegible]
150

MINSKY BROTHERS & CO. PUBLISHING DIVISION, PITTSBURGH, PA.

NO. 1B-H518

ORDER NO. 53122

DATE 4-12-1941

25 M POST CARD (Group 3) ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL)	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

"ONE OF THE SUBJECTS WITH THE 3 VIEWS, ONE OF THE VIEWS AT THE TOP, SHOULD BE THE MIDWAY, THE TWO BOTTOM VIEWS, ONE SHOULD BE THE CATHEDRAL OF LEARNING, THE OTHER SHOULD BE THE CAPITOL AT HARRISBURGH. IN TREATING THE OPEN SPACES ON THIS CARD, WE WILL LEAVE TO YOUR JUDGMENT. IT MAY BE THAT YOU MAY INCLUDE SMALL SCENES TO FIT THE OPEN SPACES, TO DEAL WITH THE TURNPIKE OR ANOTHER WAY POSSIBLE TO TREAT THIS CARD, WOULD BE LIKE THE PENNA. STATE LETTER CARD SHOWING THE STATE FLOWERS. IF YOU THINK SOME OTHER PLAN IS BETTER, WE WILL BE GUIDED BY YOUR GOOD JUDGMENT."

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

— Pencil Sk't [illegible]

#

— 7/23/41 Pencil Sk't [illegible]

Make Blk
Blue impression

AUG 5 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept Checked
By
Date AUG [illegible]

OPERATION	EST. TIME Chck No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
[illegible] TYPE SET UP				
[illegible]	2	6		
RETOUCH[illegible]	2	6	Ank	8/12 G
[illegible]				
[illegible]				
ENGRAVING				
[illegible] OR PROOF	22	2 3/4		23 [illegible]
ARTIST DEPT.	207	12	9-10	

Ank

DATE [illegible] CH'D
By

DATE Filed 9-19-41
By LB.

DATE HAND COLOR PROOF [illegible]
By

5 - 3

G

NO. 1B-H519

OTTO ULBRICH CO., BUFFALO, N. Y.

ORDER NO. 53130

DATE 4-16-1941

25 M POST CARDS | ART COLORTONE | FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN ~~PLATE~~ SKY)----NIAGARA IN WINTER, NIAGARA FALLS, N. Y.

Put is small type---Photo Courtesy Hare Photographs

PRIVATE NO. BEFORE TITLE------125

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

(Put "PLACE STAMP HERE" & MAKE IN U.S.A. IN STAMP SPACE)

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE UPRIGHT VIEW. WATCH CUT-OFFS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATT[illegible]

5 [illegible] of order for this customer. Please see to it that all [illegible] or negatives are [illegible] and colors are in harmony with each other to make an attractive set.

ESTIMATE

By [illegible]
Date APR 17 1941

[illegible] SCHEDULE

By E
Date APR 17 1941

OPERATION	[illegible] TIME		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH	8	2½		4/18 J
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	7¼		4-22	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-25-41
ARTIST DEPT.	2/2	9	5-12-41	5-22-41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By LX

DATE Photo Returned to ~~Customer~~

G

NO. 1B-H520

OTTO ULBRICH CO., BUFFALO, N. Y.

ORDER NO. 53130

DATE 4-16-1941

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN FALLS FROM PROSPECT POINT, NIAGARA FALLS, N. Y. In sky |

PUt in small type---Photo Courtesy Hare Photographs

PRIVATE NO. BEFORE TITLE----------127

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Put in "PLACE STAMP HERE & MAKE IN U. S. A."IN STAMP SPACE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
MAKE UPRIGHT VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 17

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 17 1941	APR 1941
SKETCH				
RETOUCHING	8	3		4/18 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-22	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-24-41
ARTIST DEPT.	201	9½	5-20	5-29

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By LB

DATE Photo Returned to Customer

HCP OR 121

4

11

NO. 1B-H521

OTTO ULBRICH CO., BUFFALO, N. Y.

ORDER NO. 53130

DATE 4-16-1941

25M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER, LOWER~~, CENTER - BORDER. (IN PLATE) SKY)

TITLE (IN FULL) NIAGARA IN WINTER - AMERICAN FALLS FROM MAID-OF-MIST LANDING

Put XXXXX in small type---Photo Courtesy Hare Photographs

PRIVATE NO. BEFORE TITLE--------130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Put in "PLACE STAMP HERE & MADE IN U.S.A." in stamp space.

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
MAKE UPRIGHT VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL-PROOF YES RETURN PHOTO.]

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 17 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date APR 17 1941

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	13	2½		4/18 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18.	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-23-41
ARTIST DEPT.	218	8¾	5/20/41	5/22/41

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By Wy

DATE Photo Returned to Customer

make [illegible]
158

REPRINT

OTTO ULBRICH CO., BUFFALO, N. Y.

NO. 1B-H522

ORDER NO. 53130

DATE 4-16-1941

25M POST CARDS   ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (~~IN PLATE~~) NIAGARA IN WINTER FROM GOAT ISLAND, SHOWING AMERICAN FALLS

In sky

Put is small type---Photo Courtesy Hare Photographs

PRIVATE NO. BEFORE TITLE-----136

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

Put in "PLACE STAMP HERE & MADE IN U.S.A." in Stamp Space

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE HORIZONTAL VIEW. INSERT BRIDGE AS MARKED, SEE OTHER PHOTO ATTACHED.

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF YES]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

5 subjects on order for this customer. Please see to it that the negatives are uniform and that they are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date

OPERATION	EST. TIME Clock No.	Time	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	8	5		4/18 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	226	1½		4-23-41
ARTIST DEPT.	207	9	5-18	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed 6.5.41
By RN
DATE Photo Returned to Customer

make new [illegible]
158

12

NO. 1B-H523

OTTO ULBRICH CO., BUFFALO, N. Y.

ORDER NO. 53130

DATE 4-16-1941

25 M POST CARD (ALL OF THIS ON THE PICTURE SIDE) ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE) FULL FACE

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN ~~PLATE~~ SKY) LEGEND OF THE WHITE CANOE.

Small type ©CURT TEICH & Co. INC.

PRIVATE NO. BEFORE TITLE------139

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Put in "PLACE STAMP HERE & MADE IN U.S.A." in Stamp Space

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

MAKE UPRIGHT VIEW. SEE SKETCH. Reduce the size of the girl in the canoe and move back to the center of the picture & then put in enough of the falls & mist so that at a glance you will be able to tell that canoe is going over the falls.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-FLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 is order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. 6
By 6
Date

OPERATION	EST. TIME Clock No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	50	12		
PHOTO LITHO				
B. L. & W. STRIPPING, OPAQUING	76		4-25	
ENGRAVING				
HAND COLOR PROOF	225	1 3/4		28 [illegible]
ART DEPT.	209	4 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 6-4-41
By DG
DATE Photo Returned to Customer

Rush

159

5 x 7
Rev 7
49 9-55 AC. 2
48 5-7-41 LA. 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. IB-H524 ORDER NO. 53113 DATE APRIL 12, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHICAGO NATIONAL LEAGUE BALL CLUB
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BEAUTIFUL WRIGLEY FIELD,,
HOME OF THE CHICAGO CUBS

(All of this on address side)
FRONT NO. R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout [✓ — Retouched Photo] — Wash Drawing
Follow Layout

USE THE CUSTOMERS DRAWING FOR COPY, ALSO FOLLOW IT FAITHFULLY FOR COLORING - EXCEPT MAKE COLORING IN OUTFIELD SAME GREEN AS COLOR IN INFIELD

To office

COLOR DESCRIPTION

Colored Drawing
by SC.

Rush

SS
5-15-41

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

APR 14 1941

153

8 [illegible]

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

NO. ~~1B-H52~~ 525
ORDER NO. 53147
DATE 4-12-1941

25 M POST CARD ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) A PART OF CAMP BLANDING FLA. FROM THE AIR IN PLATE
PRIVATE NO. BEFORE TITLE—116
IN PLATE © CURT TEICH & Co. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO YES~~ No
IMPRINT SAME AS ABOVE
# on front
PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION
FOR COLORS AND CUTOFFS SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

APR 14 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 1[illegible] 1941	APR 14 1941
SKETCH				
RETOUCHING	3	5	4-14	4-14 S.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-15	
ENGRAVING				
HAND COLOR PROOF	49	1 3/4		4-16
ARTIST DEPT.	207	10	4-16-41	

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 4-28-41
By
DATE Photo Returned to Customer

3

Rush

OK Sheet

116—A Part of Camp Blanding, Fla. from the Air
© CURT TEICH & CO., INC.
1B-H525

8

NO. 1B-H526

FLORIDA POST CARD CO., JACKSONVILLE, FLA.

ORDER No. 53147

DATE 4-12-1941

25 M POST CARD — ART COLORTONE — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOSPITAL AREA, KINGSLEY LAKE, CAMP BLANDING, FLA.

IN PLATE

PRIVATE NO. BEFORE TITLE———117

IN PLATE © CURT TEICH & CO INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

FOR COLORS AND CUTOFFS SEE TISSUE OVERLAY PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

APR 14 1941

Date APR 14 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No	Time Allowed		
COMPOSING, TYPE SET UP			APR 1 , 1941	APR 14 1941
SKETCH				
RETOUCHING	10	4		4/16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	71	-	4-15	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-15-41
ARTIST DEPT.	21	9¾	4/16/41	4/17/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 4-28-41

By

DATE Photo Returned to Customer

Rush by Sheet

1B-H527

CURT TEICH & COMPANY, INC. CHICAGO, ILL.

NO. 53152

ORDER NO. 4-16-1941

DATE

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

1 NO

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER (IN PLATE) THE SAILOR'S PRAYER

TITLE (IN FULL)

FRONT NO. C.T. R. M.

IMPRINT

Private no. upper right- USN-11

Put in lower left border----(C) Curt Teich & Co. Inc.

PHOTO PROPERTY OF

COLOR DESCRIPTION: FOLLOW PENCIL SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

1941

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 22 1941	APR 22 1941
SKETCH				
RETOUCHING	207 [illegible]	6		4/23 Gr
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	91		4-24	
ENGRAVING				
HAND COLOR PROOF	49	1½		4-28
ARTIST DEPT.	213	7½	4/28/41	4/30/41

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-3-41

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, CHICAGO, ILL.

NO. 1B-H528

ORDER No. 53154

DATE 4-16-1941

$6\frac{1}{2}$ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUST A COUPLA FANS

Large type

Private no. upper right. VSN-72

PUT IN LOWER LEFT BORDER--(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION FOLLOW SKETCH AND OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR [illegible] 1941	APR 24 1941
SKETCH				
RETOUCHING	201	10	4-19-41	4-21-41
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	49	$1\frac{1}{2}$		4-28
ARTIST DEPT.	204	$9\frac{3}{4}$		

DATE BLUEPRINT OK'D
by
DATE HAND COLOR PROOF OK'D

DATE Filed 5-3-41
By

DATE Photo Returned to Customer

#7

CURT TEICH & COMPANY, CHICAGO, ILL.

NO 1B-H529

ORDER NO 53154

DATE 4-16-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) FRESH!

Long type

Private no. upper right - USN-13

PUT IN LOWER LEFT BORDER---(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH AND OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 21 1941	APR 24 1941
SKETCH				
RETOUCHING Wash Drwg	201	10	4-18-41	4-19-41
PHOTO-LITHO				
BLUEPRINT STRIPPING		74	4-25	
ENGRAVING				
HAND COLOR PROOF	49	1½		4-28
ARTIST DEPT.	38 33	9¾	4-28-41	4-29-41

DATE [illegible] ORD'D

DATE Filed 5-3-41

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1B-H530

ORDER NO. 53154

DATE 4-16-1941

6½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) HAVE EVERYTHING WELL IN HAND

large type

Private no. upper right. USN. 14

PUT IN LOWER LEFT BORDER—(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH AND OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date APR 17 1941

Cost Dept. Checked
By
Date APR 17 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	APR 24 1941
SKETCH				
RETOUCHING Hastings	2 or	10		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-25	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-28-41
ARTIST DEPT.	52	9¾	4-29	4-30

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5.3.41
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1B-H531

ORDER NO. 53154

DATE 4-16-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: LEFT UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOING MY WAY

large type

Private no. upper right USN-15

PUT IN LOWER LEFT BORDER—(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 17 1941

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 17 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2[illegible] 1941	APR 2[illegible] 1941
SKETCH 217				
RETOUCHING Wash Dwg		7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	Q1		4-25	
ENGRAVING				
HAND COLOR PROOF	225	1½		28 Apr
ARTIST DEPT.	712	9	4/29-41	4/30/41

DATE BLUEPRINT OK'D
By

DATE Filed 5-3-41
By RB

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

M

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1B-H532

ORDER NO. 53154

DATE 4-16-1941

6½M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) SAY LISTEN SAILOR, WANNA BUST IN THE MOUTH

[illegible]

Private no. upper right - USN-16

Put in lower left Border (c) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Executive OK of Estimate

By

Date APR 17 1941

Cost Dept. Checked

By

Date APR 17 1941

OPERATION	EST. TIME O. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	APR 24 1941
SKETCH				
RETOUCHING	[illegible]	8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-25	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-28-41
ARTIST DEPT.	53	9¾	4-29-41	4-29-41

DATE BLUEPRINT [illegible]

By

DATE Filed 5-3-41

By

Photo Returned to Customer

CURT TEICH & COMPANY, INC., CHICAGO, ILL.

NO. 1B-H533

ORDER No. 53154

DATE 4-16-1941

6½ M POST CARDS ART COLORTONE WHITEBORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] (LEFT), LOWER, CENTER - BORDER.

TITLE (IN FULL) WHEN DO WE TAKE OFF, BABE ?

large type

Private no. upper right- USN-17

PUT IN LOWER LEFT BORDER--(C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 17 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 17 1941

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	APR [illegible] 1941
SKETCH				
RETOUCHING Wash Drawing		9		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-25-41	
ENGRAVING				
[illegible] COLOR PROOF	226	1½		4-28-41
[illegible]	~~215~~ 48	9½	4/17/41	4-30-41

DATE Filed 5-3-41

Photo Returned to Cust

Rush off 6M sheet!

NO. 1B-H534

CURT TEICH & COMPANY, INC. CHICAGO, ILL.

ORDER NO. 53154

DATE 4-16-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: LEFT [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MEET THE GIRLFRIEND

Large Type

Private no. upper right USN-18

Put in lower left border (C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR [illegible] 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By APR [illegible] 1941
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED-DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	APR 24 1941
SKETCH				
RETOUCHING Wash Drawing		7		
PHOTO-LITHO				
BLUEPRINT STRIPPING OPAQUING	76		4-26	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-28-41
[illegible]	30	9	4-28-41	4-29-41

[illegible] 5·4·41

Rush on 6M sheet.

Coming 167

CURT TEICH & COMPANY, INC. CHICAGO, ILL.

NO. 1B-H535

ORDER NO. 53154

DATE 4-16-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) MY! WHAT PRETTY EYES YOU HAVE

Large type

Private no. upper right. USN-19

Put in lower left border (C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT C.T.

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	[illegible] 1941
SKETCH				
RETOUCHING Flash Greg		8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-24	
ENGRAVING				
HAND COLOR PROOF	225	1½		28 Apr
ARTIST DEPT.	206	9½	4-29-41	

DATE Filed 5-3.-41
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, INC. CHICAGO, ILL.

NO. 1B-H536

ORDER NO. 53154

DATE 4-10-1941

6½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF ~~THIS ON~~ THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER. LEFT

TITLE (IN FULL) NAUTICAL, BUT NICE

large type

Private no. upper right USN-20

PUT IN LOWER LEFT BORDER (C) Curt Teich & Co. Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT [illegible] NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

FOLLOW SKETCH & OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] ys RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

10 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date APR 17 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. [illegible]
By
Date APR 1? 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 24 1941	APR 24 1941
SKETCH				
RETOUCHING Wash. Lacy		8		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76		4-25	
ENGRAVING				
HAND COLOR PROOF	27	1½		4-28-41
ARTIST DEPT.	34	9¾	4-29	4-29

DATE [illegible]

DATE [illegible]

DATE Filed 5-3-41
By Lg

DATE Photo Returned to Customer

[illegible]

A. W. DEKAU & SON, LAWRENCEVILLE, ILLINOIS

NO. 1B-H537

ORDER NO. 52640

DATE 4-14-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE, LAWRENCEVILLE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

[illegible]

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE AND WORK SCHEDULE

Checked O.K. of Estimate By [illegible] Date APR 17 1941

Cost Dept. Checked By Z Date APR 17 1941

OPERATION	EST. TIME Code No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	11	2½		4/18 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	76		4-19	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-23-41
ARTIST DEPT.	770	9	4-30-41	

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed 5-15-41
By DZ

DATE Photo Returned to Customer

158

NO. 1B-H538

A. W. DEKAU & SON, LAWRENCEVILLE, ILLINOIS

ORDER No 52640

DATE 4-14-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW HOTEL LAWRENCE, LAWRENCEVILLE, ILLINOIS
75 MODERN FIREPROOF ROOMS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,737,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Straight

ESTIMATE AND WORK SCHEDULE

By RW
Date APR 17 1941

Cost Dept. Checked
By Z
Date APR 17 1941

OPERATION	EST. TIME Clock No	Time Allow.	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	10	5		4/19 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		4-21	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-24-41
ARTIST DEPT.	219	9	4-19	5-1-41

DATE BLUEPRINT OK'D
By

DATE Filed 5.3.41
By Pk

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

10

158

H-POR1344

NO. 1B-H539

A. W. DEKAU & SON, LAWRENCEVILLE, ILLINOIS

ORDER NO. 52640

DATE 4-14-1941

6½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAWRENCEVILLE TOWNSHIP HIGH SCHOOL, LAWRENCEVILLE, ILLINOIS

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

By
Date APR 15 1941

Cost Dept. Checked
By
Date APR 16 1941

OPERATION	EST. TIME [illegible] No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	11	3		4/17 G
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-27	
ENGRAVING				
HAND COLOR PROOF	226	1¼		4-22-41
ARTIST DEPT.	214	10	4-29-41	4-30-41

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed 5-3-41
By
DATE Photo Returned to Customer

11

156

REPORT 8th

Straight

A. W. Dekau & SON, LAWRENCEVILLE, ILLINOIS

NO. 1B-H540

ORDER NO. 52640

DATE 4-14-1941

6½ M POST CARD ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ARMORY, LAWRENCEVILLE, ILLINOIS

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

6 subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE

APR 1 1941 WORK SCHEDULE

Cost Dept. Checked
By 3
Date APR [illegible] 1941

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clerk No.	Time Allowed		
COMPOSING, TYPE SET UP			APR 1941	APR 18 1941
SKETCH				
RETOUCHING	10	3½		4/21 Gallardo
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-22	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-24-41
ARTIST DEPT.		8¾	4/29/41	4/30/41 2½

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-3-41
By LK

DATE Photo Returned to Customer

10

159

H #CVON

NO. 1B-H541

A. W. DEKAU & SON, LAWRENCEVILLE, ILLINOIS

ORDER NO. 52640

DATE 4-14-1941

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN MEMORIAL, ILLINOIS SIDE OF WABASH RIVER BRIDGE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

______6______ subjects on order for this [illegible]. Please see to it that [illegible] of the negatives are uniform [illegible] in harmony with each other to make an attractive set.

ESTIMATE

APR 15 1941

WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Click No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	10	4		4/17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-21	
ENGRAVING				
HAND COLOR PROOF	226	1½		4-26-41
ARTIST DEPT.	201	8	4-29	5-1

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______
By ______

DATE Filed 5-3-41
By ______

DATE Photo Returned to Customer ______

10

156

NO. 1B-H542

A. W. DEKAU,& SON, LAWRENCEVILLE, ILLINOIS

ORDER NO. 52640

DATE 4-14-1941

6½M POST CARDS — ART COLORTONE — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE OLD CATHEDRAL AND GEORGE ROGERS CLARK MEMORIAL, VINCENNES, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓒ PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rephoto

5CH16

ESTIMATE AND WORK SCHEDULE

APR 17 1941

Cost Dept. Checked

By E.

Date APR 1? 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	10	3½		4/21 G
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		- 22	
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9	4/30/41	5/5/41

216

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-15-41

By

DATE Photo Returned to Customer

10

158

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H543 ORDER NO. 52648 DATE 4/23/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FERRIS WOOLEN CO.
CHICAGO, ILLINOIS

50 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR STYLE AND EASE WEAR CLOTHES
INDIVIDUALLY TAILORED.
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit.— Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN ~~OF~~ AND LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING OF BACKGROUND. FOLLOW SWATCH ATTACHED FOR COLORING OF COAT AND COLOR OF CLOTH SQUARE IN LOWER RIGHT HAND CORNER.

Lb
5-15-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

1 Replate 5 x 7
Lo ½
Ret 6½
Ne 1¼
Lar 10

99 5-2

APR 23 1941

make OK Blue [illegible]

4
2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H544 / ORDER NO. 52654 DATE 4/21 /41

CUSTOMER UNITED STATES SHOE CORP.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAMPUS SENSATIONS RED CROSS COBBIES
(ETC. AS PER SKETCH)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING AND INSTRUCTIONS FOR
LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW COLORED DRAWING FOR COLOR INSTRUCTIONS

EXTRA RUSH

RB
5.4.41
OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

225 50"
30"

Hb 2¼
LA 10½

Add Trademark Registration

8.50 net

APR 22 1941

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. ~~1B-11544~~ ORDER NO. DATE 7/7/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED FULL FACE

Photos for this Customer

CUSTOMER THE UNITED STATES SHOE CORP.
CINCINNATI, OHIO

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART, COLORTONE [✓ MAKE OVER]

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full RED CROSS COBBIES (ETC. AS PER LAYOUT)

D

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW LARGE DRAWING AND HOUSE TELEGRAM FOR COMPLETE INSTRUCTIONS AS TO THE CORRECTIONS PRETAINING TO THIS SUBJECT.

COLOR DESCRIPTION

FOLLOW LARGE DRAWING FOR COLORING OF NEW SHOE "THE POLO"
FOLLOW SAMPLES OF CARD FOR REST OF COLORS.

VERY RUSH
7 31 41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

99 $\frac{3}{4}$ HR. COR.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-11545 ORDER NO. DATE 7/7/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED FULLFACE

Photos for this Customer

CUSTOMER THE UNITED STATES SHOE CORP.
CINCINNATI, OHIO

M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE MAKE OVER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRESENTING THE SMART FOOTWEAR OF AMERICA'S SMARTEST WOMEN RED CROSS SHOES (ETC. AS PER SAMPLES)

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LARGE DRAWING AND HOUSETELEGRAM FOR CORRECTION PRETAINING TO THIS SUBJECT.

COLOR DESCRIPTION

FOLLOW LARGE DRAWING FOR COLORING OF "THE POLO" FOLLOW SAMPLE OF CARD FOR REMAINING PART OF SUBJECT.

7-31-41

VERY RIGHT

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

49 $\frac{3}{4}$ HR. COR.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H545 ORDER NO. 52654 DATE 4/21/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNITED STATES SHOE CORP.
CINCINNATI, OHIO

M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full PRESENTING THE SMART FOOTWEAR OF AMERICA'S SMARTEST WOMEN. RED CROSS SHOES (ETC. AS PER COPY)

(2)

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING AND INSTRUCTIONS FOR LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW COLORED DRAWING FOR COLORING

EXTRA RUSH

Lg
5-3-41 K

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—1-2-40

ostahuicheg

~~49~~ ✓ 4-25

H6 2½
LA 13 (50)

[illegible]

make DK. Blue impression

APR 22 194

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H546 / ORDER NO. 52654 DATE 4/21/41

CUSTOMER UNITED STATES SHOE CORP.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FEET VARY AS MUCH AS FACES

RED CROSS SHOE DEMONSTRATION WEEK
OCTOBER TO
(ETC. AS PER COPY)
?

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING XXXXXX AND INSTRUCTIONS FOR
LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW COLORED DRAWING FOR COLORING.

EXTRA RUSH

5.4.41

OK

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Si 3½
Ri: 7

226 2¼ (4/25
#52 (4-28) 9½

9

APR 23 1941

make 460 [illegible]

2 — 11 — 2
2 — 11 — 1½
2 — 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H547 ORDER NO. 52654 DATE 4/21/41

CUSTOMER UNITED STATES SHOE CORP.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEAVEN-ON-HEELS FOR NURSES, CAREER GIRLS, PROFESSIONAL WOMEN

RED CROSS SHOES (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW DRAWING AND INSTRUCTIONS FOR
LAYOUT AND DESIGN

COLOR DESCRIPTION

FOLLOW DRAWING FOR COLOR INSTRUCTIONS

EXTRA RUSH

4/28/41 OK

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make OK. Blue [illegible]
Red

5 7
2
[illegible] 7½
[illegible] 2¼
[illegible] 10

~~#27~~
#28

[illegible] & [illegible]

7.75 net

3.00

10.00

APR 22 1941

3

Ck

NO. IB-H548

WHOLESALE DISTRIBUTORS, BURLINGTON, IOWA

ORDER NO. 53171

DATE APRIL 14, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENIC VIEW OF BURLINGTON, IOWA, ON THE MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRING OUT AS LARGE AS POSSIBLE. SEE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Rephoto

Executive OK of Estimate
By Ck
Date APR [illegible] 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G
Date APR 17 1941

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 17 1941	APR 17 1941
SKETCH				
RETOUCHING	11	3		4/19 Gr
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4 - 21	
ENGRAVING				
HAND COLOR PROOF	49	1½		4-22
ARTIST DEPT.	217	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed 5-15-41

By Pb

DATE Photo Returned

158

NO. IB-H549

WHOLESALE DISTRIBUTORS, BURLINGTON, IOWA

ORDER NO. 53171

DATE APRIL 14, 1941

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. [✓ UPPER.] LOWER. CENTER - BORDER.

TITLE (IN FULL)

J.I.CASE CO. MANUFACTURING [illegible] PLANT,
BURLINGTON, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CUT OFF FOREGROUND. SHOW PLANT AS LARGE AS POSSIBLE. SAVE CLOUD EFFECT. TOWER BLACK, WHITE 'CASE' IMPRINT. THIN STACK SILVER, BLACK TOP. VARIOUS GREENS. BLDG FRONT SANDSTONE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By
Date APR 1? 1941

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 1? 1941

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 1? 1941
SKETCH				
RETOUCHING	7	2	4-10	[illegible]-17 55
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	81		4-18	
ENGRAVING				
HAND COLOR PROOF	27	1¾		4-22-41
ARTIST DEPT.	214	11	5-2-41	5-6-41

DATE BLUEPRINT OK'D
By

DATE Filed 5-15-41
By Dz

DATE HAND COLOR PROOF OK'D
By

DATE Photo [illegible]
By

2

15C

4

NO. IB-H550

STANTON'S NOVELTY CO., LAKE OZARK, MO.

ORDER No. 53177

APRIL 14, 1941
DATE

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (IN SKY)

EXCURSION BOAT GOV. McCLURG, LAKE OF THE OZARKS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE

~~E-1594~~

PHOTO PROPERTY OF C.T.

7B37

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

~~5BH267~~

ESTIMATE
AND WORK SCHEDULE

Executive O.K. Estimate
By
Date

Cost Dept. Checked
By Q
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 16 1941	APR 16 1941
SKETCH				
RETOUCHING	15	2½		4/17 G.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	74		4-22	
ENGRAVING				
HAND COLOR PROOF	225	1½		29 Jn
ARTIST DEPT.	204	8½		

DATE BLUEPRINT OK'D

DATE Filed 5-15-41
BG

make front
156

5X7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H551 ORDER NO. 52673 DATE 4/26/41

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CITY OF NEBRASKA CITY
NEBRASKA CITY, NEBRASKA

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BOR.

PLACE OF TITLE: Upper, [✓ Lower, Center] —Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEBRASKA CITY BRIDGE--MUNICIPALLY OWNED AND OPERATED - NEBRASKA CITY, NEBR.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

MODERNIZE THE CARDS IN PHOTO. CUSTOMER DEAVES EXACTD PORTION OF PHOTO TO BE USED UP TO US.

PHOTO RETURNED TO

COLOR DESCRIPTION

THE FOLLOW ARE THE COLOR SUGGESTIONS MADE BY CUSTOMER:

Bridge Actually it is aluminum, so probably it should be white with a black outline of some sort, the sky should be sky blue with some clouds. the water should be another blue, it seems to me. Ground along the guardrail should be green. The land across the river in the distance should be some sort of green, also, it seems to me. Above all, make the colors bright.

RETURN PHOTO YES NO

PHOTO USED FOR

6-4-41

3M—1-2-40

Ret 4 ½
226 Hc 1 ¼ 5-8-40
216 [illegible] 8 5/20/41

APR 28 1941

173

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1B-H552 ORDER NO. 52674 DATE 4/14/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER INTERNATIONAL HARVESTER COMPANY
CHICAGO, ILLINOIS

50 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full NOW READY! FOR YOUR INSPECTION
NO. 42 MC CORMICK-DEERING COMBINE (ETC. AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR DESIGN & LETTERING
BE SURE COMBINE IS SHOWN IN SAME SIZE AND POSITION ~~IN~~ AS ON SKETCH FADING OUT AT THE RIGHT.

COLOR DESCRIPTION

FOLLOW SKETCH FOR BACKGROUND COLORING.
FOLLOW POSTER FOR COLOR OF COMBINE

5-15-41

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

make OK. Blue impression

B6

49 4-22

No. 1¾

Rush 1.50 net

#34 5-5

APR 16 1941

Rush

4
gr. 1
2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 1B-H553 ORDER NO. 52675 DATE 5/5/41

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER F. D. STUART
WOAHINK LAKE COURT
R. F. D. GARDINER, OREGON

12½ M POST CARDS SIZE 3½ x 5½ (GROUP 3) STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 15 MILES NORTH OF GARDINER
5 MILES SOUTH OF FLORENCE
BOT - WOAHINK LAKE COURT, R. F. D. GARDINER
OREGON

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH FOR LAYOUT AND DESIGN
(NOTE WORDS "WOAHINK LAKE and OFFICE TO BE ADDED AS ON SKETCH)

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORING

6-4-41

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—1-2-40

Ro 1
Ret 6½
Hc 2
Cut 13

49

5-14

MAY 6 - 1941

make Red impression

1/83